




**LOERIES  
OFFICIAL  
RANKINGS**


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**BLOOD SWEAT TEARS**


 **LOERIES AFRICA MIDDLE EAST**


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2023

LOERIES OFFICIAL RANKINGS

LOERIES  
AFRICA MIDDLE EAST


## INTRODUCTION

Loeries Official Rankings are a valuable and independent measure of the most innovative brands across Africa and the Middle East in the brand communication space. The rankings show the results for three years ensuring that there is a clear picture of those that deliver creative innovation over a sustained period of time.

Since 2018, the Loeries has included points for Finalists in its Official Rankings across Africa and the Middle East. In the past, the Loeries only awarded points for Bronze awards and above. The reason for this change was that around 20 countries enter the Loeries and the spread of results is large. Some brands and agencies walk away with several awards, while others manage one of two finalists. By including finalists in our analysis, we are able to drill deeper for a better representation of performance across the whole region. However, in order to prevent a domination of the Rankings with Finalists, these points are capped at a maximum of 30 Finalists – equivalent to 3 Bronze awards.

In general, we have been able to publish longer Rankings across all categories, thereby providing more information on the performance of the industry across the region. This change is especially positive for small agencies and countries just beginning to improve their creative output. On the lower end, we are now be able to distinguish regions, countries and agencies through Finalists, while on the upper end the Grands Prix and Golds make the difference.

These rankings are ultimately a tool that can be used to grow our industry and ensure that this industry is better able to serve nearly two billion consumers in over seventy country across our region.

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# ABOUT AFRICA AND MIDDLE EAST

**Since 2010, the Loeries Official Rankings offer a comprehensive overview of the annual performance across the brand communications industry throughout Africa and the Middle East.**

The Loeries, a non-profit company, is Africa and the Middle East's premiere initiative that recognizes, rewards, inspires and fosters creative excellence in the brand communication industry. As the highest accolade for creativity and innovation across our region, the Loeries promotes and supports creativity by helping marketers, agencies and consumers appreciate the value of ideas and fresh thinking.

The Loeries is the only award across Africa and the Middle East that informs the global WARC Creative 100, a showcase for the best creative work in the world. Successor to the prestigious Gunn Report, WARC collates the most important advertising awards from around the world to produce a global list that ranks the most creative companies and campaigns.

#### **Partners of the Loeries**

City of Cape Town, SABC, TikTok for Business, Gearhouse, Primedia Outdoor, Rockefeller Hotel, SAB (AB InBev), UN Women, UniWorld Group, Woolworths.

#### **Education Partners**

AAA School of Advertising, Red & Yellow Creative School of Business, Stellenbosch Academy of Photography & Design, Vega School, The Open Window, Cape Town Creative Academy, Ogilvy, TBWA\ and The Sunshine Gun.


#### **Official Media Partners**


Between10and5, Bizcommunity.com, Brand Communicator Nigeria, Business Insider by Pulse, Campaign Middle East, Film & Event Media, Modern Marketing, MarkLives, The Redzone.

#### **Additional Partners**


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# RANKING BY BRAND - AFRICA AND MIDDLE EAST

## 2023

- 01 CHICKEN LICKEN
- 02 KFC
- 03 THE RIKY RICK FOUNDATION
- 04 VOLKSWAGEN
- 05 BUDGET INSURANCE
- 06 HEINZ
- 07 AN-NAHAR NEWSPAPER
- 08 AB INBEV
- 09 VODACOM
- 10 HOME CENTRE
- 11 DISTURBED
- 12 PPS
- 13 MCDONALD'S
- 14 STELLANTIS
- 15 ZEVA
- 16 INVERROCHE
- 17 RAND MERCHANT BANK
- 18 A MILLION GIRLS FOUNDATION
- 19 BABYSHOP
- 20 CITY LODGE HOTELS
- 21 KINOKUNIYA
- 22 DETTOL
- 23 ADIDAS
- 24 NEDBANK
- 25 TRANSPARENCY INTERNATIONAL

## 2022

- 01 CHICKEN LICKEN
- 02 AN-NAHAR NEWSPAPER
- 03 UAE GOVERNMENT MEDIA OFFICE
- 04 VOLKSWAGEN
- 05 ETISALAT
- 06 THE COCA-COLA COMPANY
- 07 DISTELL
- 08 BURGER KING
- 09 VODACOM
- 10 AB INBEV
- 11 TECOM GROUP
- 12 IKEA
- 13 KFC
- 14 NEDBANK
- 15 ROTO TANKS
- 15 MINISTRY OF HEALTH KENYA
- 17 SOUTH AFRICAN NATIONAL BLOOD SERVICE
- 18 GAME
- 19 ZIOUX
- 20 MAMI WATA
- 21 NIKE
- 22 CHILDREN OF FEMALE PRISONERS ASSOCIATION
- 23 MTN
- 24 BLACKBOARD
- 25 SHOPRITE

