



LOERIES
AFRICA MIDDLE EAST

LOERIES 2025 OFFICIAL RANKINGS



INTRODUCTION

Loeries Official Rankings are a valuable and independent measure of the most innovative brands across Africa and the Middle East in the brand communication space. The rankings show the results for three years ensuring that there is a clear picture of those that deliver creative innovation over a sustained period of time.

Since 2018, the Loeries has included points for Finalists in its Official Rankings across Africa and the Middle East. In the past, the Loeries only awarded points for Bronze awards and above. The reason for this change was that around 20 countries enter the Loeries and the spread of results is large. Some brands and agencies walk away with several awards, while others manage one of two finalists. By including finalists in our analysis, we are able to drill deeper for a better representation of performance across the whole region. However, in order to prevent a domination of the Rankings with Finalists, these points are capped at a maximum of 30 Finalists – equivalent to 3 Bronze awards.

In general, we have been able to publish longer Rankings across all categories, thereby providing more information on the performance of the industry across the region. This change is especially positive for small agencies and countries just beginning to improve their creative output. On the lower end, we are now be able to distinguish regions, countries and agencies through Finalists, while on the upper end the Grands Prix and Golds make the difference.

These rankings are ultimately a tool that can be used to grow our industry and ensure that this industry is better able to serve nearly two billion consumers in over seventy countries across our region.



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WHAT'S NEW

1. When compiling the rankings, there are instances where more than one individual occupies the same position. In such cases, we assess whether the individuals earned their points from the same body of work or from the accumulation of points across different pieces of work.

The following governance is applied:

- Same body of work: If points are awarded from the same body of work, the next ranking follows the logical numerical sequence. Example: If John Doe and Jane Doe are both ranked Number 1 based on the same body of work, the next individual is ranked Number 2.
- Different pieces of work: If points are accumulated from different pieces of work, a ranking position is skipped to account for this distinction. Example: If John Doe and Jane Doe are both ranked Number 1 based on points from different pieces of work, the next individual is ranked Number 3.

2. Rankings for Kenya and Nigeria by Brand and Agency have been included from 2025.

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ABOUT THE LOERIES AFRICA AND MIDDLE EAST

Since 2010, the Loeries Official Rankings offer a comprehensive overview of the annual performance across the brand communications industry throughout Africa and the Middle East.

The Loeries, a non-profit company, is Africa and the Middle East's premiere initiative that recognizes, rewards, inspires and fosters creative excellence in the brand communication industry. As the highest accolade for creativity and innovation across our region, the Loeries promotes and supports creativity by helping marketers, agencies and consumers appreciate the value of ideas and fresh thinking.

The Loeries is the only award across Africa and the Middle East that informs the global WARC Creative 100, a showcase for the best creative work in the world. Successor to the prestigious Gunn Report, WARC collates the most important advertising awards from around the world to produce a global list that ranks the most creative companies and campaigns.

PARTNERS OF THE LOERIES

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EDUCATION PARTNERS

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Between10and5, Bizcommunity.com, Brand Communicator Nigeria, Business Insider by Pulse, Campaign Middle East, Film & Event Media, IDidThat.co, Marketing Edge, Modern Marketing, The Redzone.

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BRAND - AFRICA AND MIDDLE EAST

2025

- 01 CHICKEN LICKEN
- 02 HEINEKEN BEVERAGES
- 03 NEDBANK
- 04 AB INBEV
- 05 CORRUPTION WATCH
- 06 GENERAL ENTERTAINMENT AUTHORITY
- 07 KFC
- 08 KITKAT
- 09 THE RING
- 10 CITY LODGE HOTELS
- 11 NANA
- 12 TUSKER LAGER
- 13 VOLKSWAGEN
- 14 TESTICULAR CANCER SOCIETY
- 15 CARREFOURSA
- 16 MCDONALD'S
- 17 ARLA FOODS
- 18 AFRISAM
- 19 HOME CENTRE
- 20 NIVEA
- 21 PANTRY
- 22 CHEETOS
- 23 UN WOMEN
- 24 ANNAHAR NEWSPAPER
- 25 SANLAM

2024

- 01 NBA
- 02 NEDBANK
- 03 KFC
- 04 ANNAHAR NEWSPAPER
- 05 CITY LODGE HOTELS
- 06 SALVATION ARMY
- 07 GAME
- 08 AB INBEV
- 09 AMNESTY INTERNATIONAL
- 10 ENPOWER TRADING
- 11 SAUDIA AIRLINES
- 12 CHICKEN LICKEN
- 13 PROTYPE
- 13 SAMSUNG
- 15 OMANTEL
- 16 PINEAPPLE
- 17 ADIDAS
- 18 ALLAN GRAY
- 19 HOME CENTRE
- 20 PARKER
- 21 VOLKSWAGEN
- 22 BONGEZIWE MABANDLA
- 23 GENERAL ENTERTAINMENT AUTHORITY
- 24 BMW
- 25 JOHNNIE WALKER

2023

- 01 CHICKEN LICKEN
- 02 KFC
- 03 THE RIKY RICK FOUNDATION
- 04 VOLKSWAGEN
- 05 BUDGET INSURANCE
- 06 HEINZ
- 07 AN-NAHAR NEWSPAPER
- 08 AB INBEV
- 09 VODACOM
- 10 HOME CENTRE
- 11 DISTURBED
- 12 PPS
- 13 MCDONALD'S
- 14 STELLANTIS
- 15 ZEVA
- 16 INVERROCHE
- 17 RAND MERCHANT BANK
- 18 A MILLION GIRLS FOUNDATION
- 19 BABYSHOP
- 20 CITY LODGE HOTELS
- 21 KINOKUNIYA
- 22 DETTOL
- 23 ADIDAS
- 24 NEDBANK
- 25 TRANSPARENCY INTERNATIONAL

BRAND - MENA

2025

- 01 GENERAL ENTERTAINMENT AUTHORITY
- 02 KITKAT
- 03 THE RING
- 04 NANA
- 05 TESTICULAR CANCER SOCIETY
- 06 CARREFOURSA
- 07 MCDONALD'S
- 08 ARLA FOODS
- 09 HOME CENTRE
- 10 NIVEA
- 11 CHEETOS
- 12 UN WOMEN
- 13 ANNAHAR NEWSPAPER
- 14 ITSHERWAY
- 15 DEPARTMENT OF CULTURE
AND TOURISM ABU DHABI
- 16 ADIDAS
- 17 VISA
- 18 SLEEPZONE
- 19 KING FAISAL SPECIALIST
HOSPITAL & RESEARCH CENTRE
- 19 PIZZA HUT
- 20 NISSAN

2024

- 01 NBA
- 02 ANNAHAR NEWSPAPER
- 03 SAUDIA AIRLINES
- 04 PROTYPE
- 04 SAMSUNG
- 06 OMANTEL
- 07 ADIDAS
- 08 HOME CENTRE
- 09 GENERAL ENTERTAINMENT AUTHORITY
- 10 BMW
- 11 FLOWARD
- 12 DP WORLD
- 13 HEINZ
- 14 BABYSHOP
- 15 ESSITY - NANA
- 16 EASYPAlSA
- 17 WEGO
- 18 SLEEPZONE
- 19 MCDONALD'S
- 20 DHL

2023

- 01 HEINZ
- 02 ANNAHAR NEWSPAPER
- 03 HOME CENTRE
- 04 STELLANTIS
- 05 BABYSHOP
- 06 MCDONALD'S
- 07 KINOKUNIYA
- 08 TRANSPARENCY INTERNATIONAL
- 09 UN WOMEN
- 10 ADIDAS
- 11 LBCI
- 12 BIRGÜN NEWSPAPER
- 12 EBM
- 14 K-LYNN
- 15 TENA
- 15 VISA
- 17 LOGI ENERGY
- 18 ABAAD RESOURCE CENTER FOR
GENDER EQUALITY
- 19 LOTO LIBANAIS
- 20 MNHD

BRAND - SUB-SAHARAN AFRICA

2025

- 01 CHICKEN LICKEN
- 02 HEINEKEN BEVERAGES
- 03 NEDBANK
- 04 AB INBEV
- 05 CORRUPTION WATCH
- 06 KFC
- 07 CITY LODGE HOTELS
- 08 TUSKER LAGER
- 09 VOLKSWAGEN
- 10 AFRISAM
- 11 PANTRY
- 12 SANLAM
- 13 RED CROSS
- 14 STANDARD BANK
- 15 TRINCO
- 16 MARBLE CAPE TOWN
- 17 ADASA
- 18 ABSA
- 19 PINEAPPLE
- 20 ARMOURED MOBILITY

2024

- 01 NEDBANK
- 02 KFC
- 03 CITY LODGE HOTELS
- 04 SALVATION ARMY
- 05 GAME
- 06 AB INBEV
- 07 AMNESTY INTERNATIONAL
- 08 ENPOWER TRADING
- 09 CHICKEN LICKEN
- 10 PINEAPPLE
- 11 ALLAN GRAY
- 12 PARKER
- 13 VOLKSWAGEN
- 14 BONGEZIWE MABANDLA
- 15 JOHNNIE WALKER
- 16 WIMPY
- 17 WESGRO
- 18 AWARE.ORG
- 19 LEXUS
- 20 DISTRICT SIX MUSEUM

2023

- 01 CHICKEN LICKEN
- 02 KFC
- 03 THE RIKY RICK FOUNDATION
- 04 VOLKSWAGEN
- 05 BUDGET INSURANCE
- 06 AB INBEV
- 07 VODACOM
- 08 DISTURBED
- 09 PPS
- 10 ZEVA
- 11 INVERROCHE
- 12 RAND MERCHANT BANK
- 13 A MILLION GIRLS FOUNDATION
- 14 CITY LODGE HOTELS
- 15 DETTOL
- 16 NEDBANK
- 17 WESTERN CAPE GOVERNMENT
- 18 NESTLÉ
- 19 FNB
- 20 WESGRO

BRAND - KENYA

RANKING WAS LAUNCHED IN 2025. COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

2025

- 01 TUSKER LAGER
- 02 AIRTEL
- 03 GA INSURANCE
- 03 SKY GIRLS KENYA
- 05 NCBA
- 06 HIVOS, WE LEAD, KENYA
- 06 MANYATTA CIDER
- 06 SERENGETI LITE

BRAND - NIGERIA

2025

- 01 RED CROSS
- 02 BETKING
- 03 MTN

AGENCY - AFRICA AND THE MIDDLE EAST

2025

- 01 JOE PUBLIC
- 02 BIGTIME CREATIVE SHOP
- 03 SAATCHI & SAATCHI MIDDLE EAST
- 04 PUBLICIS MIDDLE EAST
- 05 AVATAR
- 06 TBWA\ HUNT LASCARIS
- 07 IMPACT BBDO DUBAI
- 08 OGILVY
- 09 FP7 MCCANN DUBAI
- 10 LEPUB JOHANNESBURG
- 11 BANANAS
- 12 LEO MIDDLE EAST
- 13 GRID WORLDWIDE
- 14 TBWA\ ISTANBUL
- 15 M+C SAATCHI ABEL
- 16 PROMISE
- 17 DENTSU CREATIVE SOUTH AFRICA
- 18 DENTSU CREATIVE KENYA
- 19 ACCENTURE SONG
- 20 SERVICEPLAN MIDDLE EAST
- 21 X3M IDEAS
- 22 CLOCKWORK
- 23 HALO
- 24 DIGITAS DUBAI
- 25 VML SOUTH AFRICA
- 26 RETROVIRAL
- 27 LEO LEBANON
- 28 HAVAS MIDDLE EAST
- 29 ONE OVER ONE
- 30 DALMATIAN ADVERTISING

2024

- 01 JOE PUBLIC
- 02 LEO BURNETT DUBAI
- 03 THE ODD NUMBER
- 04 OGILVY
- 05 IMPACT BBDO DUBAI
- 06 TBWA\ HUNT LASCARIS
- 07 ACCENTURE SONG
- 08 DASH DIGITAL STUDIO
- 09 HALO
- 10 SAATCHI & SAATCHI MIDDLE EAST
- 11 HAVAS MIDDLE EAST
- 12 ONE OVER ONE
- 13 FP7 MCCANN DUBAI
- 14 M&C SAATCHI ABEL
- 15 LEO BURNETT KSA
- 16 BIGTIME CREATIVE SHOP
- 17 SERVICEPLAN MIDDLE EAST
- 18 CHEIL WORLDWIDE DUBAI
- 19 IMPACT BBDO CAIRO
- 20 DIAGEO IN-HOUSE AGENCY
- 21 EDELMAN
- 22 PUBLICIS MIDDLE EAST
- 23 DENTSU CREATIVE SOUTH AFRICA
- 24 PROMISE
- 25 BOOM
- 26 CLOCKWORK
- 27 M&C SAATCHI UAE
- 28 ADPRO COMMUNICATIONS
- 29 THE HARDY BOYS
- 30 GRID WORLDWIDE

2023

- 01 OGILVY
- 02 JOE PUBLIC
- 03 TBWA\ HUNT LASCARIS
- 04 IMPACT BBDO DUBAI
- 05 FP7 MCCANN DUBAI
- 06 THE ODD NUMBER
- 07 LEO BURNETT DUBAI
- 08 GRID WORLDWIDE
- 09 ACCENTURE SONG
- 10 SAATCHI & SAATCHI MIDDLE EAST
- 11 DENSTU CREATIVE SOUTH AFRICA
- 12 PROMISE
- 13 PUBLICIS MIDDLE EAST
- 14 SCANAD KENYA
- 15 VMLY&R SOUTH AFRICA
- 16 THINK CREATIVE AFRICA
- 17 GREY ADVERTISING AFRICA
- 18 LEO BURNETT BEIRUT
- 19 BOOMTOWN
- 20 MCCANN JOBURG
- 21 FCB AFRICA
- 22 PRODIGIOUS AFRICA
- 23 TBWA\ ISTANBUL
- 24 HALO
- 25 M&C SAATCHI ABEL
- 26 MULLENLOWE SOUTH AFRICA
- 26 X3M IDEAS
- 28 OGILVY AFRICA
- 29 CLOCKWORK
- 30 DUKE ADVERTISING

REGIONAL AGENCY GROUP

THE REGIONAL AGENCY GROUP RANKING IS FOR THE GROUP NETWORKS ACROSS AFRICA AND THE MIDDLE EAST.

