



LOERIES
AFRICA MIDDLE EAST



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD

LOERIES CREATIVE WEEK

OCT 5-10



05

SUNDAY
ROCKEFELLER HOTEL

JUDGE'S WELCOME
BY INVITATION ONLY

THE
GREAT
HUNGER

06

MONDAY
CAPE TOWN CITY HALL

ONSITE JUDGING

07

TUESDAY
CAPE TOWN CITY HALL

ONSITE JUDGING

08

WEDNESDAY

ONSITE JUDGING

CAPE TOWN CITY HALL

LOERIES EXPO

09:00-17:00 HOMECOMING CENTRE

LOERIES STUDENT EXPO

POWERED BY PUBLICIS GROUPE AFRICA

09:00-17:00 HOMECOMING CENTRE

MAYOR'S BRUNCH

HOSTED BY PRIMEDIA, BY INVITATION ONLY

JUDGES WRAP PARTY

BY INVITATION ONLY

LOERIES BRAND DINNER

HOSTED BY SABC, BY INVITATION ONLY

09

THURSDAY

LOERIES EXPO

09:00-17:00 HOMECOMING CENTRE

LOERIES STUDENT EXPO

POWERED BY PUBLICIS GROUPE AFRICA

09:00-17:00 HOMECOMING CENTRE

MASTERCLASSES

09:00-17:00 HOMECOMING CENTRE

LOERIES YOUNG CREATIVES BRUNCH

IN PARTNERSHIP WITH INVESTEC

LOERIE AWARDS NIGHT 1

BROUGHT TO YOU BY EVOD

LOERIES CHAIRPERSON'S PARTY

BY INVITATION ONLY

10

FRIDAY

LOERIES EXPO

09:00-17:00 HOMECOMING CENTRE

LOERIES STUDENT EXPO

POWERED BY PUBLICIS GROUPE AFRICA

09:00-17:00 HOMECOMING CENTRE

LOERIES INTERNATIONAL SEMINAR OF CREATIVITY

IN PARTNERSHIP WITH HEINEKEN BEVERAGES

09:00-16:00 HOMECOMING CENTRE

LOERIE AWARDS NIGHT 2

BROUGHT TO YOU BY SABC

LOERIES OFFICIAL AFTERPARTY

IN PARTNERSHIP WITH OPENVIEW

22:00-02:00 CABO BEACH CLUB