## 2021

- 01 CHICKEN LICKEN
- 02 NISSAN
- 03 MASSDISCOUNTERS
- 04 ADIDAS
- 05 CONVERSE
- 06 SANLAM
- 07 UAE GOVERNMENT MEDIA OFFICE
- 08 KFC
- 09 V&A WATERFRONT
- 09 SUPERSPORT & SA RUGBY
- 11 SHEFLIFE
- 12 KREEPY KRAULY
- 13 POWA
- 14 MINI
- 15 NEDBANK
- 16 MTN
- 17 RISCURA HOLDINGS
- 18 THE CONSTITUTION HILL TRUST
- 19 ARRIVE ALIVE
- 20 LEGO
- 21 GREG TRUEN
- 22 KELLOGG'S
- 23 SALVATION ARMY
- 24 MASTERCARD
- 25 THESIS APPARELL

# RANKING BY BRAND - MENA

## 2023

- 01 HEINZ
- 02 AN-NAHAR NEWSPAPER
- 03 HOME CENTRE
- 04 STELLANTIS
- 05 BABYSHOP
- 06 MCDONALD'S
- 07 KINOKUNIYA
- 08 TRANSPARENCY INTERNATIONAL
- 09 UN WOMEN
- 10 ADIDAS
- 11 LBCI
- 12 BIRGÜN NEWSPAPER
- 12 EBM
- 14 K-LYNN
- 15 TENA
- 15 VISA
- 17 LOGI ENERGY
- 18 ABAAD RESOURCE CENTER FOR GENDER EQUALITY
- 19 LOTO LIBANAIS
- 20 MNHD

## 2022

- 01 AN-NAHAR NEWSPAPER
- 02 UAE GOVERNMENT MEDIA OFFICE
- 03 ETISALAT
- 04 BURGER KING
- 05 TECOM GROUP
- 06 IKEA
- 07 KFC
- 08 CHILDREN OF FEMALE PRISONERS ASSOCIATION
- 09 DETTOL
- 10 RECKITT-FINISH
- 11 LOTO LIBANAIS
- 12 ADIDAS
- 13 TENA
- 14 BMW
- 14 EMIRATES NBD
- 16 AL ETIHAD CREDIT BUREAU
- 16 CLOROX
- 18 VUSE
- 19 ZAIN JORDAN
- 20 ABDUL LATIF JAMEEL MOTORS - TOYOTA
- 20 BLINK

## 2021

- 01 ADIDAS
- 02 UAE GOVERNMENT MEDIA OFFICE
- 03 MINI
- 04 KFC
- 05 LEGO
- 06 MASTERCARD
- 07 PIZZA HUT
- 08 THE LEBANESE ARMY
- 09 ABU DHABI INVESTMENT OFFICE (ADIO)
- 10 BAALBECK INTERNATIONAL FESTIVAL
- 10 DONNER SANG COMPTER
- 12 HOME CENTRE
- 13 CONNECT
- 14 KNORR
- 14 M.A.L.I
- 16 TECOM GROUP
- 17 ALMOSAFER
- 17 MOBILY
- 19 DHL
- 20 BMW

# RANKING BY BRAND - SUB-SAHARAN AFRICA

## 2023

- 01 CHICKEN LICKEN
- 02 KFC
- 03 THE RIKY RICK FOUNDATION
- 04 VOLKSWAGEN
- 05 BUDGET INSURANCE
- 06 AB INBEV
- 07 VODACOM
- 08 DISTURBED
- 09 PPS
- 10 ZEVA
- 11 INVERROCHE
- 12 RAND MERCHANT BANK
- 13 A MILLION GIRLS FOUNDATION
- 14 CITY LODGE HOTELS
- 15 DETTOL
- 16 NEDBANK
- 17 WESTERN CAPE GOVERNMENT
- 18 NESTLÉ
- 19 FNB
- 20 WESGRO

## 2022

- 01 CHICKEN LICKEN
- 02 VOLKSWAGEN
- 03 THE COCA-COLA COMPANY
- 04 DISTELL
- 05 VODACOM
- 06 AB INBEV
- 07 NEDBANK
- 08 ROTO TANKS
- 08 MINISTRY OF HEALTH KENYA
- 10 SOUTH AFRICAN NATIONAL  
BLOOD SERVICE
- 11 GAME
- 12 ZIOUX
- 13 MAMI WATA
- 14 NIKE
- 15 MTN
- 16 BLACKBOARD
- 17 SHOPRITE
- 18 EXCLUSIVE BOOKS
- 19 KREEPY KRAULY
- 20 NANDO'S

## 2021

- 01 CHICKEN LICKEN
- 02 NISSAN
- 03 MASSDISCOUNTERS
- 04 CONVERSE
- 05 SANLAM
- 06 V&A WATERFRONT
- 06 SUPERSPORT & SA RUGBY
- 08 SHEFLIFE
- 09 KREEPY KRAULY
- 10 POWA
- 11 KFC
- 12 NEDBANK
- 13 MTN
- 14 RISCURA HOLDINGS
- 15 THE CONSTITUTION HILL TRUST
- 16 ARRIVE ALIVE
- 17 GREG TRUEN
- 18 KELLOGG'S
- 19 SALVATION ARMY
- 20 THESIS APPARELL