2025

- 01 PUBLICIS GROUPE
- 02 OMNICOM ADVERTISING GROUP
- 03 OGILVY
- 04 FP7 MCCANN
- 05 DENTSU
- 06 THE UP&UP GROUP
- 07 ACCENTURE SONG
- 08 SERVICEPLAN GROUP MIDDLE EAST
- 09 HAVAS GROUP
- 10 AVATAR GROUP
- 11 VML
- 12 FCB
- 13 IPG
- 14 LEAGAS DELANEY GROUP
- 15 WPP

2024

- 01 PUBLICIS GROUPE
- 02 JOE PUBLIC
- 03 OGILVY
- 04 TBWA\
- 05 IMPACT BBDO
- 06 ACCENTURE SONG
- 07 HAVAS MIDDLE EAST
- 08 M&C SAATCHI ABEL GROUP
- 09 VML
- 10 FCB
- 11 DENTSU
- 12 MCCANN
- 13 GREY AFRICA

2023

- 01 OGILVY
- 02 JOE PUBLIC
- 03 TBWA\
- 04 IMPACT BBDO
- 05 MCCANN
- 06 LEO BURNETT MIDDLE EAST
- 07 THE ODD NUMBER
- 08 PUBLICIS GROUPE
- 09 SAATCHI & SAATCHI MIDDLE EAST
- 10 WPP
- 11 ACCENTURE SONG
- 12 GREY AFRICA
- 13 IPG
- 14 M&C SAATCHI ABEL GROUP
- 15 FCB AFRICA

AGENCY - SOUTH AFRICA

COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED. FOR EXAMPLE, AN AGENCY IN THE SOUTH AFRICA TABLE MAY HAVE PRODUCED WORK FLIGHTED ANYWHERE IN THE REGION BUT THE AGENCY REMAINS IN THE SOUTH AFRICA TABLE.

2025

- 01 JOE PUBLIC
- 02 AVATAR
- 03 TBWA\ HUNT LASCARIS
- 04 OGILVY
- 05 LEPUB JOHANNESBURG
- 06 BANANAS
- 07 GRID WORLDWIDE
- 08 M+C SAATCHI ABEL
- 09 PROMISE
- 10 DENTSU CREATIVE SOUTH AFRICA
- 11 ACCENTURE SONG
- 12 CLOCKWORK
- 13 HALO
- 14 VML SOUTH AFRICA
- 15 RETROVIRAL
- 16 ONE OVER ONE
- 17 DALMATIAN ADVERTISING
- 18 MULLENLOWE SOUTH AFRICA
- 19 PUBLICIS GROUPE AFRICA
- 20 SHIFT
- 21 MACHINE_
- 22 SUNSHINEGUN
- 23 FAITH AND FEAR
- 24 LANDOR
- 25 THE ODD NUMBER
- 26 BOUNDLESS
- 27 RUN JUMP FLY
- 28 WE ARE BIZARRE
- 29 MATCHSTICK
- 30 MAKEREIGN

2024

- 01 JOE PUBLIC
- 02 THE ODD NUMBER
- 03 OGILVY
- 04 TBWA\ HUNT LASCARIS
- 05 ACCENTURE SONG
- 06 DASH DIGITAL STUDIO
- 07 HALO
- 08 ONE OVER ONE
- 09 M&C SAATCHI ABEL
- 10 DIAGEO IN-HOUSE AGENCY
- 11 DENTSU CREATIVE SOUTH AFRICA
- 12 PROMISE
- 13 BOOM
- 14 CLOCKWORK
- 15 THE HARDY BOYS
- 16 GRID WORLDWIDE
- 17 DEFIJN
- 18 BOUNDLESS
- 19 BCKRDS
- 19 RETROVIRAL
- 21 STUDIO MALVAH
- 22 NINETY9 SOLUTIONS
- 23 VML SOUTH AFRICA
- 24 HKLM
- 24 LEAGAS DELANEY
- 24 METROPOLITANREPUBLIC
- 27 MACHINE_
- 28 DESIGN PARTNERSHIP
- 28 WOOLWORTHS CREATIVE AGENCY
- 30 SHIFT

2023

- 01 OGILVY
- 02 JOE PUBLIC
- 03 TBWA\ HUNT LASCARIS
- 04 THE ODD NUMBER
- 05 GRID WORLDWIDE
- 06 ACCENTURE SONG
- 07 DENTSU CREATIVE SOUTH AFRICA
- 08 PROMISE
- 09 VMLY&R SOUTH AFRICA
- 10 THINK CREATIVE AFRICA
- 11 GREY ADVERTISING AFRICA
- 12 BOOMTOWN
- 13 MCCANN JOBURG
- 14 FCB AFRICA
- 15 PRODIGIOUS AFRICA
- 16 HALO
- 17 M&C SAATCHI ABEL
- 18 MULLENLOWE SOUTH AFRICA
- 19 CLOCKWORK
- 20 DUKE ADVERTISING
- 21 DALMATIAN ADVERTISING
- 21 ICONIC AGENCY
- 21 MAKEREIGN
- 21 RAPT CREATIVE
- 25 SHIFT
- 26 LOBENGULA ADVERTISING
- 27 MASHOBA MEDIA
- 27 NET#WORK BBDO
- 27 PITCH BLACK POST
- 30 99C
- 30 MACHINE_
- 30 THE HARDY BOYS

AGENCY - MENA

COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED. FOR EXAMPLE, AN AGENCY IN THE UNITED ARAB EMIRATES MAY HAVE PRODUCED WORK FLIGHTED ANYWHERE IN THE REGION BUT THE AGENCY REMAINS IN THE REGIONAL RANKING.

2025

- 01 BIGTIME CREATIVE SHOP
- 02 SAATCHI & SAATCHI MIDDLE EAST
- 03 PUBLICIS MIDDLE EAST
- 04 IMPACT BBDO DUBAI
- 05 FP7 MCCANN DUBAI
- 06 LEO MIDDLE EAST
- 07 TBWA\ ISTANBUL
- 08 SERVICEPLAN MIDDLE EAST
- 09 DIGITAS DUBAI
- 10 LEO LEBANON

2024

- 01 LEO BURNETT DUBAI
- 02 IMPACT BBDO DUBAI
- 03 SAATCHI & SAATCHI MIDDLE EAST
- 04 HAVAS MIDDLE EAST
- 05 FP7 MCCANN DUBAI
- 06 LEO BURNETT KSA
- 07 BIGTIME CREATIVE SHOP
- 08 SERVICEPLAN GROUP MIDDLE EAST
- 09 CHEIL WORLDWIDE DUBAI
- 10 IMPACT BBDO CAIRO

2023

- 01 IMPACT BBDO DUBAI
- 02 FP7 MCCANN DUBAI
- 03 LEO BURNETT DUBAI
- 04 SAATCHI & SAATCHI MIDDLE EAST
- 05 PUBLICIS MIDDLE EAST
- 06 LEO BURNETT BEIRUT
- 07 TBWA\ ISTANBUL
- 08 M&C SAATCHI ABU DHABI
- 09 HORIZON FCB DUBAI
- 09 MULLENLOWE MENA

AGENCY - SUB-SAHARAN AFRICA

COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED. FOR EXAMPLE, AN AGENCY IN SOUTH AFRICA MAY HAVE PRODUCED WORK FLIGHTED ANYWHERE IN THE REGION BUT THE AGENCY REMAINS IN THE SOUTH AFRICAN RANKING.

2025

- 01 JOE PUBLIC
- 02 AVATAR
- 03 TBWA\ HUNT LASCARIS
- 04 OGILVY
- 05 LEPUB JOHANNESBURG
- 06 BANANAS
- 07 GRID WORLDWIDE
- 08 M+C SAATCHI ABEL
- 09 PROMISE
- 10 DENTSU CREATIVE SOUTH AFRICA

2024

- 01 JOE PUBLIC
- 02 THE ODD NUMBER
- 03 OGILVY
- 04 TBWA\ HUNT LASCARIS
- 05 ACCENTURE SONG
- 06 DASH DIGITAL STUDIO
- 07 HALO
- 08 ONE OVER ONE
- 09 M&C SAATCHI ABEL
- 10 DIAGEO IN-HOUSE AGENCY

2023

- 01 OGILVY
- 02 JOE PUBLIC
- 03 TBWA\ HUNT LASCARIS
- 04 THE ODD NUMBER
- 05 GRID WORLDWIDE
- 06 ACCENTURE SONG
- 07 DENTSU CREATIVE SOUTH AFRICA
- 08 PROMISE
- 09 SCANAD KENYA
- 10 VMLY&R SOUTH AFRICA

AGENCY - KENYA

COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

2025

- 01 DENTSU CREATIVE KENYA
- 02 THE PARTNERSHIP PUBLICIS
- 03 TANDEM NETWORK
- 04 OGILVY AFRICA
- 04 ZEUS
- 06 NENDO LIMITED

AGENCY - NIGERIA

2025

- 01 X3M IDEAS
- 02 PLAYHOUSE COMMUNICATION LTD

AGENCY - INDEPENDENT AGENCY

RANKING WAS LAUNCHED IN 2024.

2025

- 01 JOE PUBLIC
- 02 BIGTIME CREATIVE SHOP
- 03 AVATAR
- 04 BANANAS
- 05 M+C SAATCHI ABEL
- 06 SERVICEPLAN MIDDLE EAST
- 07 X3M IDEAS
- 08 CLOCKWORK
- 09 HALO
- 10 RETROVIRAL

2024

- 01 THE ODD NUMBER
- 02 DASH DIGITAL STUDIO
- 03 HALO
- 04 ONE OVER ONE
- 05 SERVICEPLAN MIDDLE EAST
- 06 DIAGEO IN-HOUSE AGENCY
- 07 EDELMAN
- 08 M&C SAATCHI UAE
- 09 DEFIJN
- 10 BCKRDS
- 11 LIVINGROOM DUBAI
- 12 NINETY9 SOLUTIONS
- 13 LEAGAS DELANEY
- 14 SHIFT
- 15 FUTUREBORN

AGENCY SIZE - LARGE

85 OR MORE EMPLOYEES.

2025

- 01 JOE PUBLIC
- 02 SAATCHI & SAATCHI MIDDLE EAST
- 03 PUBLICIS MIDDLE EAST
- 04 AVATAR
- 05 TBWA\ HUNT LASCARIS
- 06 IMPACT BBDO DUBAI
- 07 OGILVY
- 08 FP7 MCCANN DUBAI
- 09 LEPUB JOHANNESBURG
- 10 LEO MIDDLE EAST

2024

- 01 JOE PUBLIC
- 02 LEO BURNETT DUBAI
- 03 OGILVY
- 04 IMPACT BBDO DUBAI
- 05 TBWA\ HUNT LASCARIS
- 06 ACCENTURE SONG
- 07 SAATCHI & SAATCHI MIDDLE EAST
- 08 HAVAS MIDDLE EAST
- 09 FP7 MCCANN DUBAI
- 10 M&C SAATCHI ABEL

2023

- 01 OGILVY
- 02 JOE PUBLIC
- 03 IMPACT BBDO DUBAI
- 04 TBWA\ HUNT LASCARIS
- 05 FP7 MCCANN DUBAI
- 06 LEO BURNETT DUBAI
- 07 ACCENTURE SONG
- 08 SAATCHI & SAATCHI MIDDLE EAST
- 09 DENTSU CREATIVE SOUTH AFRICA
- 10 PUBLICIS MIDDLE EAST

AGENCY SIZE - MEDIUM

25 - 84 EMPLOYEES.

2025

- 01 BIGTIME CREATIVE SHOP
- 02 GRID WORLDWIDE
- 03 PROMISE
- 04 SERVICEPLAN MIDDLE EAST
- 05 DIGITAS DUBAI
- 06 ONE OVER ONE
- 07 MULLENLOWE SOUTH AFRICA
- 08 SUNSHINEGUN
- 09 THE ODD NUMBER
- 10 HORIZON FCB DUBAI

2024

- 01 THE ODD NUMBER
- 02 ONE OVER ONE
- 03 BIGTIME CREATIVE SHOP
- 04 SERVICEPLAN MIDDLE EAST
- 05 PROMISE
- 06 BOOM
- 07 M&C SAATCHI UAE
- 08 ADPRO COMMUNICATIONS
- 09 THE HARDY BOYS
- 10 GRID WORLDWIDE

2023

- 01 THE ODD NUMBER
- 02 GRID WORLDWIDE
- 03 PROMISE
- 04 SCANAD KENYA
- 05 BOOMTOWN
- 06 FCB AFRICA
- 07 MULLENLOWE SOUTH AFRICA
- 08 DUKE ADVERTISING
- 09 M&C SAATCHI UAE
- 10 RAPT CREATIVE

AGENCY SIZE - SMALL

1 - 24 EMPLOYEES.

2025

- 01 BANANAS
- 02 HALO
- 03 RETROVIRAL
- 04 DALMATIAN ADVERTISING
- 05 SHIFT
- 06 FAITH AND FEAR
- 07 BOUNDLESS
- 08 RUN JUMP FLY
- 09 WE ARE BIZARRE
- 10 MATCHSTICK

2024

- 01 DASH DIGITAL STUDIO
- 02 HALO
- 03 DEFIJN
- 04 BOUNDLESS
- 05 BCKRDS
- 05 RETROVIRAL
- 07 STUDIO MALVAH
- 08 NINETY9 SOLUTIONS
- 09 HKLM
- 09 LEAGAS DELANEY

2023

- 01 THINK CREATIVE AFRICA
- 02 HALO
- 03 DALMATIAN ADVERTISING
- 03 ICONIC AGENCY
- 03 MAKEREIGN
- 06 SHIFT
- 07 LOBENGULA ADVERTISING
- 08 MASHOBA MEDIA
- 08 PITCH BLACK POST
- 10 ABNORMAL

EDUCATIONAL INSTITUTIONS

COMPILED USING ONLY THE STUDENT CATEGORY.