# RANKING BY AGENCY - AFRICA AND THE MIDDLE EAST

## 2023

- 01 OGILVY SOUTH AFRICA
- 02 JOE PUBLIC UNITED
- 03 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 04 IMPACT BBDO
- 05 FP7 MCCANN DUBAI
- 06 THE ODD NUMBER
- 07 LEO BURNETT DUBAI
- 08 GRID WORLDWIDE
- 09 ACCENTURE SONG
- 10 SAATCHI & SAATCHI DUBAI
- 11 DENSTU CREATIVE SOUTH AFRICA
- 12 PROMISE
- 13 PUBLICIS MIDDLE EAST
- 14 SCANAD KENYA
- 15 VMLY&R SOUTH AFRICA
- 16 THINK CREATIVE AFRICA
- 17 GREY ADVERTISING AFRICA
- 18 LEO BURNETT BEIRUT
- 19 BOOMTOWN
- 20 MCCANN JOBURG
- 21 FCB AFRICA
- 22 PRODIGIOUS AFRICA
- 23 TBWA\ ISTANBUL
- 24 HALO
- 25 M&C SAATCHI ABEL
- 26 MULLENLOWE SOUTH AFRICA
- 26 X3M IDEAS
- 28 OGILVY AFRICA
- 29 CLOCKWORK
- 30 DUKE ADVERTISING

## 2022

- 01 IMPACT BBDO
- 02 JOE PUBLIC UNITED
- 03 OGILVY SOUTH AFRICA
- 04 FCB JOBURG
- 05 SAATCHI & SAATCHI MEA
- 06 GREY ADVERTISING
- 07 VMLY&R SOUTH AFRICA
- 08 OGILVY AFRICA
- 09 M&C SAATCHI ABU DHABI
- 10 SERVICEPLAN MIDDLE EAST
- 11 LEO BURNETT KSA
- 12 KING JAMES GROUP  
(PART OF ACCENTURE SONG)
- 13 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 14 THE ODD NUMBER
- 15 GRID WORLDWIDE
- 16 DESIGN FUTURA
- 17 TBWA\ RAAD
- 18 HALO
- 19 PROMISE
- 20 HORIZON FCB DUBAI
- 21 M&C SAATCHI ABEL
- 22 99C
- 22 RETROVIRAL
- 24 UAE GOVERNMENT MEDIA OFFICE
- 25 FOXP2
- 26 HAVAS ISTANBUL
- 27 DUKE ADVERTISING
- 28 GEOMETRY OGILVY JAPAN
- 29 MAKEREIGN
- 30 DENTSU KENYA

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 03 HAVAS MIDDLE EAST
- 04 THE ODD NUMBER
- 05 KING JAMES GROUP
- 06 TBWA\ RAAD
- 07 PLATFORM CREATIVE AGENCY
- 07 T+W
- 09 MULLENLOWE MENA
- 10 RETROVIRAL
- 11 OGILVY
- 12 SERVICEPLAN MEA
- 13 DUKE ADVERTISING
- 14 FP7 MCCANN DUBAI
- 15 GREY ADVERTISING / WPP  
TEAM LIQUID
- 16 POLA MANELI
- 17 VMLY&R SOUTH AFRICA
- 18 GREY NEW YORK
- 19 OXYGENE MARKETING  
COMMUNICATIONS
- 20 M&C SAATCHI ABEL
- 21 MASSIF MEDIA
- 22 HELLOFCB+
- 23 MAKEREIGN
- 24 THE BRAVE GROUP
- 25 RIVERBED
- 26 M&C SAATCHI UAE
- 27 SHOWMAX
- 28 IMPACT BBDO BEIRUT
- 28 SUPERUNION AFRICA
- 30 GRID WORLDWIDE



# RANKING BY REGIONAL AGENCY GROUP

NOTE: THE REGIONAL AGENCY GROUP RANKING IS FOR THE GROUP NETWORKS ACROSS AFRICA AND THE MIDDLE EAST.

## 2023

- 01 OGILVY
- 02 JOE PUBLIC UNITED
- 03 TBWA\
- 04 IMPACT BBDO
- 05 MCCANN
- 06 LEO BURNETT MIDDLE EAST
- 07 THE ODD NUMBER
- 08 PUBLICIS GROUPE
- 09 SAATCHI & SAATCHI MIDDLE EAST
- 10 WPP
- 11 ACCENTURE SONG
- 12 GREY AFRICA
- 13 IPG
- 14 M&C SAATCHI ABEL GROUP
- 15 FCB AFRICA

## 2022

- 01 BBDO
- 02 JOE PUBLIC UNITED
- 03 OGILVY EMEA
- 04 PUBLICIS GROUPE
- 05 FCB AFRICA
- 06 M&C SAATCHI GROUP
- 07 GREY
- 08 VMLY&R
- 09 OGILVY AFRICA
- 10 TBWA\
- 11 ACCENTURE SONG BRAND
- 12 OMNICOM GROUP
- 13 DENTSU SSA
- 14 HAVAS
- 15 SERVICEPLAN MIDDLE EAST