2025

- 01 RED & YELLOW CREATIVE
SCHOOL OF BUSINESS
- 02 THE ANIMATION SCHOOL
- 03 OPEN WINDOW
- 04 CAPE TOWN CREATIVE ACADEMY
- 05 STELLENBOSCH ACADEMY OF
DESIGN & PHOTOGRAPHY
- 06 IIE-VEGA
- 07 UNIVERSITY OF PRETORIA
- 08 AAA SCHOOL OF ADVERTISING
- 09 NORTH-WEST UNIVERSITY
- 10 GREENSIDE DESIGN CENTER

2024

- 01 THE OPEN WINDOW
- 02 CAPE TOWN CREATIVE ACADEMY
- 03 THE ANIMATION SCHOOL
- 04 STELLENBOSCH ACADEMY OF
DESIGN & PHOTOGRAPHY
- 05 IIE-VEGA
- 06 UNIVERSITY OF PRETORIA
- 07 RED & YELLOW CREATIVE
SCHOOL OF BUSINESS
- 08 NORTH-WEST UNIVERSITY
- 09 GREENSIDE DESIGN CENTER
- 10 UNIVERSITY OF JOHANNESBURG

2023

- 01 RED & YELLOW CREATIVE
SCHOOL OF BUSINESS
- 02 UNIVERSITY OF PRETORIA
- 03 THE ANIMATION SCHOOL
- 04 NORTH-WEST UNIVERSITY
- 05 AFDA
- 06 STELLENBOSCH ACADEMY OF
DESIGN & PHOTOGRAPHY
- 07 CAPE TOWN CREATIVE ACADEMY
- 08 THE OPEN WINDOW
- 09 GREENSIDE DESIGN CENTER
- 10 STELLENBOSCH UNIVERSITY

DESIGN

COMPILED USING ONLY THE DESIGN CATEGORY.

2025

- 01 GRID WORLDWIDE
- 02 DENTSU CREATIVE KENYA
- 02 DENTSU CREATIVE SOUTH AFRICA
- 03 SAATCHI & SAATCHI MIDDLE EAST
- 04 TBWA\ ISTANBUL
- 05 SERVICEPLAN MIDDLE EAST
- 06 LEPUB JOHANNESBURG
- 07 IMPACT BBDO DUBAI
- 07 JOE PUBLIC
- 09 SUNSHINEGUN
- 10 LANDOR
- 11 DIGITAS DUBAI
- 11 PROMISE
- 11 TBWA\ HUNT LASCARIS
- 14 HALO
- 15 OGILVY

2024

- 01 LEO BURNETT DUBAI
- 02 DASH DIGITAL STUDIO
- 03 DIAGEO IN-HOUSE AGENCY
- 04 JOE PUBLIC
- 05 ONE OVER ONE
- 06 GRID WORLDWIDE
- 07 PUBLICIS MIDDLE EAST
- 08 TBWA\ HUNT LASCARIS
- 09 FP7 MCCANN DUBAI
- 10 HALO
- 11 M&C SAATCHI ABEL
- 12 SAATCHI & SAATCHI MIDDLE EAST
- 13 BCKRDS
- 14 LEO BURNETT KSA
- 15 STUDIO MALVAH

2023

- 01 GRID WORLDWIDE
- 02 LEO BURNETT DUBAI
- 03 FP7 MCCANN DUBAI
- 04 DENTSU CREATIVE SOUTH AFRICA
- 05 OGILVY
- 06 LEO BURNETT BEIRUT
- 07 SAATCHI & SAATCHI MIDDLE EAST
- 08 CLOCKWORK
- 09 JOE PUBLIC
- 10 RAPT CREATIVE
- 11 SHIFT
- 12 TBWA\ HUNT LASCARIS
- 13 ABNORMAL
- 13 SUNSHINEGUN
- 15 DESIGN BRIDGE AND PARTNERS
- 15 FAIRCHILD CREATIVE
- 15 HAVAS
- 15 MAKEREIGN
- 15 THE MAN WHO ISN'T THERE

DIGITAL

COMPILED USING ONLY THE DIGITAL CATEGORY.

2025

- 01 PUBLICIS MIDDLE EAST
- 02 SAATCHI & SAATCHI MIDDLE EAST
- 03 BIGTIME CREATIVE SHOP
- 04 OGILVY
- 05 TBWA\ HUNT LASCARIS
- 06 IMPACT BBDO DUBAI
- 07 LEO MIDDLE EAST
- 07 ONE OVER ONE
- 09 ACCENTURE SONG
- 10 LEPUB JOHANNESBURG
- 11 LEO LEBANON
- 12 DIGITAS DUBAI
- 13 SERVICEPLAN MIDDLE EAST
- 14 RETROVIRAL
- 15 BANANAS
- 15 M+C SAATCHI ABEL
- 15 RUN JUMP FLY

2024

- 01 OGILVY
- 02 CHEIL WORLDWIDE DUBAI
- 03 IMPACT BBDO DUBAI
- 03 ONE OVER ONE
- 05 LEO BURNETT DUBAI
- 06 JOE PUBLIC
- 07 TBWA\ HUNT LASCARIS
- 08 SAATCHI & SAATCHI MIDDLE EAST
- 09 FP7 MCCANN DUBAI
- 10 PROMISE
- 11 DEFIJN
- 12 ACCENTURE SONG
- 13 DENTSU CREATIVE KENYA
- 14 THE HARDY BOYS
- 15 M&C SAATCHI ABEL

2023

- 01 FP7 MCCANN DUBAI
- 02 TBWA\ HUNT LASCARIS
- 03 PROMISE
- 04 JOE PUBLIC
- 05 ACCENTURE SONG
- 06 VMLY&R SOUTH AFRICA
- 07 THINK CREATIVE AFRICA
- 08 DENTSU CREATIVE SOUTH AFRICA
- 09 SAATCHI & SAATCHI MIDDLE EAST
- 10 LEO BURNETT DUBAI
- 10 X3M IDEAS
- 12 OGILVY
- 13 MULLENLOWE MENA
- 14 IMPACT BBDO DUBAI
- 14 LEO BURNETT BEIRUT

OVERALL PRODUCTION COMPANY

COMPILED USING ALL CATEGORIES.

2025

- 01 GIANT FILMS
- 02 DARLING FILMS
- 03 7FILMS
- 04 RIFF RAFF FILMS
- 05 PRODIGIOUS MIDDLE EAST
- 06 CARBON FILMS
- 07 OMNICOM PRODUCTIONS
- 08 CRAFT
- 09 SANAA FILMS
- 10 DEJAVU DUBAI
- 11 ORGANIC FILM
- 12 PLANK FILMS
- 13 SHINY TOY GUNS
- 14 ROMANCE FILMS
- 15 ENSO STUDIOS
- 15 INDI STUDIOS

2024

- 01 DARLING FILMS
- 02 0307 FILMS
- 03 ROMANCE FILMS
- 04 DEJAVU DUBAI
- 05 PATRIOT FILMS
- 06 GIANT FILMS
- 07 GOOD PEOPLE
- 08 RUN JUMP FLY
- 09 LIWA CONTENT.DRIVEN
- 10 ACADEMY FILMS
- 11 PRODIGIOUS MIDDLE EAST
- 12 POST CT
- 13 7FILMS
- 14 MASSIF MEDIA
- 15 FEEL PRODUCTIONS
- 15 STING CONTENT PRODUCTIONS

2023

- 01 ROMANCE FILMS
- 02 PRODIGIOUS MIDDLE EAST
- 03 RUN JUMP FLY
- 04 THE STAR FILM COMPANY
- 05 0307 FILMS
- 06 PATRIOT FILMS
- 07 DOOMSDAY ENTERTAINMENT
- 08 DARLING FILMS
- 09 SPITFIRE
- 10 EGG FILMS
- 11 HACK FILMS
- 12 DEJAVU DUBAI
- 13 OLA! FILMS
- 14 7FILMS
- 15 TRIPLE STORY CONTENT

PRODUCTION COMPANY - FILM

COMPILED USING ONLY THE FILM CATEGORY.

2025

- 01 GIANT FILMS
- 02 RIFF RAFF FILMS
- 03 7FILMS
- 04 CARBON FILMS
- 05 DARLING FILMS
- 06 ROMANCE FILMS
- 07 DEJAVU DUBAI
- 08 PATRIOT FILMS
- 09 SANAA FILMS
- 10 LA CASA FILMS
- 11 THEY FILMS
- 12 PLANK FILMS
- 13 CHILDREN OF MIDAS
- 13 SETTLERS MEDIA
- 14 SCHOLARS FILM
- 14 T+W

2024

- 01 DARLING FILMS
- 02 0307 FILMS
- 03 PATRIOT FILMS
- 04 GOOD PEOPLE
- 05 GIANT FILMS
- 06 ROMANCE FILMS
- 07 DEJAVU DUBAI
- 08 ACADEMY FILMS
- 09 MASSIF MEDIA
- 10 7FILMS
- 11 SAUVAGE.TV
- 12 PLANK FILMS
- 13 RUN JUMP FLY
- 14 LIWA CONTENT.DRIVEN
- 15 COLD-CUTZ

2023

- 01 ROMANCE FILMS
- 02 0307 FILMS
- 03 DARLING FILMS
- 04 THE STAR FILM COMPANY
- 05 DOOMSDAY ENTERTAINMENT
- 06 PRODIGIOUS MIDDLE EAST
- 07 EGG FILMS
- 08 OLA! FILMS
- 09 7FILMS
- 10 TRIPLE STORY CONTENT
- 11 REPRESENT FILM
- 12 GIANT FILMS
- 12 GOOD PEOPLE
- 14 PATRIOT FILMS
- 15 GENTLEMEN FILMS
- 15 LEFT POST PRODUCTIONS

EDITING COMPANY - FILM

COMPILED USING ONLY THE FILM CATEGORY.

2025

- 01 STRANGELOVE STUDIOS
- 02 SELECTED WORKS
- 03 CARBON FILMS
- 04 DELIVERANCE POST PRODUCTION
- 05 LEFT POST PRODUCTIONS
- 06 STITCH
- 07 HOUSE ON FIRE
- 08 ME&MYFRIENDS
- 09 POST MODERN
- 10 PRIEST POST PRODUCTIONS
- 11 THE REFINERY
- 12 MATCHSTICK
- 13 DEJAVU DUBAI
- 14 HASHTAG POST
- 14 ICONIC AGENCY
- 14 IMPACT BBDO DUBAI
- 14 TESSA FORD POST PRODUCTIONS

2024

- 01 POST MODERN
- 02 STRANGELOVE STUDIOS
- 03 PRIEST POST PRODUCTION
- 04 DELIVERANCE POST PRODUCTIONS
- 05 LZRD
- 06 TESSA FORD POST PRODUCTIONS
- 07 COLD-CUTZ
- 08 OPTIX MIDDLE EAST
- 09 COMPANY 3
- 09 EMERDJENCE
- 09 THE MILL
- 12 MUSHROOM MEDIA
- 13 ACES UP POST PRODUCTION
- 13 DEJAVU DUBAI
- 13 JOEMOTION
- 13 LEFT POST PRODUCTIONS
- 13 MAX JUNK
- 13 THE SYNDICATE

2023

- 01 DELIVERANCE POST PRODUCTIONS
- 02 STRANGELOVE STUDIOS
- 03 COLD CUTZ
- 04 LEFT POST PRODUCTIONS
- 05 TESSA FORD POST PRODUCTIONS
- 06 7FILMS
- 07 HASHTAG POST
- 08 LZRD
- 09 ICONIC AGENCY
- 10 PITCH BLACK POST
- 11 SHINY TOY GUNS
- 12 DARLING FILMS
- 12 HEYPAPALEGEND
- 14 MUSHROOM MEDIA
- 15 POST MODERN

POST PRODUCTION - FILM

COMPILED USING ONLY THE FILM CATEGORY.

2025

- 01 STRANGELOVE STUDIOS
- 02 7FILMS
- 03 CONTINUUM PICTURES
- 04 CHOCOLATE TRIBE
- 04 THE MILL LONDON
- 06 HOUSE ON FIRE
- 07 DELIVERANCE POST PRODUCTIONS
- 08 THE REFINERY
- 09 POST MODERN
- 10 PRIEST POST PRODUCTIONS
- 11 MATCHSTICK
- 12 TESSA FORD POST PRODUCTIONS
- 13 ME&MYFRIENDS
- 13 WE LOVE JAM
- 14 LEFT POST PRODUCTIONS
- 15 COMPANY 3

2024

- 01 POST MODERN
- 02 CHOCOLATE TRIBE
- 03 THE REFINERY
- 04 STRANGELOVE STUDIOS
- 05 THE MILL
- 06 TESSA FORD POST PRODUCTIONS
- 07 POST CT
- 08 DELIVERANCE POST PRODUCTIONS
- 09 ORCHESTRA BLUE
- 10 COMPANY 3
- 11 LZRD
- 11 MUSHROOM MEDIA
- 13 OPTIX MIDDLE EAST
- 14 COLD-CUTZ
- 14 EMERDJENCE

2023

- 01 CHOCOLATE TRIBE
- 02 DELIVERANCE POST PRODUCTIONS
- 03 BLACKGINGER
- 04 MUSHROOM MEDIA
- 05 STRANGELOVE STUDIOS
- 06 TESSA FORD POST PRODUCTIONS
- 07 LZRD
- 08 OPTIX MIDDLE EAST
- 09 LEFT POST PRODUCTIONS
- 10 THE MILL
- 11 HASHTAG POST
- 12 PITCH BLACK POST
- 13 K-EFFECTS
- 14 ICONIC AGENCY
- 15 POST MODERN

ANIMATION COMPANY - FILM

COMPILED USING ONLY THE FILM CATEGORY.

2025

- 01 JOEMOTION
- 02 CONTINUUM
- 03 CHOCOLATE TRIBE
- 04 TESSA FORD POST PRODUCTIONS
- 05 BITT ANIMATION
- 06 DOLPH
- 06 WE HEART
- 08 POLYCAT ANIMATION
- 09 CIRCUS!
- 09 EXPLOSM
- 09 STATIC BLACK
- 09 STRANGELOVE STUDIOS

2024

- 01 CHOCOLATE TRIBE
- 02 JOEMOTION
- 03 SINISTER STUDIO
- 04 GUSTO GROUP
- 05 WICKED PIXELS
- 06 DARK ARTS STUDIO
- 07 CIRCUS!
- 07 OGILVY SOUTH AFRICA
- 07 OUCHHH STUDIOS
- 10 M&C SAATCHI ABEL

2023

- 01 CHOCOLATE TRIBE
- 02 BLACKGINGER
- 03 JOEMOTION
- 04 RUN JUMP FLY
- 04 THE STAR FILM COMPANY
- 06 WICKED PIXELS
- 07 POST OFFICE STUDIOS
- 08 PITCH BLACK POST
- 09 DIAGRAM FILMS
- 10 STUDIO BLOOP BLOOP

RECORDING STUDIOS - FILM

COMPILED USING ONLY THE FILM CATEGORY.

2025

- 01 STUDIOJOE
- 02 STERLING SOUND
- 03 HOWARD AUDIO
- 04 TIGER FIGHT
- 05 KALU MEDIA
- 06 WE LOVE JAM
- 07 PRESSURE COOKER STUDIOS
- 08 AQUANOTE PRODUCTIONS
- 09 RESONATE
- 10 ZING AUDIO

2024

- 01 STERLING SOUND
- 02 THEWORKROOM
- 03 BMM NETWORK
- 04 THE GARAGE STUDIOS
- 05 BLACK MAJOR
- 06 EMERDJENCE
- 07 STUDIOJOE
- 08 PRESSURE COOKER STUDIOS
- 09 AUDIO MILITIA
- 10 WE LOVE JAM

2023

- 01 STERLING SOUND
- 02 PRESSURE COOKER STUDIOS
- 03 AUDIO MILITIA
- 04 MAGMA MUSIC AGENCY
- 05 SONOVISION
- 06 AQUANOTE PRODUCTIONS
- 07 WITH FEELING
- 08 GANJA BEATZ
- 09 HEYPAPALEGEND
- 09 WE LOVE JAM

RECORDING STUDIOS - RADIO & AUDIO

COMPILED USING ONLY THE RADIO & AUDIO CATEGORY.

2025

- 01 STUDIJOE
- 02 AQUANOTE PRODUCTIONS
- 03 AUDIO MILITIA
- 04 A NATHI SOUND
- 04 WONGA MUSIC
- 06 THE AUDIO GUYS
- 07 SONOVISION
- 08 MOLO AUDIO
- 09 HOWARD AUDIO
- 10 FINETUNE STUDIOS

2024

- 01 THE AUDIO GUYS
- 02 STERLING SOUND
- 03 STUDIJOE
- 04 AUDIO MILITIA
- 05 AQUANOTE PRODUCTIONS
- 06 HOWARD AUDIO
- 07 HEYPAPALEGEND
- 08 KARMA KOLLECTIV
- 09 FINETUNE STUDIOS
- 10 A NATHI SOUND

2023

- 01 AQUANOTE PRODUCTIONS
- 02 STUDIJOE
- 03 HOWARD AUDIO
- 04 FINETUNE STUDIOS
- 05 AUDIO MILITIA
- 06 GANJA BEATZ
- 07 THE WORKROOM
- 08 UKHOZI FM
- 09 WE LOVE JAM
- 10 WITH FEELING

DIGITAL AGENCY / PRODUCTION COMPANY

COMPILED USING ONLY THE DIGITAL CATEGORY.

2025

- 01 PRODIGIOUS MIDDLE EAST
- 02 GENOSHA
- 03 ACCENTURE SONG
- 03 DARLING FILMS
- 05 DIGITAS MIDDLE EAST
- 06 BOLHA
- 07 INJOZI
- 08 DEJAVU DUBAI
- 09 HEARTS & SCIENCE
- 10 METHODLAB
- 11 DRAFTLINE
- 11 M+C SAATCHI ABEL
- 11 VML SOUTH AFRICA
- 14 ENTERTAINMENT NETWORK INDIA
- 14 JOEMOTION

2024

- 01 ADDITION NEW YORK
- 02 ALBERT PARK PRODUCTION
- 02 GOODCOMPANY
- 02 TOV INC
- 02 TRIBAL AOTEAROA
- 06 FP7 MCCANN DUBAI
- 07 JOE LABS
- 08 PRODIGIOUS MIDDLE EAST
- 09 AKQA COPENHAGEN
- 10 DOS AMIGOS
- 10 JOEMOTION
- 12 ACCENTURE SONG
- 12 DIGITAL UNION
- 14 VML
- 15 CRAFT
- 15 DIGITRIBE
- 15 FUTUREBORN

2023

- 01 INJOZI
- 02 ACCENTURE SONG
- 03 MAKEREIGN
- 04 PRODIGIOUS MIDDLE EAST
- 04 SAATCHI & SAATCHI MIDDLE EAST
- 06 BLUAMEOBA
- 07 JOEMOTION
- 08 WUNDERMAN THOMPSON
SOUTH AFRICA
- 09 CORE PRODUCTIONS
- 09 DEJAVU DUBAI
- 09 DOOMSDAY ENTERTAINMENT
- 09 GREY/WPP TEAM LIQUID
- 09 NET#WORK BBDO
- 09 ROMANCE FILMS
- 09 YALLA ESPORTS

BRAND - CMO / MARKETING DIRECTOR

2025

- 01 CHANTAL SOMBONOS VAN TONDER
CHICKEN LICKEN
- 02 ANDREA QUAYE
HEINEKEN BEVERAGES
- 03 KHENSANI NOBANDA
NEDBANK
- 04 MOIRA CAMPBELL
CORRUPTION WATCH
- 05 DENIZ YAMANEL
NESTLÉ
- 06 TEBOGO MOTSEPE
NEDBANK
- 07 ZUKI JANTJIES
CITY LODGE HOTELS
- 08 ANNE JOY MICHIRA
DIAGEO
- 09 SUHAYL LIMBADA
KFC THAILAND
- 10 BRIDGET HARPUR
VOLKSWAGEN SOUTH AFRICA
- 11 DINO CONSTANTINOU
THE MARBLE GROUP
- 12 BURÇIN ÇELİK
CARREFOURSA
- 13 GARY KYRIACOU
THE MARBLE GROUP
- 14 BULI NDLOVU
NEDBANK
- 15 MAHITAB HAMED
ARLA FOODS
- 16 CANDICE VAN DEN BOSCH
SAB (AB INBEV)
- 16 LEANNE MARTIN
SAB (AB INBEV)
- 18 EBETH VAN DEN BERG
AFRISAM
- 19 VAUGHAN CROESER
SAB (AB INBEV)
- 20 SIDDARTH SIVAPRAKASH
HOME CENTRE

2024

- 01 MURTUZA MADRASWALA
NBA
- 02 KHENSANI NOBANDA
NEDBANK
- 03 GRANT MACPHERSON
KFC
- 04 ZUKI JANTJIES
CITY LODGE HOTELS
- 05 NAYLA TUENI
ANNAHAR NEWSPAPER
- 06 THATAETSILE SEMENO
SALVATION ARMY
- 07 KATHERINE MADLEY
GAME
- 08 VAUGHAN CROESER
SAB (AB INBEV)
- 09 SHENILLA MOHAMED
AMNESTY INTERNATIONAL SOUTH AFRICA
- 10 CARLA WORTH
ENPOWER TRADING
- 11 ESSAM AKHONBAY
SAUDIA AIRLINES
- 11 KHALED TASH
SAUDIA AIRLINES
- 11 SHUKRI ALJUDAIBI
SAUDIA AIRLINES
- 14 TEBOGO MOTSEPE
NEDBANK
- 15 BULI NDLOVU
NEDBANK
- 16 IBRAHIM HAMDI
PROTYPE
- 17 SHAUN ATTWELL
SILVERAY STATIONERY COMPANY
- 18 BRIDGET HARPUR
VOLKSWAGEN SOUTH AFRICA
- 19 CHANTAL SOMBONOS VAN TONDER
CHICKEN LICKEN
- 20 AHMED ARAFAH
GENERAL ENTERTAINMENT AUTHORITY

2023

- 01 CHANTAL SOMBONOS VAN TONDER
CHICKEN LICKEN
- 02 GRANT MACPHERSON
KFC
- 03 SAMANTHA REDMAN
KFC
- 04 SUSAN STEWARD
BUDGET INSURANCE
- 05 BRIDGET HARPUR
VOLKSWAGEN SOUTH AFRICA
- 06 ANDISA NTSUBANE
VODACOM
- 06 THAMI MAJOLA
VODACOM
- 08 SIDDARTH SIVAPRAKASH
HOME CENTRE
- 09 VAUGHAN CROESER
SAB (AB INBEV)
- 10 BAMISE OYEGBAMI
AB INBEV
- 11 AYANDA SEBONI
PPS
- 12 MELHEM NAJM
STELLANTIS
- 13 EVA ZINZI
ZEVA
- 14 ALISON BADENHORST
RAND MERCHANT BANK
- 15 HASSAN ABOUEZZEDDINE
MCDONALD'S
- 15 SHERIFF COUTRY
MCDONALD'S
- 15 TAREK EL KADI
MCDONALD'S
- 15 WALID FAKIH
MCDONALD'S
- 19 ZUKI JANTJIES
CITY LODGE HOTELS
- 20 FABIANA PEREIRA
AB INBEV

BRAND - MARKETING MANAGER

2025

- 01 CLEO TAOANA
NEDBANK
- 02 COLLEEN GOODMAN
CITY LODGE HOTELS
- 03 MICHELE KARAA
ESSITY
- 04 CHRISTINE KARIUKI
DIAGEO
- 05 MELIS KARATAY EBIN
CARREFOURSA
- 06 JENNIFER PAVLOU PAULI
NESTLÉ
- 06 WISSAM BARBARA
NESTLÉ
- 07 MAIJALIINA HANSEN-CHIPPS
HEINEKEN BEVERAGES
- 08 YOANN HELLOT
HEINEKEN BEVERAGES
- 09 PARKER FINLINSON
PEPSICO
- 10 TSHEPO MOGOTSI
SANLAM
- 11 HETISANI MAKHUBELA
SAB (AB INBEV)
- 12 KERRY GREENLEAF
SAB (AB INBEV)
- 13 VIVEK NARAYANAN
HOME CENTRE
- 14 MORAKOT NIRANNOOT
KFC THAILAND
- 15 RATI MANCHIDI
AVI
- 16 BUSI MABUZA
STANDARD BANK
- 17 BHAVNA MISTRY
HEINEKEN BEVERAGES
- 17 WARRICK WYNGAARD
HEINEKEN BEVERAGES
- 18 DINO D'ARAUJO
HEINEKEN BEVERAGES
- 19 CHAYAPA JAMNARNWEJ
KFC THAILAND
- 20 OJASVITA CHANDRA
HOME CENTRE

2024

- 01 RAHUL PALAN
NBA
- 02 COLLEEN GOODMAN
CITY LODGE HOTELS
- 03 RACHEL MANCHU MOTLOUNG
NEDBANK
- 04 MICHELLE KEMP
GAME
- 05 MUKUNDI MUNZHELELE
KFC
- 06 ARNÉ RUST
SAB (AB INBEV)
- 07 ALICIA JOOSTE
AMNESTY INTERNATIONAL SOUTH AFRICA
- 07 GENEVIEVE QUINTAL
AMNESTY INTERNATIONAL SOUTH AFRICA
- 09 HLONI MOHAVE
KFC
- 10 ZWELETHU NKOSI
ALLAN GRAY
- 11 SHAILESHKUMAR BHADRA
BABYSHOP
- 12 MICHELE KARAA
ESSITY
- 13 CATHY QAMA
WIMPY
- 14 ZAMA MLUNGWANA
NEDBANK
- 15 AMNA MISHAL
EASYPAlSA
- 16 RETHABILE BOPAPE
LEXUS SOUTH AFRICA
- 16 YAHIA ADEL ALSHARIF
ARLA
- 18 RAMONA KAYEMBE
SAB (AB INBEV)
- 19 ATHARV RUPAREL
HOME CENTRE
- 19 CANDICE VAN DEN BOSCH
SAB (AB INBEV)
- 19 EYAD HAWARNEH
BMW
- 19 MARIAM AL ROUSAN
BMW

2023

- 01 KIM BRYDEN
KFC
- 02 NOSIPHO NGUBANE
BUDGET INSURANCE
- 03 PASSANT EL GHANNAM
HEINZ
- 04 MOSHELE KOENAITHE
VODACOM
- 04 SUNAINA PARBHU
VODACOM
- 06 HASSAN KHAN
HOME CENTRE
- 07 JOANNE DONALD
RAND MERCHANT BANK
- 08 MITIN CHAKRABORTY
BABYSHOP
- 09 ATHARV RUPAREL
HOME CENTRE
- 10 COLLEEN GOODMAN
CITY LODGE HOTELS
- 11 STEVE JONES
KINOKUNIYA
- 12 BAYODE AKANBI
DETTOL
- 13 CAROLINE MADIKIZELA
PPS
- 13 PRANEET CHHIBA
PPS
- 15 CRISTINA GUIDA LA LICATA
STELLANTIS
- 15 LYDA CAMARGO
STELLANTIS
- 17 OLUWATOBI OLANISIMI
AB INBEV
- 18 MOLISE MOLOI
FNB
- 19 SARAH BROWNLEE
WESGRO
- 20 ATTIIYAH INAAM
EBM
- 20 ELIF ILGAZ
BIRGÜN NEWSPAPER