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\
- 03 KING JAMES GROUP
- 04 MULLENLOWE
- 05 OGILVY EMEA
- 06 SERVICEPLAN MIDDLE EAST
- 07 FP7 MCCANN MENAT
- 08 DUKE GROUP
- 09 GREY AFRICA
- 10 M&C SAATCHI
- 11 VMLY&R
- 12 HAVAS
- 13 GREY NORTH AMERICA
- 14 FCB MEA
- 15 THE BRAVE GROUP

# RANKING BY AGENCY - SOUTH AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED. FOR EXAMPLE, AN AGENCY IN THE SOUTH AFRICA TABLE MAY HAVE PRODUCED WORK FLIGHTED ANYWHERE IN THE REGION BUT THE AGENCY REMAINS IN THE SOUTH AFRICA TABLE.

## 2023

- 01 OGILVY SOUTH AFRICA
- 02 JOE PUBLIC UNITED
- 03 TBWA\ HUNT LASCARIS SOUTH AFRICA
- 04 THE ODD NUMBER
- 05 GRID WORLDWIDE
- 06 ACCENTURE SONG
- 07 DENTSU CREATIVE SOUTH AFRICA
- 08 PROMISE
- 09 VMLY&R SOUTH AFRICA
- 10 THINK CREATIVE AFRICA
- 11 GREY ADVERTISING AFRICA
- 12 BOOMTOWN
- 13 MCCANN JOBURG
- 14 FCB AFRICA
- 15 PRODIGIOUS AFRICA
- 16 HALO
- 17 M&C SAATCHI ABEL
- 18 MULLENLOWE SOUTH AFRICA
- 19 CLOCKWORK
- 20 DUKE ADVERTISING
- 21 DALMATIAN ADVERTISING
- 21 ICONIC AGENCY
- 21 MAKEREIGN
- 21 RAPT CREATIVE
- 25 SHIFT
- 26 LOBENGULA ADVERTISING
- 27 MASHOBA MEDIA
- 27 NET#WORK BBDO
- 27 PITCH BLACK POST
- 30 99C
- 30 MACHINE\_
- 30 THE HARDY BOYS

## 2022

- 01 JOE PUBLIC UNITED
- 02 OGILVY SOUTH AFRICA
- 03 FCB JOBURG
- 04 GREY ADVERTISING
- 05 VMLY&R SOUTH AFRICA
- 06 KING JAMES GROUP  
(PART OF ACCENTURE SONG)
- 07 TBWA\ HUNT LASCARIS SOUTH AFRICA
- 08 THE ODD NUMBER
- 09 GRID WORLDWIDE
- 10 DESIGN FUTURA
- 11 HALO
- 12 PROMISE
- 13 M&C SAATCHI ABEL
- 14 99C
- 14 RETROVIRAL
- 16 FOXP2
- 17 DUKE ADVERTISING
- 18 MAKEREIGN
- 19 NET#WORK BBDO
- 20 THEY
- 21 METROPOLITANREPUBLIC
- 22 DIGIFY AFRICA
- 22 THINK CREATIVE AFRICA
- 24 BLACK BRAIN PRODUCTION
- 24 ILUKULUKU COLLECTIVE
- 26 NUMBER TEN - A CREATIVE CONSULTANCY
- 27 THE HARDY BOYS
- 28 OFYT MARKETING & COMMUNICATION
- 29 BOOMTOWN
- 29 HOORAH DIGITAL
- 29 T + W
- 29 TRIPLE EIGHT

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 THE ODD NUMBER
- 04 KING JAMES GROUP
- 05 PLATFORM CREATIVE AGENCY
- 05 T+W
- 07 RETROVIRAL
- 08 OGILVY
- 09 DUKE ADVERTISING
- 10 GREY ADVERTISING / WPP TEAM LIQUID
- 11 POLA MANELI
- 12 VMLY&R SOUTH AFRICA
- 13 M&C SAATCHI ABEL
- 14 MASSIF MEDIA
- 15 HELLOFCB+
- 16 MAKEREIGN
- 17 THE BRAVE GROUP
- 18 RIVERBED
- 19 SHOWMAX
- 20 SUPERUNION AFRICA
- 21 GRID WORLDWIDE
- 22 JOE PUBLIC SHIFT
- 23 MULTICHOICE
- 24 HKLM
- 25 FCB DURBAN
- 26 DIGITAS LIQUORICE
- 26 IRON HEART
- 26 PUBLICIS
- 26 VM DSGN X BUPILA CREATIVE CONTENT
- 27 HALO

# RANKING BY AGENCY - EXCL. SOUTH AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

## 2023

- 01 IMPACT BBDO
- 02 FP7 MCCANN DUBAI
- 03 LEO BURNETT DUBAI
- 04 SAATCHI & SAATCHI DUBAI
- 05 PUBLICIS MIDDLE EAST
- 06 SCANAD KENYA
- 07 LEO BURNETT BEIRUT
  