BRAND - BRAND MANAGER

2025

- 01 BISHARA TOUCKLY
NESTLÉ
- 02 ROMY ABOU TAYEH
ESSITY
- 03 LUVUYO MTHIMKHULU
NEDBANK
- 04 MIKE CRAYCRAFT
TESTICULAR CANCER SOCIETY
- 05 SIBEL YILMAZ
CARREFOURSA
- 06 GHIDA AMHAZ
ARLA FOODS
- 07 CHRISTINA KYRIACOU
THE MARBLE GROUP
- 08 MIKE WOOD
KFC THAILAND
- 09 BRIGID WAMBUA
EAST AFRICAN BREWERIES
- 09 KEZA MPYISI
EAST AFRICAN BREWERIES
- 10 JOSHUA MOKHARI
SAB (AB INBEV)
- 11 ADELE DE JAGER
SANLAM
- 12 NONJABULO NDWANDWE
SAB (AB INBEV)
- 13 PATRA PATRASUWAN
KFC THAILAND
- 14 TRACY BOREHAM
AVI
- 15 THATO LEKGETHA
VOLKSWAGEN SOUTH AFRICA
- 16 SINDISIWE GWAMANDA
VOLKSWAGEN SOUTH AFRICA
- 17 LEEN FAKHREDDIN
VISA
- 18 THABISO MABITSELA
KFC SOUTH AFRICA
- 19 AVTAAR MOHANLALL
HEINEKEN BEVERAGES
- 20 CUAN BERGMAN
HEINEKEN BEVERAGES
- 20 LARISSA KOPER
HEINEKEN BEVERAGES
- 20 NABIL NASSER
HEINEKEN BEVERAGES

2024

- 01 SABA AL BUSAIDI
OMANTEL
- 02 MONGEZI SOKANYILE
NEDBANK
- 03 NICOLE SCHUB
PINEAPPLE
- 04 CLEO TAOANA
NEDBANK
- 05 ARUNA DESAI
SILVERAY STATIONERY COMPANY
- 06 ARÈ VISAGIE
NEDBANK
- 07 SANELISIWE TSHANGANA
SAB (AB INBEV)
- 08 MUHAMMED OMAR
FLOWARD
- 09 VONGAI MUMBULA
KFC
- 10 ROMY ABOU TAYEH
ESSITY
- 11 SARAH BROWNLEE
WESGRO
- 12 MOKEBE THULO
AWARE.ORG
- 13 LENSJA DLAMINI
LEXUS SOUTH AFRICA
- 14 CHRIS SMITH
ADIDAS
- 15 ILYA MYSKIN
HEINZ
- 16 SAMAR HASANIN
HEINZ
- 17 STEVE JONES
KINOKUNIYA
- 18 SEVI SPANOUDI
BONGEZIWE MABANDLA
- 19 JODI LAW
WIMPY
- 20 SARAH ABREGO
ADIDAS

2023

- 01 SIPHUMELELE SIKAKANE
BUDGET INSURANCE
- 02 RITA GIANNELLI
HEINZ
- 03 OLUWATOYIN OGUNJIMI
AB INBEV
- 04 EMMA ARCHER
KFC
- 05 LEBOGANG TSOTETSI
PPS
- 06 SITHEMBISO MAMBA
RAND MERCHANT BANK
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A MILLION GIRLS FOUNDATION
- 08 LOVELL BARIS
DETTOL
- 09 LORRAINE JORDAAN
NESTLÉ
- 10 DOMINIQUE WILKINS
FNB
- 11 IREM ILYAS
BIRGÜN NEWSPAPER
- 12 RYAN KARAM
K-LYNN
- 13 BANELE SENATLA
SAVE THE CHILDREN
- 13 PHUMELELE BOHLELA
TIGER BRANDS
- 15 GALLAGHER D'SOUZA
BABYSHOP
- 15 KHAOULA MALIKI
BABYSHOP
- 15 NOOR MEHDI
BABYSHOP
- 15 SHAILESH BHADRA
BABYSHOP
- 19 JESSICA WHEELER
NANDO'S
- 20 THATO RADISE
SAB (AB INBEV)

BRAND - ASSISTANT BRAND MANAGER

2025

- 01 TAMMY TAYLOR
CITY LODGE HOTELS
- 02 YASMINA KAWASS
ESSITY
- 03 SOPHIA MATLOU
NEDBANK
- 04 TIFFANY PETERSON
HEINEKEN BEVERAGES
- 05 MERVE DURANTAS
CARREFOURSA
- 06 EON JACOBS
HEINEKEN BEVERAGES
- 07 REABETSWE TWALA
SAB (AB INBEV)
- 08 REFILWE TSIE
SAB (AB INBEV)
- 09 THATO MOTHIBEDI
HEINEKEN BEVERAGES
- 10 ANSAAWF JAKOET
SANLAM
- 10 KELLY DRISCOLL
SANLAM
- 10 NONCEDO NDLEBE
SANLAM
- 10 PRINCE NDLOVU
SANLAM
- 10 STEPHAN STEYN
SANLAM
- 11 CHRIS HENDRICKS
CELL C
- 12 KHADEEJA MASHOOD
EASYPISA
- 13 LEILA AZMI
HEINZ
- 14 ZIAD SUNNA
STELLANTIS
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- 16 NONTOMBI MAPOMA
SUPERSPORT
- 16 SDUDUZO MBATHA
SUPERSPORT
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BIC PENS
- 17 MARCO VANDEPUT
SAB (AB INBEV)
- 19 NADIA SIEGEL
THE UP&UP GROUP
- 20 VELILE XIMBA
NEDBANK

2024

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CITY LODGE HOTELS
- 02 LUNGILE NKGADIMA
VOLKSWAGEN SOUTH AFRICA
- 03 MOHAMED ABDELATIF
FLOWARD
- 04 RAPHAELLA JOANNOU
WESGRO
- 05 ABBAS NASHRULLA
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- 05 DEVIANI RAO
HOME CENTRE
- 07 KESH BABULAL
NEDBANK
- 08 SALMAN AHMED KHAN
EASYPISA
- 08 SEEMAB CHAUDHRY
EASYPISA
- 10 TSHEPO MOTLHOSE
NEDBANK
- 11 NADIA SIEGEL
M&C SAATCHI ABEL
- 12 DIMPLO KEKANA
TIGER BRANDS
- 13 BREE TSHEOLE
NEDBANK
- 14 THANDEKA NGOBENI
NEDBANK
- 15 SALLY TOBALA
PEPSICO
- 16 TSHWANELO FOKAZI
NEDBANK
- 17 THABELO TLALE
SANTAM
- 18 LELE DINTE
SHOWMAX
- 19 SAMI HADDAD
ETIHAD
- 20 MURISHCA MARTHEZE
BURGER KING

2023

- 01 THENDO GEDEZHA
BUDGET INSURANCE
- 02 TUMI MOTSOMAI
PPS
- 03 ABBAS NASHRULLA
HOME CENTRE
- 04 DEVIANI RAO
HOME CENTRE
- 05 RAPHAELLA JOANNOU
WESGRO
- 06 DANELL ASCOTT
CAPFIN
- 07 NONCEDO NDLEBE
SANLAM
- 08 FORTUNE DIGOMO
TIGER BRANDS
- 09 HANNAH TICE
ADIDAS
- 10 TSAONE KGARI
MARMITE
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REDBULL
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- 02 SEBASTIEN BOUTEBEL
- 03 RAYYAN AOUN
- 04 PHIL IRELAND
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- 05 CARL WILLOUGHBY
- 06 PETE CASE
- 07 FEDERICO FANTI
- 08 PETE LITTLE
- 09 ALI REZ
- 10 SAFARAAZ SINDHI
- 11 CLINTON BRIDGEFORD
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- 13 NEO MASHIGO
- 14 CRISTIANA BOCCASSINI
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- 15 ILKAY GÜRPINAR
- 16 MARC WATSON
- 17 JUSTIN GOMES
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- 19 KABELO MOSHAPALO
- 20 ALISTAIR KING

2024

- 01 PEPE MARAIS
- 01 XOLISA DYESHANA
- 03 KALPESH PATANKAR
- 04 SBU SITOLE
- 05 ALI REZ
- 06 PETE CASE
- 07 KABELO MOSHAPALO
- 08 CARL WILLOUGHBY
- 09 SEBASTIEN BOUTEBEL
- 10 MATT ROSS
- 11 DEAN OELSCHIG
- 12 MALCOLM POYNTON
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- 14 ADRIAN BOTAN
- 15 JAVIER CAMPOPIANO
- 16 NEO MASHIGO
- 17 RAYYAN AOUN
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- 18 ALEX SCHILL
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- 01 PETE CASE
- 02 PEPE MARAIS
- 02 XOLISA DYESHANA
- 04 KABELO MOSHAPALO
- 05 PETER KHOURY
- 06 ALI REZ
- 07 CARL WILLOUGHBY
- 08 FEDERICO FANTI
- 09 SBU SITOLE
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- 07 CLAUDI POTTER
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- 09 BRANDON GOVENDER
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- 16 ASSAF LEVY
- 17 NIC KOSTOUROS
- 18 KYLE SCHOEMAN
- 19 RODRIGO LEAL RODRIGUES
- 20 CHRISTIAN HORSFALL
- 22 CAMERON WATSON
- 22 DANNI PINCH
- 24 NHLANHLA NGCOBO
- 25 SNOOZE KAMBUWA
- 26 MIKE MILLER
- 27 GREG TROMBETTA
- 28 CAMILLA CLERKE
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- 30 DEVIN KENNEDY

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- 04 BRANDON GOVENDER
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- 06 PETER LITTLE
- 07 STEPH VAN NIEKERK
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- 09 GEORGE LOW
- 10 COENIE GREBE
- 11 ASSAF LEVY
- 12 RAMZI IBRAHIM
- 13 LEONARDO BORGES
- 14 JOAO MEDEIROS
- 15 CAMILLA CLERKE
- 16 AUNINDO SEN
- 17 GRAEME JENNER
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- 19 BRENDAN HOFFMANN
- 20 JAKE BESTER
- 21 GAUTAM WADHER
- 22 MOHAMED BARECHE
- 23 NISHANT SHAH
- 24 DANNI PINCH
- 25 CARL JEPPE
- 26 NIC KOSTOUROS
- 27 SNOOZE KAMBUWA
- 28 THULE NGCESE
- 29 ATIYA ZAIDI
- 30 SANDY MCINTOSH

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- 06 KEITH MANNING
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- 08 JOE ABOU-KHALED
- 09 AUNINDO SEN
- 10 ASSAF LEVY
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- 12 NKGABISENG MOTAU
- 14 ADAM WEBER
- 15 STEPH VAN NIEKERK
- 16 COENIE GREBE
- 16 MARC WATSON
- 18 GAUTAM WADHER
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- 20 MEGHA DUTTA
- 21 GLENN JEFFERY
- 22 FOUAD MALAK
- 23 MATT THOMPSON
- 24 RANA KHOURY
- 25 DANNI PINCH
- 26 MOLEFI THULO
- 27 CARL JEPPE
- 28 MOHAMMED SEHLY
- 29 PAUL HINCH
- 30 BRENDAN HOFFMANN

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- 01 RITA HARBIE
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- 03 TSHEPO MOGOROSI
- 03 TSHEPO TUMAHOLE
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- 04 PAULO ENGLER
- 05 BRENDAN JACK
- 05 GREIG WATT
- 07 BANA SALAH
- 08 HAZEM KAMAL
- 09 CLAYTON SWARTZ
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- 14 HAGALL MUNIZ
- 15 ALEX GOLDBERG
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- 17 ROBERTO ARDIGÒ
- 17 STEFANO ZANONI
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- 19 JONATHAN BEGGS
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- 21 WESSEL STOLTZ
- 22 KAPIL BHIMEKAR
- 23 IVAN BORMAISTER
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- 25 ABAS RASHID
- 26 KEVIN RADEBE
- 27 SIBS ZIHLE
- 28 AUGUSTO CORREIA
- 29 LAUREN SHEWITZ
- 30 DENNIS SILVEIRA

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- 04 DECLAN SHARP
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- 06 MARTINO CALIENDO
- 07 JOHANNES DE BEER
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- 09 CHANTELE DOS SANTOS
- 10 SACHA TRAEST
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- 12 ROGAN JANSEN
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- 14 KELLY TOMES-BRISTOW
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- 16 TSHEPO TUMAHOLE
- 17 JAGAL GOPINATH
- 17 JAMES TAN
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- 22 ANSHUMAN BHATTACHARYA
- 23 SERENA ABI AAD
- 24 GALALETSANG KGOATHE
- 25 HARRY MACKENZIE
- 26 JONATHAN CRUZ
- 27 ALEX GOLDBERG
- 28 ALIZA SIDDIQI
- 29 TRISTAN VOGT
- 30 BRUNO BARBOSA

2023

- 01 CHANTELE DOS SANTOS
- 02 TSHEPO MOGOROSI
- 02 TSHEPO TUMAHOLE
- 04 PAULO ENGLER
- 05 SACHA TRAEST
- 06 MARCHAND EBERSOHN
- 07 ALEX GOLDBERG
- 08 ANTHONY ASMAR
- 08 TAREK BACHA
- 10 FARHAN SIDDIQUI
- 11 THABANG MANYELO
- 12 WARWICK RAUTENBACH
- 13 SIMON FABRICIUS
- 14 LILIAN VAN DER MERWE
- 15 KAPIL BHIMEKAR
- 16 GARETH O'CALLAGHAN
- 17 JEANINE VERMAAK
- 18 PAURAV SHAH
- 19 TRISTAN HOLMES
- 20 MOEMISE KEKANA
- 21 BRANDT BOTES
- 22 LEON KOTZE
- 23 JARED OSMOND
- 24 CATHERINE WANLISS
- 24 GREG KING
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- 27 ANTON MARAIS
- 27 MOHAMED BARECHE
- 29 SHAMEEM MOHAMMED
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AGENCY ART DIRECTOR