- 08 TBWA\ ISTANBUL
- 09 X3M IDEAS
  
- 10 OGILVY AFRICA
- 11 M&C SAATCHI ABU DHABI
  
- 12 HORIZON FCB DUBAI
- 12 MULLENLOWE MENA
- 14 HAVAS MIDDLE EAST
  
- 14 RED HAVAS MIDDLE EAST
- 16 MCCANN HEALTH DUBAI
- 17 CIRCUS!
- 17 DENTSU KENYA
- 19 ADPRO COMMUNICATIONS
- 19 BEAT
- 19 DIGITAS DUBAI
- 19 DRAGONFLY AFRICA
- 19 MEDIA.MONKS
- 19 MOMENTUM DUBAI
- 19 OXO
- 19 TESSERA LIMITED

## 2022

- 01 IMPACT BBDO
- 02 SAATCHI & SAATCHI MEA
- 03 OGILVY AFRICA
- 04 M&C SAATCHI ABU DHABI
- 05 SERVICEPLAN MIDDLE EAST
- 06 LEO BURNETT KSA
- 07 TBWA\ RAAD
  
- 08 HORIZON FCB DUBAI
- 09 UAE GOVERNMENT MEDIA OFFICE
- 10 HAVAS ISTANBUL
- 11 GEOMETRY OGILVY JAPAN
  
- 12 DENTSU KENYA
- 13 MULLENLOWE MENA
- 14 ADVANTAGE ADVERTISING & COMMUNICATIONS
- 14 IMPACT BBDO CAIRO
- 16 ADPRO COMMUNICATIONS
- 16 IMPACT BBDO BEIRUT
- 18 HAVAS MIDDLE EAST
- 19 BEAT
- 19 WHISPER CYMRU

## 2021

- 01 HAVAS MIDDLE EAST
- 02 TBWA\ RAAD
- 03 MULLENLOWE MENA
- 04 SERVICEPLAN MEA
- 05 FP7 MCCANN DUBAI
- 06 GREY NEW YORK
- 07 OXYGENE MARKETING COMMUNICATIONS
- 08 M&C SAATCHI UAE
- 09 IMPACT BBDO BEIRUT
  
- 10 CIRCUS!
- 11 NOAH'S ARK COMMUNICATIONS
- 12 TESSERA COMMUNICATIONS
- 13 FP7 MCCANN CAIRO
- 14 BETIKA
  
- 15 DENTSU KENYA
- 16 HAVAS TURKEY
- 16 HORIZON FCB DUBAI
- 18 FP7 MCCANN DOHA
- 19 CHEIL MEA
- 19 TBWA\ UGANDA

# RANKING BY AGENCY - MENA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

## 2023

- 01 IMPACT BBDO
- 02 FP7 MCCANN DUBAI
- 03 LEO BURNETT DUBAI
- 04 SAATCHI & SAATCHI DUBAI
- 05 PUBLICIS MIDDLE EAST
- 06 LEO BURNETT BEIRUT
- 07 TBWA\ ISTANBUL
- 08 M&C SAATCHI ABU DHABI
- 09 HORIZON FCB DUBAI
- 09 MULLENLOWE MENA

## 2022

- 01 IMPACT BBDO
- 02 SAATCHI & SAATCHI MEA
- 03 M&C SAATCHI ABU DHABI
- 04 SERVICEPLAN MIDDLE EAST
- 05 LEO BURNETT KSA
- 06 TBWA\ RAAD
- 07 HORIZON FCB DUBAI
- 08 UAE GOVERNMENT MEDIA OFFICE
- 09 HAVAS ISTANBUL
- 10 MULLENLOWE MENA

## 2021

- 01 HAVAS MIDDLE EAST
- 02 TBWA\ RAAD
- 03 MULLENLOWE MENA
- 04 SERVICEPLAN MEA
- 05 FP7 MCCANN DUBAI
- 06 M&C SAATCHI UAE
- 07 IMPACT BBDO BEIRUT
- 08 FP7 MCCANN CAIRO
- 09 HORIZON FCB DUBAI
- 10 FP7 MCCANN DOHA

# RANKING BY AGENCY - SUB-SAHARAN AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

## 2023

- 01 OGILVY SOUTH AFRICA
- 02 JOE PUBLIC UNITED
- 03 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 04 THE ODD NUMBER
- 05 GRID WORLDWIDE
- 06 ACCENTURE SONG
- 07 DENTSU CREATIVE SOUTH AFRICA
- 08 PROMISE
- 09 SCANAD KENYA
- 10 VMLY&R SOUTH AFRICA

## 2022

- 01 JOE PUBLIC UNITED
- 02 OGILVY SOUTH AFRICA
- 03 FCB JOBURG
- 04 GREY ADVERTISING
- 05 VMLY&R SOUTH AFRICA
- 06 OGILVY AFRICA
- 07 KING JAMES GROUP  
(PART OF ACCENTURE SONG)
- 08 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 09 THE ODD NUMBER
- 10 GRID WORLDWIDE

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 03 THE ODD NUMBER
- 04 KING JAMES GROUP
- 05 PLATFORM CREATIVE AGENCY
- 05 T+W
- 07 RETROVIRAL
- 08 OGILVY
- 09 DUKE ADVERTISING
- 10 GREY ADVERTISING / WPP TEAM  
LIQUID

# RANKING BY AGENCY SIZE - LARGE

85 OR MORE EMPLOYEES.

## 2023

- 01 OGILVY SOUTH AFRICA
- 02 JOE PUBLIC UNITED
- 03 IMPACT BBDO
- 04 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 05 FP7 MCCANN DUBAI
- 06 LEO BURNETT DUBAI
- 07 ACCENTURE SONG
- 08 SAATCHI & SAATCHI DUBAI
- 09 DENTSU CREATIVE SOUTH AFRICA
- 10 PUBLICIS MIDDLE EAST

## 2022

- 01 IMPACT BBDO
- 02 JOE PUBLIC UNITED
- 03 OGILVY SOUTH AFRICA
- 04 FCB JOBURG
- 05 SAATCHI & SAATCHI MEA
- 06 VMLY&R SOUTH AFRICA
- 07 OGILVY AFRICA
- 08 KING JAMES GROUP  
(PART OF ACCENTURE SONG)
- 09 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 10 M&C SAATCHI ABEL

## 2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 03 HAVAS MIDDLE EAST
- 04 KING JAMES GROUP
- 05 TBWA\RAAD
- 06 OGILVY
- 07 FP7 MCCANN DUBAI
- 08 VMLY&R SOUTH AFRICA
- 09 GREY NEW YORK
- 10 M&C SAATCHI ABEL

# RANKING BY AGENCY SIZE - MEDIUM

25 - 84 OR MORE EMPLOYEES.

## 2023

- 01 THE ODD NUMBER
- 02 GRID WORLDWIDE
- 03 PROMISE
- 04 SCANAD KENYA
- 05 BOOMTOWN
- 06 FCB AFRICA
- 07 HALO
- 08 MULLENLOWE SOUTH AFRICA
- 09 DUKE ADVERTISING
- 10 M&C SAATCHI ABU DHABI

## 2022

- 01 GREY ADVERTISING
- 02 M&C SAATCHI ABU DHABI
- 03 SERVICEPLAN MIDDLE EAST
- 04 LEO BURNETT KSA
- 05 THE ODD NUMBER
- 06 GRID WORLDWIDE
- 07 PROMISE
- 08 UAE GOVERNMENT MEDIA OFFICE
- 09 FOXP2
- 10 DUKE ADVERTISING

## 2021

- 01 THE ODD NUMBER
- 02 MULLENLOWE MENA
- 03 SERVICEPLAN MEA
- 04 DUKE ADVERTISING
- 05 GREY ADVERTISING / WPP TEAM LIQUID
- 06 OXYGENE MARKETING COMMUNICATIONS
- 07 HELLOFCB+
- 08 RIVERBED
- 09 M&C SAATCHI UAE
- 10 GRID WORLDWIDE

# RANKING BY AGENCY SIZE - SMALL

1 - 24 EMPLOYEES.

## 2023

- 01 THINK CREATIVE AFRICA
- 02 DALMATIAN ADVERTISING
- 02 ICONIC AGENCY
- 02 MAKEREIGN
- 05 HORIZON FCB DUBAI
- 05 SHIFT
- 07 LOBENGULA ADVERTISING
- 08 MASHOBA MEDIA
- 08 PITCH BLACK POST
- 10 ABNORMAL

## 2022

- 01 DESIGN FUTURA
- 02 HALO
- 03 HORIZON FCB DUBAI
- 04 RETROVIRAL
- 05 MAKEREIGN
- 06 THEY
- 07 THINK CREATIVE AFRICA
- 08 ILUKULUKU COLLECTIVE
- 09 NUMBER TEN - A CREATIVE  
CONSULTANCY
- 10 DENTSU INC

## 2021

- 01 PLATFORM CREATIVE AGENCY
- 01 T+W
- 03 RETROVIRAL
- 04 POLA MANELI
- 05 MASSIF MEDIA
- 06 MAKEREIGN
- 07 SUPERUNION AFRICA
- 08 JOE PUBLIC SHIFT
- 09 TESSERA COMMUNICATIONS
- 10 HKLM



# TOP EDUCATIONAL INSTITUTIONS

NOTE: COMPILED USING ONLY THE STUDENT CATEGORY.