2025

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- 06 RITU POORAJ
- 08 FADI ABDEEN
- 09 CLAYTON SWARTZ
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- 11 SYDNEY RHEEDER
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- 14 MICHAEL SHIMECHERO
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- 20 ZENHLANHLA MYENI
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- 23 JAN VAN BILJON
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- 27 NOVIC HADEBE
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- 30 CHE NEWMAN

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- 03 JITHESH NARAYANAN
- 04 LINDO MSIBI
- 05 SHANE FORBES
- 06 NALEDI MANAMA
- 07 CLAUDIA SHARBEL FAHRY
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- 22 SUKESH MOODALEY
- 23 GRAEME JENNER
- 24 KEVIN RADEBE
- 25 GARETH O'CALLAGHAN
- 26 TSHEPO MOGOROSI
- 27 FRANCOIS VAN TONDER
- 28 GUSTAVO BILESIMO
- 29 DANIEL ZACATENCO
- 29 KENNETH BARNES
- 29 KUNAL GAGWANI

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- 02 NALEDI MANAMA
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- 06 ANNIE BEKKER
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- 16 FRANCOIS VAN TONDER
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- 18 RANDY BALBON
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- 24 KYLE SCHOEMAN
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- 07 MAYA KHORCHID
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- 02 ABAS RASHID
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- 03 CHARLES BRISGAND
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- 10 EUGENE NAIDOO
- 10 SAM COLEMAN
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- 13 THEA SMALL
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- 15 ANTON VISSER
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- 16 COLWYN THOMAS
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- 08 KARIEN CHERRY
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- 12 ERNEST DESUMBILA
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- 16 LOURENS SMIT
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- 14 WILLIAM KALMER

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- 05 CHARMAINE GREYLING
- 05 NIC APOSTOLI
- 05 RYAN PAIKIN
- 09 RICKY BOYD
- 10 DENIS LEBORGNE
- 11 NEDA ZAG
- 12 TESSA FORD
- 13 JAMES O' SULLIVAN
- 14 NICOLA GASPARRI
- 15 KOBUS LOOTS

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- 11 NATALIE ARNETT
- 12 KAVYA IYER
- 13 MANASVI GOSALIA
- 14 RAFIC SAWAYA
- 15 NADIM KHOURY
- 16 EDWIN ELKINGTON
- 16 HALA EL AMM
- 16 JOUMANA HADDAD
- 16 NICHOLAS BALAA
- 17 ZAYD HALIM
- 18 DUMISANI MVUMVU
- 19 DARREN GORDON
- 19 PETA SACKE
- 20 SEAMUS BAX

2024

- 01 ANASTASIA TSOBANOPULOS
- 02 LORRAINE SMIT
- 02 MELINA MCDONALD
- 04 JACQUI BEEK
- 05 NTHABISENG DLAMINI
- 06 OMAR KHALIL
- 07 BEVIL SCHWARTZ
- 08 KHALED ZAKI
- 08 RYIANNA EL KHATIB
- 08 SARA TOUMA
- 11 SHANNON MCDOUGALL
- 12 HELENA WOODFINE
- 13 EMMA LUNDY
- 14 CINDY GABRIEL
- 15 JON RONBECK
- 16 FABIEN LECLERC
- 17 AMO MBUTUMA
- 17 JOHANNES MATILA
- 17 KAVYA IYER
- 17 MANASVI GOSALIA

2023

- 01 HELENA WOODFINE
- 02 SHANNON MCDOUGALL
- 03 ADAM THAL
- 04 ASHLEIGH JARRATT
- 05 LORRAINE SMIT
- 05 MELINA MCDONALD
- 07 SIMPHIWE MNCULWANE
- 08 NICK VOORTMAN
- 09 AASHISH GANGARAM
- 09 HEEMAL GANGARAM
- 09 MATTHEW BOWEN
- 12 JENNA-LEE KEYS
- 13 BRIAN CRITCHFIELD
- 14 COLIN HOWARD
- 14 LEIGH HUMAN
- 14 NICCI COX
- 14 NINA VAN RENSBURG
- 18 LISA GARDENER
- 18 WILL NICHOLSON
- 18 ZINTLE BOKI

ANIMATOR

COMPILED USING ONLY THE FILM CATEGORY.

2025

- 01 JIRI MIOVSKY
- 02 MARCO RAPOSO DE BARBOSA
- 03 SANA MACHABI
- 04 JEAN DU PLESSIS
- 05 DAVRIN WONG
- 06 LOUIS DU PISANI
- 06 RYAN PAIKIN
- 07 MARCOS FARRARI
- 07 SALEEM NAIDOO
- 09 TREASURE NGONYAMA
- 09 TYRONE MACKAY

2024

- 01 ETTIENE BOSCH
- 02 LOUIS DU PISANI
- 03 RYAN PAIKIN
- 04 JEAN DU PLESSIS
- 05 TIAAN FRAKEN
- 06 ALBERTUS BODENSTEIN
- 07 TERRY SIMPSON
- 08 GAVIN LANGLEY
- 08 JACQUI RIBEIRO
- 08 JIRI MIOVSKY
- 08 PIERRE RAUTENBACH
- 08 SHAYNE CAPAZORIO

2023

- 01 TRISTAN HOLMES
- 02 JIRI MIOVSKY
- 02 SANA MACHABI
- 02 THORSTEN REISINGER
- 05 ASHRAF MUHAMMEDUNNY
- 06 LOUIS DU PISANI
- 06 RYAN PAIKIN
- 08 KARABO MATSEKE
- 09 JASON SANPHIL
- 09 SHOAB AHMED
- 11 CHRISTIAN VAN DER WALT
- 11 DAVE HILLIER
- 11 KEVIN HOCKING
- 11 MATHEW STEPHEN
- 11 NEILL PRETORIUS
- 11 NINA ROODBOL

ART DIRECTOR / STYLIST

2025

- 01 BRIDGET BAKER
- 02 JULIE BONNET
- 03 NOPPHADOL ARKART
- 04 KINGSLEY OKOYE
- 04 OMOSEEBI OMOLOLU LEO
- 05 AMY ZAMA
- 06 WENDY FREDRIKSSON
- 07 ANNA KRIZIA DELASANTOS
- 07 BACHIR MOUKARZEL
- 07 GILBERT HAJJAR
- 07 HANI KHAYYAT
- 07 LUCIANA BOULOS
- 07 MARTHA NASSAR
- 07 NATHALIE MOUSSA
- 08 TAMZYN BOTHA
- 09 BONOLO MODISE
- 09 JOAO ARAUJO
- 09 NOVIC HADEBE
- 10 CARLA UYS
- 11 ARNOLD OLDKNOW
- 12 BEKA SADAGASHVILI
- 13 NONDUMISO MTHETHWA
- 13 TUMELO MPHULO
- 14 PAKT STYLING
- 15 GERHARD VAN ZYL
- 16 CANDICE DRURY
- 17 LORNE SCHNUG
- 18 ZAYN OPPERMAN
- 19 NTHABISENG MOLEBELELI
- 19 ROBIN OSRIN
- 19 ZENIQUE GORDON

2024

- 01 NEO SERATI
- 02 TAMZYN BOTHA
- 03 CLAUDIA SHARBEL FAHRY
- 04 MIKE BERG
- 05 WILLIAM BOYES
- 06 KEENAN MCADAM
- 07 ALICIA MCBRIDE
- 07 AMY ZAMA
- 07 MOATAZ SAFAR
- 10 BRIDGET BAKER
- 11 THAMIE ALLEN NKOSI
- 12 ALEXA CRANER
- 12 LORNE SCHNUGH
- 14 BIANCA DELIDES
- 15 AMBER-JADE GELDENHUYS
- 16 GERHARD VAN ZYL
- 17 CHRISTOPHER BASS
- 18 GABRIELLA EVANS
- 18 LUBABALO MTATI
- 20 BIANKA WESSELS
- 20 JAMES GUY
- 20 ROBIN WAGNER
- 20 SKYE SIMPSON

2023

- 01 BRIDGET BAKER
- 02 WILL BOYES
- 03 JITHESH NARAYANAN
- 04 MAGHIEL VAN DORSSSEN
- 05 KEENAN MCADAM
- 06 CHARBEL ZGHEIB
- 07 CARLA UYS HOLL
- 08 GABRIELLE DE GERSIGNY
- 09 CHRIS BASS
- 10 DIHANTUS ENGELBRECHT
- 11 HUGO ROCHETTE
- 12 MARC NICOLSON
- 13 CARIOCA STUDIO
- 14 BIANCA TANCHEL
- 15 ELAINE JEACOCKS
- 16 ROSANNE WHYTE
- 17 JOEY GORDON
- 18 ANZAN NAHAS
- 18 MICHAEL LINDERS
- 20 NAO SERATI

DESIGNER

COMPILED USING ONLY THE DESIGN CATEGORY.

2025

01 ALWINE NEL
01 AMY SMITH
01 JOSIE GAILEY
02 BRANDT BOTES
03 IZABEL BARKHUIZEN
04 GREG TROMBETTA
05 SARITA IMMELMAN
06 CZAR DIZON
07 ALEXA CRANER
07 DUNCAN ERRINGTON
07 TEHAN SCHAFFER
09 HAYDEN METCALFE
09 TAMESHA BLACKWOOD
11 BATHABILE XABA
11 DANNI BUNGE
11 EBEN BENJAMIN
11 JEAN DU PLESSIS
14 FERDI ALICI
14 IMILE WEPENER
14 JOANNE CLARKE
14 LIAM MCALPINE
14 MARIAM MOHAMED
14 MPHO MOSIKARO
14 SERES OLIVER
14 SYDNEY WOHLMAN
14 THOMAS OLLIVIER
18 REAMOLEBOGA LEGAE
18 THABISO DHLAMINI
20 TSHOLOFELO MASIYE
21 LIANA LIEBENBERG
21 MONÉ FERREIRA
21 SARISHA PADAYACHY
21 WADE MOONSAMY
25 ALETTIE MARX
25 KARLA KOEKEMOER
25 NICOLE CHRISTOS
25 NIKITA GOVENDER
25 NINA ROODBOL

2024

01 MIKE TSHIMANGA
01 OLEKSII BERDNIKOV
03 CHEVON BECKLEY
04 IBRAHIM HAMDİ
05 GAVIN LANGLEY
05 PIERRE RAUTENBACH
07 LUCINDA JORDAAN
08 MARÈZANE TROLLIP
09 JOLANDA VAN ROOYEN
10 ANRIKE STAUDE
10 DOMINIC EVANS
10 NATANYA BRITZ
10 SYDNEY RHEEDER
14 ABDELRAHMAN GAD
14 REVATI PATIL
16 AMIT BORAWAKE
16 DEYDSON ROCHA
16 DIOGO BORGES
16 GUILHERME SILVA
16 MARCOS CARDOSO
16 MIHAILO RSUMOVIC
16 SANIA SEQUEIRA
23 GREGORY TROMBETTA
23 IZABEL BARKHUIZEN
23 THABISO DHLAMINI
23 WADE MOONSAMY

2023

01 MARIOS FLOURENTZOU
02 GIOVANNI BORDE
03 JIMMY COBOS
04 JINEIL KANDASAMY
04 PAUL HINCH
06 GREGORY TROMBETTA
07 BRANDT BOTES
08 JOAO XAVIER
09 JAN-HENDRIK LABUSCHAGNE
10 ROXANNE FARRELL
11 LIAM LE ROUX
12 AMY SMITH
13 CELINE MARGISON
14 ARMAND VAN VUUREN
14 KALYN BOTHA
14 RAYAN MAALOUF
14 SKYE HENDEY
14 TANYA DE JONGH
14 THABO MTHEMBU
20 ANNIE BEKKER
20 CHARBEL SALIBA
20 CHRISTO KRÜGER
20 JOANNA PETERS-SCOTT
20 MAREZANE TROLLIP
20 MARI SCHEEPERS
20 MAXENE BOOYSEN
20 NEILL PRETORIUS
20 NICOLA SPURDLE
20 NINA ROODBOL
20 SIMONE ROSSUM

ILLUSTRATOR

2025

- 01 RITU POOJARI
- 02 MARIO NIVEO
- 03 IZABEL BARKHUIZEN
- 04 MARCELO JUNIOR
- 05 JIRI MIOVSKY
- 06 KAUE AKIMOTO
- 06 LIJO MATHEW
- 06 MURILO DEPAULA
- 06 SANA MACHABI
- 07 DAVID POPA
- 07 RYAN MUIR
- 07 UKU SAKARI
- 08 NOVAK MILLER
- 09 CONNOR MURPHY
- 10 BILL JONES
- 11 CHRIS MALONE
- 12 ADAM NUSRALLAH
- 12 MAGDEL SMITH
- 13 MONIQUE BUYS
- 13 NIGEL NDLOVU
- 14 SANDILE KGAPOHOLA
- 15 ZOHAIB YOUNAS

2024

- 01 GRANT MOORE
- 02 SIMON KEELING
- 03 GEORGE GREYLING
- 04 AMR DEABES
- 04 MAHIR JESEEM
- 04 RITU POOJARI
- 07 ELIO MOAVERO
- 08 KOBIE NIEUWOUDT
- 09 FABIO BARROS
- 09 JASURBEK SODIKOV
- 09 JOVIR ALIPIO
- 09 RAFAEL DUQUE
- 13 MARÈZANE TROLLIP
- 14 HASSAN KHAN
- 14 LARA BOU KARIM

2023

- 01 SHABIR SHAHAN
- 02 EBEN BENJAMIN
- 02 ROBYN LUKE
- 02 SACHA TRAEST
- 02 SECHABA KGALALA
- 02 SERES OLIVER
- 07 CLIFF BECKKET
- 07 NEILL PRETORIUS
- 07 NINA ROODBOL
- 10 SIMON KEELING
- 10 SUZANNE JENNER
- 12 VALENTINE ONDWUDINJO
- 13 IZABEL BARKHUIZEN
- 14 MAXWELL DEWUMNI
- 15 GODIVA OMORUYI

INFORMATION ARCHITECT / UX DESIGNER

COMPILED USING ONLY THE DIGITAL CATEGORY.