## 2023

- 01 RED & YELLOW CREATIVE SCHOOL OF BUSINESS
- 02 UNIVERSITY OF PRETORIA
- 03 THE ANIMATION SCHOOL
- 04 NORTH-WEST UNIVERSITY
- 05 AFDA
- 06 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 07 CAPE TOWN CREATIVE ACADEMY
- 08 THE OPEN WINDOW
- 09 GREENSIDE DESIGN CENTER
- 10 STELLENBOSCH UNIVERSITY

## 2022

- 01 UNIVERSITY OF PRETORIA
- 02 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 03 IIE-VEGA
- 04 THE ANIMATION SCHOOL
- 05 THE OPEN WINDOW
- 06 CAPE TOWN CREATIVE ACADEMY
- 07 AFDA
- 08 NEW YORK FILM ACADEMY
- 09 AAA SCHOOL OF ADVERTISING
- 09 GREENSIDE DESIGN CENTER

## 2021

- 01 THE OPEN WINDOW
- 02 THE ANIMATION SCHOOL
- 03 IIE-VEGA
- 04 AFDA
- 05 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 06 UNIVERSITY OF JOHANNESBURG
- 07 UNIVERSITY OF PRETORIA
- 08 NORTH-WEST UNIVERSITY
- 09 AAA SCHOOL OF ADVERTISING
- 10 CREATIVE ACADEMY CAPE TOWN

# DESIGN

NOTE: COMPILED USING ONLY THE DESIGN CATEGORY.

## 2023

- 01 GRID WORLDWIDE
- 02 LEO BURNETT DUBAI
- 03 FP7 MCCANN DUBAI
- 04 DENTSU CREATIVE SOUTH AFRICA
- 05 OGILVY SOUTH AFRICA
- 06 LEO BURNETT BEIRUT
- 07 SAATCHI & SAATCHI DUBAI
- 08 CLOCKWORK
- 09 JOE PUBLIC UNITED
  
- 10 RAPT CREATIVE
- 11 SHIFT
- 12 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 13 ABNORMAL
- 13 SUNSHINEGUN
- 15 DESIGN BRIDGE AND PARTNERS
- 15 FAIRCHILD CREATIVE
  
- 15 HAVAS
- 15 MAKEREIGN
- 15 THE MAN WHO ISN'T THERE

## 2022

- 01 IMPACT BBDO
- 02 GRID WORLDWIDE
- 03 OGILVY SOUTH AFRICA
- 04 DESIGN FUTURA
- 05 SAATCHI & SAATCHI MEA
- 06 DUKE ADVERTISING
- 07 FCB JOBURG
- 08 HORIZON FCB DUBAI
- 09 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 10 ILUKULUKU COLLECTIVE
- 11 DENTSU INC
- 11 DENTSU KENYA
  
- 13 GEOMETRY OGILVY JAPAN
- 14 VMLY&R SOUTH AFRICA
- 15 JOE PUBLIC UNITED
- 15 KING JAMES GROUP  
(PART OF ACCENTURE SONG)
- 15 LULASCLAN
- 15 NOAH'S ARK COMMUNICATIONS
- 15 SUNSHINEGUN

## 2021

- 01 THE KINETIC
- 02 JOE PUBLIC SHIFT
- 03 FRESH HELGA
- 04 YAY FOR YOU
- 05 HKLM
- 06 GRID WORLDWIDE
- 06 TBWA\ RAAD
- 08 SUNSHINEGUN
- 09 M&C SAATCHI ABEL
  
- 10 AGENT ORANGE DESIGN
- 10 MAM'GOBOZI DESIGN FACTORY
- 10 MULLENLOWE MENA
  
- 10 ROERING CREATIVE KIN
- 10 SOFTSERVE DIGITAL  
DEVELOPMENT
- 10 VM DSGN
  
- 10 XFACTA

# DIGITAL

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

## 2023

- 01 FP7 MCCANN DUBAI
- 02 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 03 PROMISE
- 04 JOE PUBLIC UNITED
- 05 ACCENTURE SONG
- 06 VMLY&R SOUTH AFRICA
- 07 THINK CREATIVE AFRICA
- 08 DENTSU CREATIVE SOUTH AFRICA
- 09 SAATCHI & SAATCHI DUBAI
- 10 LEO BURNETT DUBAI
- 10 X3M IDEAS
- 12 OGILVY SOUTH AFRICA
- 13 MULLENLOWE MENA
- 14 IMPACT BBDO
- 14 LEO BURNETT BEIRUT

## 2022

- 01 OGILVY SOUTH AFRICA
- 02 IMPACT BBDO
- 03 JOE PUBLIC UNITED
- 04 KING JAMES GROUP  
(PART OF ACCENTURE SONG)
- 05 GREY ADVERTISING
- 06 HORIZON FCB DUBAI
- 07 VMLY&R SOUTH AFRICA
- 08 TBWA\ RAAD
- 09 MAKEREIGN
- 10 METROPOLITANREPUBLIC
- 10 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 12 DIGIFY AFRICA
- 12 FCB JOBURG
- 12 UAE GOVERNMENT MEDIA  
OFFICE
- 15 DENTSU X NIGERIA
- 15 LEVERGY

## 2021

- 01 KING JAMES GROUP
- 02 JOE PUBLIC UNITED
- 03 TBWA\ HUNT LASCARIS  
SOUTH AFRICA
- 04 TBWA\ RAAD
- 05 M&C SAATCHI ABEL
- 06 M&C SAATCHI UAE
- 07 SHOWMAX
- 08 RETROVIRAL
- 09 MAKEREIGN
- 10 FCB DURBAN
- 11 MOTHER LONDON
- 11 PUBLICIS
- 11 RIVERBED
- 11 SERVICEPLAN MEA
- 15 OGILVY

# OVERALL PRODUCTION COMPANY

NOTE: COMPILED USING ALL CATEGORIES.