2025

- 01 AKT CREATIVE
- 02 CRAIG WELLS
- 03 SYDNEY RHEEDER
- 04 MAPUTLA LESEKE
- 05 AQEELAH KADAR
- 05 VUYANI NTOZINI
- 07 CELINE MARGISON
- 07 LURENE PELZER
- 08 ETTA FERREIRA
- 08 HANRO MANEFELDT
- 08 JUSTINE BRAUN
- 08 TILES BHAGA
- 09 ARUN
- 10 AARON ROCHE
- 10 ANJA VAN ROOYEN
- 10 JAY-JAY PRINSLOO
- 10 KEAN FERNANDES
- 10 LOURENS BOTES
- 10 MIA STEENEKAMP
- 10 VASILIOS VARFIS
- 10 WESLEY CHEIA

2024

- 01 HYEYEON RO
- 01 JA YONG HUR
- 01 JIN YOUNG YANG
- 01 JINHEE BAEK
- 01 MINAH KIM
- 01 SUNGEUN CHOI
- 07 SYDNEY RHEEDER
- 08 MIA ROETS
- 09 JAY JAY PRINSLOO
- 09 LURENE PELZER
- 09 SAFIA ZAINDEEN

2023

- 01 LUKE HURD
- 02 CATHERINE WANLISS
- 02 GREG KING
- 02 IRENE STYGER
- 02 SUZANNE JENNER
- 06 LIAM LE ROUX
- 07 ROULEAUX VAN DER MERWE
- 08 ADELE TARRANT
- 08 FRANS-GUST GREYVENSTEIN
- 10 THANI NDAWONDE

SOUND DESIGNER

2025

- 01 SERGIO DA CRUZ
- 02 LORENS PERSSON
- 03 AVE MASETI
- 04 BANDILE MABASO
- 05 LOVEMORE NKUNA
- 06 PAUL THEODOROU
- 07 TLOTLEHO MOHLAHLANE
- 08 PAUL GEDDES
- 09 GARRICK JONES
- 10 TLOTLO KEDIJANG
- 11 ARNOLD VERMAAK
- 12 SAM ASHWELL
- 13 CHRIS SNYMAN
- 14 THUSO KOETLE
- 15 SEAN JEFFERIS

2024

- 01 LORENS PERSSON
- 02 TLOTLEHO MOHLAHLANE
- 03 LOVEMORE NKUNA
- 04 SERGIO DA CRUZ
- 05 GARRICK JONES
- 06 STEPHEN WEBSTER
- 07 ADAM HOWARD
- 08 MYLES MCDONALD
- 09 LEBO MABOA
- 10 WILLIAM KALMER
- 11 PAUL THEODOROU
- 12 PASJA SCHNEIDER
- 13 WILL MONO
- 14 MATTHEW GARDNER
- 15 CHESTER MISQUITTA
- 15 GREGORY FORD NONGRUM

2023

- 01 LORENS PERSSON
- 02 LOVEMORE NKUNA
- 03 PAUL NORWOOD
- 04 SERGIO DA CRUZ
- 05 RICHARD STAUB
- 06 AASHISH GANGARAM
- 06 CRAIG HAWKINS
- 06 GERRICK JONES
- 06 HEEMAL GANGARAM
- 06 MATTHEW BOWEN
- 06 NICK ARGYROS
- 12 PAUL THEODOROU
- 13 STEVE GOUNARIS
- 14 ADAM HOWARD
- 15 STEPHEN WEBSTER

MUSIC COMPOSER

2025

- 01 MONDE MKHIZWANA
- 02 SONIDO
- 03 ADAM HOWARD
- 04 ELBEN SCHUTTE
- 05 CHRIS SNYMAN
- 06 ALSDAIR NEIL PARKINSON
- 07 JAMES MATTHES
- 08 LOVEMORE NKUNA
- 09 KEITH KAVAYI
- 10 AMMO MOSES
- 11 CHLOE ELLIS
- 12 CHARLES SUMMERFIELD
- 13 RUDOLPH WILLEMSE
- 14 NDABO ZULU
- 15 ANDRIES SMIT

2024

- 01 MANDISI DYANTYIS
- 02 SIMON RINGROSE
- 03 RAGHAV KUMAR
- 04 MUZI
- 05 ADAM HOWARD
- 06 ALESSANDRO GIGLI
- 07 ARJUN PREM SANGEET
- 08 ETIENNE HÄCHLER
- 09 CHARLIE REID
- 09 CRAIG REID
- 09 ELBEN SCHUTTE
- 12 UGLY DUCKLING
- 13 ARJUN KUMAR
- 14 BONGEZIWE MABANDLA
- 14 FRED DEN HARTOG
- 14 HUNTER KENNEDY

2023

- 01 BILLY STEWART
- 01 DANIEL LOBEL
- 03 PAUL NORWOOD
- 04 AASHISH GANGARAM
- 04 CRAIG HAWKINS
- 04 GERRICK JONES
- 04 HEEMAL GANGARAM
- 04 MATTHEW BOWEN
- 04 NICK ARGYROS
- 04 RICHARD STAUB
- 11 ELBEN SCHUTTE
- 12 DISTURBED
- 13 ANDRIES SMIT
- 14 ADAM HOWARD
- 15 DUDUZILE NGWENYA
- 15 GIVEN KANU
- 15 SAMUEL MKHABELA
- 15 SIPHOSETHU SONJICA
- 15 SIYA METANE

MUSIC SUPERVISOR

2025

- 01 MARC ALGRANTI
- 02 SEAN HOGAN
- 03 BUMBLEBEAT
- 04 MPUMELELO MDLADLA
- 05 CHRIS SNYMAN
- 06 AHMED SAMIR
- 07 ARJUN
- 08 ADAM HOWARD
- 09 RAAGHAV
- 10 BRUNO BOSSI
- 10 KIRSTEN CLARENCE
- 10 MYLES MCDONALD
- 10 SIMON RINGROSE

2024

- 01 MARC ALGRANTI
- 02 STEPHEN WEBSTER
- 03 JAMES MATTHES
- 04 JOSEPH PETITPAIN
- 04 JULIEN CORNUEL
- 04 THÉO DARCEL
- 07 ROB SCHROEDER
- 08 STEVEN TRIP
- 08 ETIENNE HÄCHLER
- 08 HANNES BURGER
- 08 LAURA PERGOLIZZI
- 08 MARCELLE DU PLESSIS
- 08 PAUL NORWOOD
- 08 PETER POHORSKY
- 08 SERGIO DA CRUZ
- 08 THEO CROUS

2023

- 01 MARC ALGRANTI
- 02 NICK ARGYROS
- 03 JAMES MATTHES
- 04 COBUS SCHUTTE
- 05 ARNOLD VERMAAK
- 05 MICHAEL BERTOLDINI
- 07 BRADLEY TAPINOS
- 07 ELBEN SCHÜTTE
- 07 VOX HAUS
- 10 MARCELLE DU PLESSIS

PHOTOGRAPHER

2025

- 01 LAKSHIK PERERA
- 01 SOPHIA SEM
- 02 MPUMLELO MACU
- 02 THABISO NDLOVU
- 03 YAGO CASARIEGO
- 04 SERDAR ACAR
- 05 ALE BURSET
- 06 KELLY GREEN
- 07 DAVID PRIOR
- 07 SALEEM NAIDOO
- 08 IAN JACKSON
- 09 HUDSON RENNAN
- 10 NICK VAN RENEN

2024

- 01 PRASHANT GODBOLE
- 02 DAVID PRIOR
- 03 ADAM FINE
- 04 HENRY MARSH
- 05 ZHANN SOLOMONS
- 06 GRAEME WYLLIE
- 07 LUBABALO MTATI
- 08 MOHAMMAD EL SABEH
- 09 STEPHEN OBI
- 10 RAVI GAJJAR

2023

- 01 MARC FAYAD
- 02 MAURICE MIKEKRS
- 03 NICK VAN RENEN
- 03 RUSSEL SMITH
- 05 SWAROOP SHANKAR
- 06 ISSAM SAADANE
- 07 ANDREI STOLERU
- 08 KAREN MAROUN
- 09 ASMA HUMAYUN
- 09 KOHI MARRI
- 09 RAHUL RAJAN

PROGRAMMER / SOFTWARE DEVELOPER

COMPILED USING ONLY THE DIGITAL CATEGORY.

2025

- 01 AMER BOLBOL
- 01 MOHAMED TOUKKO DAKROUB
- 01 RAGHAD EID
- 02 FRANCISCO PINTO COELHO
- 02 JOÃO SOLANO
- 03 GRAHAM TALBOT
- 03 THATO MALOKA
- 05 BRENT ROBINSON
- 05 BYRON MEYER
- 05 LUKE TEMPLEMAN
- 05 SHERWIN HULLEY
- 06 MAX SIBANDE
- 07 KEEGAN FRANK
- 07 THULANI RIKHOTSO
- 08 ABED MATINI
- 08 MUJAAHEED BOWREN
- 08 SHAN GRAY
- 09 TIM SMITH
- 10 ADHIKAR SIRIGOBIND
- 10 ALUWANI RASWISWI
- 10 FAITH ZUNGUZA
- 10 HANNES MATTHYSEN
- 10 JULIAN MOSTERT
- 10 LESEDI MOTSI
- 10 LUCIA MA
- 10 SIMON KERR
- 10 WARREN MCEWAN

2024

- 01 JUYONG LEE
- 01 MINJI KIM
- 03 JAMES BLAIR
- 03 LAURA BATHURST-ADAMS
- 03 WILLIAM FALLOON
- 06 GRAHAM TALBOT
- 07 MAX SIBANDA
- 08 HANNES ROOS
- 08 KIRTIKUMAR AVAIYA
- 10 CALVIN GOVENDER
- 10 GREGORY SEILER
- 10 LENTON KAPP

2023

- 01 MEHRNAZ KHEZRI
- 01 RAYAN ZANTOUT
- 01 RIMA ABDULLAH
- 04 RESPEECHER
- 05 BRENT ROBINSON
- 06 BYRON MEYER
- 07 ALEXANDER BOSMAN
- 08 THEO SCOTT VAN ZYL
- 09 SNP AGENCY
- 10 THATO MALOKA

STRATEGIST

2025

- 01 TAHAAB RAIS
- 02 LAURENT MARTY
- 03 ADRIAN MUTESCU
- 04 DALAL KAREEM
- 05 NADINE MATAR
- 06 AAKRITI GOEL
- 07 FATIMA TALAAT
- 08 ZOE WILLEMS
- 09 CHAD NELSON
- 10 MICHAEL ZYLSTRA
- 11 LARA CHATZKELOWITZ
- 12 KENDAL ZOGHBY
- 13 CRISTINA SARRAILLE
- 13 DANIELA LEBBA
- 13 JAMES MOORE
- 13 SELAE THOBAKGALE
- 13 SOL GHAFOOR
- 14 ELIF ALTUNTAS
- 14 TOYGUN YILMAZER
- 14 YUNUSCAN HISIMCIL
- 15 GEMMA SHERIDAN
- 16 NADIA MIRANDA
- 16 NICK SALTER
- 16 YASMINA RAYDAN
- 17 NONKULULEKO MABENA
- 18 JULIA RIDDERHOF
- 19 CHRISTY NELL
- 20 LORA VAN HOOFF

2024

- 01 TAHAAB RAIS
- 02 AAKRITI GOEL
- 03 RAYHAAN MEHTAR
- 04 LAURENT MARTY
- 05 CHAD NELSON
- 06 QAMANI NYEWE
- 07 LEIGH TAYLER
- 08 ADRIAN MUTESCU
- 09 LEBOGANG KUNENE
- 10 PHILIPPUS JOHAN SCHUTTE
- 11 ANNA SADYKOVA
- 12 ELDAD HEILWEIL
- 12 SEWON MIN
- 14 LEBOGANG MATHONSI
- 15 ZOE WILLEMS
- 16 MONGI BHOURI
- 17 LESEGO KOTANE
- 18 ALEX KRAUSE
- 19 FATIMA TALAAT
- 20 DIMPHO KHOLA
- 20 NEO MAKHELE

2023

- 01 TAHAAB RAIS
- 02 LAURENT MARTY
- 03 DIMPHO KHOLA
- 04 GABI BERNSTEIN
- 04 NEO MAKHELE
- 04 QAMANI NYEWE
- 07 MARIO MORBY
- 08 ZOE WILLEMS
- 09 ATIYYA KARODIA
- 10 MBALI CINDI
- 11 ANNA SADYKOVA
- 12 NIKKI ERASMUS
- 13 KURT JOSSIE
- 14 KATLEGO MOUTLANA
- 14 NICKY TURNBULL
- 14 NONKULULEKO MABENA
- 14 ROB JAMESON
- 18 MAZHER ABIDI
- 19 TIZOMU KASOZI
- 20 LEIGH TAYLER

AGENCY MANAGING DIRECTOR

2025

- 01 MPUME NGOBESE
- 02 KHUTHALA GALA HOLTEN
- 03 LYNDA FIEBIGER
- 04 RAMZI SLEIMAN
- 05 KARABO DENALANE
- 06 TAREK ALI AHMAD
- 07 VICKI BUYS
- 08 TUGYAN ÇELİK
- 09 GREG PFUHL
- 10 MASEGO MOTSOGI
- 11 JESSICA WILKINS
- 12 TARYN WALKER
- 13 TEMITOPE AYENI
- 14 TRACEY EDWARDS
- 15 SUE NAPIER
- 16 JAD EL RABAHI
- 17 DUSTIN CARR
- 18 ATUL SHENOY
- 19 AMBER MACKEURTAN
- 20 NADIM GHRAÏEB

2024

- 01 KHUTHALA GALA HOLTEN
- 02 JAD EL RABAHI
- 03 KARABO DENALANE
- 04 MPUME NGOBESE
- 05 TRACEY EDWARDS
- 06 XOLA NOUSE
- 07 AMBER MACKEURTAN
- 08 TARYN WALKER
- 09 RAMZI SLEIMAN
- 10 TAREK ALI AHMAD
- 11 FABIO SILVEIRA
- 12 KENNETH GARVIE
- 13 GARETH LECK
- 14 VICKI BUYS
- 15 GREG PFUHL
- 16 NAILA FATTOUH
- 17 NATALIE WILSON
- 18 ILLÉ POTGIETER
- 19 FIRDOUS OSMAN
- 20 MASEGO MOTSOGI

2023

- 01 KARABO DENALANE
- 02 VICKI BUYS
- 03 TRACEY EDWARDS
- 04 KHUTHALA GALA HOLTEN
- 05 MPUME NGOBESE
- 06 EMILE TABANJI
- 07 DANIELLE STILES
- 08 XOLA NOUSE
- 09 GREG PFUHL
- 10 GARETH LECK
- 11 ADAM BYARS
- 12 TARYN COETZEE
- 13 CRAIG DU PREEZ
- 14 SALLY SAWE
- 15 SAMI SALEH
- 16 LOUISE JOHNSTON
- 17 TARYN WALKER
- 18 RAMZI SLEIMAN
- 19 GLEN MEIER
- 20 NADA ABI SALEH

ACCOUNT MANAGEMENT

2025

- 01 KELLY BARDON
- 01 SONWABILE MKIZE
- 02 ABIGAIL BUCKLEY
- 02 CANDICE SHORTT
- 02 PHINDILE NDZEKELI
- 03 ZIAD CHEHAB
- 04 KARIM FATTAH
- 04 KATIA EL AWAR
- 05 JAD JUREIDINI
- 06 ALET VAN JAARVELD
- 07 LINE MANSOUR
- 08 AYA ABI-SALEH
- 08 NOMA MPHUTHI
- 08 SHAUNA BYRNE
- 10 NKOSIYABO NCUBE
- 11 CRETIEENNE UYS
- 12 JOEL RAO
- 12 MERLE BENNET
- 12 RUKIYA RAMADAN
- 13 AYA BALTAJI
- 14 JULIAN HENDRICKSE
- 15 WARREN LE ROUX
- 16 GERTRUDE KAHIRO
- 16 NINA FREDERICKSZ
- 18 MANDISA LOOANA
- 19 DEBBIE LAING
- 20 CHRISTINE SARRIS

2024

- 01 LERATO SITOLE
- 02 TATIANA DRAKOULAS
- 03 PHINDILE LOMBARD
- 04 AKONA NDUNGANE
- 05 KGAUGELO MATSEPANE
- 06 NOMA MPHUTHI
- 07 ALET VAN JAARVELD
- 07 CRETIEENNE UYS
- 07 ROHMA HASSAN
- 10 EMILE TABANJI
- 11 TELANA BOTES
- 12 DEBBIE LAING
- 13 MERUSHKA PILLAY
- 14 CANDICE SHORTT
- 14 PHINDILE NDZEKELI
- 16 GREG PFUHL
- 17 LUNGI NGOBESE
- 17 TYRON EVANS
- 19 JULIA MASRI
- 19 MAKRAM KHATIB
- 19 SAMIR ANTOUN

2023

- 01 SONWABILE MKIZE
- 02 AMBER MACKEURTAN
- 03 KELLY BARDON
- 04 CINDY BOOYSEN
- 05 JUDY SIBANDA
- 06 TATIANA DRAKOULAS
- 07 GREG PFUHL
- 08 JULIAN HENDRICKSE
- 09 MARCO TIMM
- 10 ANIS ZANTOUT
- 10 MALAIKA MENON
- 12 SIBUSISO NZAMA
- 13 ALEX WHITE
- 13 ANE WOLMARANS
- 13 KELE LEKWAPE
- 16 MARIA JABBOUR
- 17 ERIC SIBANYONI
- 18 ASHLEY DU PREEZ
- 18 DAVE SUTHERLAND
- 18 KEABETSWE MOKWENA
- 18 PEACE SETHUNZA
- 18 ZENGI DUBE

STUDENT

COMPILED USING ONLY THE STUDENT CATEGORY.

2025

- 01 EMMA BLOMERUS
- 02 RENÉE PEDEGANA
- 03 DAVID MZOLO
- 03 TRISTAN CLOETE
- 04 ETHAN STADLER
- 05 JANINE VERBURG
- 06 LIN NCUBE
- 06 MARIA DU TOIT
- 06 NADINE VAN DOESBURGH
- 07 ESTER TERBLANCHE
- 07 STEFAN MILOS
- 07 TAYLA RHODES
- 07 VINCENT WYNNE
- 08 CAITLIN WOLDU
- 08 ETHAN MULLER
- 10 AMY MILLS
- 10 DARIO YESCA
- 10 DOMINIQUE SPIES
- 10 EMMA RANDELL
- 10 GEORGINA FORDE
- 10 INDIA TRAPMAN
- 10 JADE HORN
- 10 JOHNY SATHEKGE
- 10 KENT JORDAAN
- 10 KIRA MEIRING
- 10 LEIGH PATON
- 10 NEO MTHUDI
- 10 NTANDOYENKOSI MAKOTORE
- 10 QADIRA OAKER
- 10 TEAGAN-LEE BOTHMA
- 17 DENIQUE NEL
- 18 AIDEN VAN DE VYVER
- 19 SUNE VENTER
- 20 FRANCO LOUW

2024

- 01 JANÉ LOUW
- 02 ALEXIA LUYT
- 02 DAVID DE MATOS-ALA
- 02 JARROD HAVINGA
- 02 MARNUS KOEKEMOER
- 02 MARTIN BEKKER
- 02 SCOTT LEE SAMUELS
- 02 WIAM BOTMA
- 09 SUNE VENTER
- 10 MEGAN PLUKE
- 11 THULI MAKHOTLA
- 12 MAXINE CARR
- 13 ATHENKOSI NDZOMBANE
- 13 HANIM LUKIE
- 13 NICHOLAS TAYLOR
- 16 CALLEN FISHER
- 16 JADE BAILEY
- 16 JESS PITOUT
- 16 JUSTIN DANIEL
- 16 MARK DU PREEZ
- 16 SEBASTIAN DA SILVA
- 16 SKYLA BEVIS
- 16 ZA GRUSCH

2023

- 01 TAMARA KIRSTEN
- 02 DANIEL HOWELLS
- 02 LEANDROS BROWN
- 04 AMY CAVANAGH
- 05 AROWAN PARKER
- 05 DUNCAN SCHRÖDER
- 07 CARMEN FAIR
- 08 BRONWYN SINCLAIR
- 08 VIVIENNE JANSEN VAN VUUREN
- 10 JOHAN STEYN
- 10 LIANÉ GREEFF
- 12 ATHENKOSI NDZOMBANE
- 12 COURTNEY-ANNE FRONEMAN
- 12 DEBRA ROWBOTHAM
- 12 GABRIELLA DE ABREU
- 12 HANIM LUKIE
- 12 HAYDEN METCALFE
- 12 ISABELLA HELEN BOSMOS
- 12 KIAH DINNIE
- 12 ROSS DU BRUYN

LECTURER

COMPILED USING ONLY THE STUDENT CATEGORY.

2025

- 01 STEPH SIMPSON
- 02 TANYA BLAESER
- 03 CRAIG STRYDOM
- 04 HENRIETTE VAN DER WESTHUIZEN
- 05 JARROD HASENJAGER
- 06 CLAYTON SUTHERLAND
- 07 KYLE RATH
- 08 THARUNA DEVCHAND
- 09 MAGGIE DE VOS
- 10 KIRSTEN SEYMOUR
- 11 HELOISE BOTTOMLEY
- 12 KATE HILSON
- 13 NINI VAN DER WALT
- 14 JORINA BOTHA
- 15 DARREN MELTZ
- 15 FARRELL WEST
- 15 LINDELIHLE BHEBHE

2024

- 01 JARROD HASENJAGER
- 02 WIEHAN DE JAGER
- 03 CLAYTON SUTHERLAND
- 04 ANNABELLE WIENAND
- 04 CHRISTOPHER PINTO
- 04 STEPHAN CALITZ
- 07 DANELLE HEENOP
- 08 CRAIG STRYDOM
- 09 HELOISE BOTTOMLEY
- 10 ANKA JOUBERT
- 11 KYLE RATH
- 12 TANYA BLAESER
- 13 LINDIE BOTES
- 14 WILNA COMBRINCK
- 15 JAN PRETORIUS

2023

- 01 JARROD HASENJAGER
- 02 MARINA HERBST
- 03 KYLE RATH
- 04 STEPHANIE SIMPSON
- 05 EARLE HOLMES
- 06 WILNA COMBRINCK
- 07 CRAIG STRYDOM
- 08 ISABEL LUBBE
- 09 JACQUES LANGE
- 10 SUEN MULLER
- 11 KARLIEN DE VILLIERS
- 12 HELOISE BOTTOMLEY
- 13 HENRIETTE RADEMAN
- 14 ILSE MULLER
- 15 CHRISTA VAN ZYL
- 15 JEAN WIID
- 15 TANYA BLAESER

HOW THE LOERIES® OFFICIAL RANKINGS ARE CALCULATED

1. BRANDS GET POINTS:

A credited brand gets full points, irrespective of the entering agency. For example, if a brand wins two awards with two separate agencies, the brand gets full points from both awards.

2. POINTS ARE GIVEN FOR EACH AWARD.

3. POINTS PER AWARD:

300 points for Grand Prix; 110 points for Gold; 40 points for Silver; 15 points for Bronze; 90 points for Craft Gold; 30 points for Craft Certificate; 1.5 points for finalists (to a maximum of 45 points for finalists).

4. CAMPAIGN ENTRIES GET 1.5x POINTS:

All campaign categories will be awarded 1.5 times the points. The following categories are defined as campaign categories: Communication Design – Identity Programmes; Design Mixed-Media Campaign. Digital – Data Driven Campaign; Digital: Integrated Campaign. PR & Media Communication Campaign. Media Innovation – Media Campaign. Film – Branded Content Video – Series. Integrated Campaign. Social Impact. Effective Creativity. Service Design. Student – Integrated Campaign.

5. COMBINED CAMPAIGN ENTRIES ALSO GET 1.5x POINTS:

Single entries (Type A) that are combined into one campaign award during judging will receive 1.5 times the points. For example, if three print posters are combined and awarded a Campaign Gold, then the award will be worth $1.5 \times 110 = 165$ points.

6. FOR COMPANIES, POINTS ARE DIVIDED IF MORE THAN ONE NAME IS PROVIDED FOR ONE CREDIT:

Where more than one company has been credited for any one credit, the points will be divided equally between the parties. For example, a Gold winner receives 110 points. If two companies are listed under “agency”, each will receive 55 points. However, one “agency” and one “production company” will each receive the full points.

7. FOR INDIVIDUALS, FULL POINTS ARE GIVEN FOR EACH NAME LISTED FOR ONE CREDIT:

Where more than one individual has been credited for any one credit, each individual will get full points. For example, a Gold winner receives 110 points. If two creative directors are listed, each will receive 110 points, or if three people share the writer credit, then each person will receive 110 points.

8. FOR INDIVIDUAL CREATIVE RANKINGS:

A person is only awarded points for the most senior creative position, even if his/her name is listed in multiple creative credits. For example, if someone is credited as executive creative director and creative director, they will only receive points for executive creative director.

9. AGENCIES AND PRODUCTION COMPANIES GET FULL POINTS:

As long as there is one name per credit, then each credit gets full points. For example, if a TV commercial wins gold, the credited agency gets full points and the credited production company gets full points. If two agencies share one credit, then each agency gets half the points.

10. A COMPANY CANNOT RECEIVE POINTS AS BOTH AN AGENCY AND AS A PRODUCTION COMPANY.

11. CRAFTS:

Production companies will receive points from international craft entries; however, agencies will not receive any points. For example, if an illustrator from within our region does work for a London agency to be flighted in Europe, based on a brief and concept created in London, then the work is eligible for an illustration craft award and craft points. But the London agency gets no points.

PLEASE NOTE:

The Official Rankings are calculated based on the information provided. While the Loeries goes to great lengths to check and correct information, such as duplicate spellings, the onus is on the entrants to ensure the correct companies and individuals have been appropriately credited.

WHAT'S NEW

1. When compiling the rankings, there are instances where more than one individual occupies the same position. In such cases, we assess whether the individuals earned their points from the same body of work or from the accumulation of points across different pieces of work.

The following governance is applied:

- Same body of work: If points are awarded from the same body of work, the next ranking follows the logical numerical sequence. Example: If John Doe and Jane Doe are both ranked Number 1 based on the same body of work, the next individual is ranked Number 2.
- Different pieces of work: If points are accumulated from different pieces of work, a ranking position is skipped to account for this distinction. Example: If John Doe and Jane Doe are both ranked Number 1 based on points from different pieces of work, the next individual is ranked Number 3.

2. Rankings for Kenya and Nigeria by Brand and Agency have been included from 2025.



Thank you

Thank you to every person involved in creating the work that is featured in the Loeries. Your effort makes all of this possible! Your work shows the world that Africa & the Middle East truly is a region filled with some of the best global talent. Thank you for continuing to open our hearts and minds to new possibilities.

Thank you to our Jury Presidents and Judges whose valuable insights ensure that we can recognise and reward the best work in our region. Thank you the Loeries Board & Committee who give their time to advise and guide the Loeries. A special thank you to our key partners City of Cape Town, SABC, SAB (AB InBev), Primedia, Heineken Beverages, eMedia, KFC, Brand SA, TikTok, Gearhouse, and Rockefeller Hotel. Your combined support is vital to the continued success of the Loeries as a not-for-profit organisation.

We cannot express our gratitude strongly enough for your support in 2025. Thank you to all the people who worked tirelessly behind the scenes that make up the Loeries. Your passion for the Loeries is felt strongly and sincerely appreciated!