## 2023

- 01 ROMANCE FILMS
- 02 PRODIGIOUS MIDDLE EAST
- 03 RUN JUMP FLY
- 04 THE STAR FILM COMPANY
- 05 0307 FILMS
- 06 PATRIOT FILMS
- 07 DOOMSDAY ENTERTAINMENT
- 08 DARLING FILMS
- 09 SPITFIRE
- 10 EGG FILMS
- 11 HACK FILMS
- 12 DEJAVU DUBAI
- 13 OLA! FILMS
- 14 7FILMS
- 15 TRIPLE STORY CONTENT

## 2022

- 01 PATRIOT FILMS
- 02 PRODIGIOUS MEA
- 03 FLUID FILMS
- 04 DEJAVU DUBAI
- 05 ROMANCE FILMS
- 06 DARLING FILMS
- 07 BIOSCOPE FILMS
- 08 THE STAR FILM COMPANY
- 09 PANTHER PUNCH
- 10 GIANT FILMS
- 11 PLANK FILMS
- 12 CAKE FILMS
- 13 STINK FILMS
- 14 TEAM BEST
- 15 LITTLE BIG PRODUCTIONS

## 2021

- 01 ROMANCE
- 02 JACK MORTON
- 03 GIANT FILMS
- 04 PANTHER PUNCH
- 05 BIOSCOPE FILMS
- 06 OLA FILMS
- 07 BLACKGINGER
- 08 GROUNDGLASS
- 09 CARBON FILMS
- 10 MASSIF MEDIA
- 11 LITTLE LEAGUE
- 12 THE STAR FILM COMPANY
- 13 DARLING FILMS
- 13 EGG FILMS
- 15 GENTLEMEN FILMS

# PRODUCTION COMPANY - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2023

- 01 ROMANCE FILMS
- 02 0307 FILMS
- 03 DARLING FILMS
- 04 THE STAR FILM COMPANY
- 05 DOOMSDAY ENTERTAINMENT
- 06 PRODIGIOUS MIDDLE EAST
- 07 EGG FILMS
- 08 OLA! FILMS
- 09 7FILMS
- 10 TRIPLE STORY CONTENT
- 11 REPRESENT FILM
- 12 GIANT FILMS
- 12 GOOD PEOPLE
- 14 PATRIOT FILMS
- 15 GENTLEMEN FILMS
- 15 LEFT POST PRODUCTIONS

## 2022

- 01 DEJAVU DUBAI
- 02 ROMANCE FILMS
- 03 DARLING FILMS
- 04 BIOSCOPE FILMS
- 05 PATRIOT FILMS
- 06 GIANT FILMS
- 07 STINK FILMS
- 08 TEAM BEST
- 09 FIRST PENCIL
- 10 MASSIF MEDIA
- 11 THE STAR FILM COMPANY
- 12 CARBON FILMS
- 13 THEY
- 14 EGG FILMS
- 15 PLANK FILMS

## 2021

- 01 ROMANCE
- 02 GIANT FILMS
- 03 BIOSCOPE FILMS
- 04 PANTHER PUNCH
- 05 OLA FILMS
- 06 MASSIF MEDIA
- 07 LITTLE LEAGUE
- 08 CARBON FILMS
- 09 THE STAR FILM COMPANY
- 10 GENTLEMEN FILMS
- 11 DARLING FILMS
- 12 THEY
- 13 EGG FILMS
- 14 JOEMOTION
- 14 PIXELCHEFS

# EDITING COMPANY - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2023

- 01 DELIVERANCE POST PRODUCTIONS
- 02 STRANGELOVE STUDIOS
- 03 COLD CUTZ
- 04 LEFT POST PRODUCTIONS
- 05 TESSA FORD POST PRODUCTIONS
- 06 7FILMS
- 07 HASHTAG POST
- 08 LZRD
- 09 ICONIC AGENCY
- 10 PITCH BLACK POST
- 11 SHINY TOY GUNS
- 12 DARLING FILMS
- 12 HEY PAPA LEGEND STUDIOS
- 14 MUSHROOM MEDIA
- 15 POST MODERN

## 2022

- 01 STRANGELOVE STUDIOS
- 02 DEJAVU DUBAI
- 03 DELIVERANCE POST PRODUCTIONS
- 04 MUSHROOM MEDIA
- 05 PRIEST
- 06 POST MODERN
- 07 LEFT POST PRODUCTIONS
- 08 FIRST PENCIL
- 09 THE SYNDICATE
- 10 ORCHESTRA BLUE
- 11 HANZO FILMS
- 11 LEFUKU METSI
- 13 DIGITAL UNION
- 13 POST OFFICE AFRICA
- 13 T + W
- 13 TESSA FORD POST PRODUCTIONS

## 2021

- 01 LEFT POST PRODUCTIONS
- 02 T+W
- 03 DELIVERANCE POST PRODUCTIONS
- 04 POST MODERN
- 05 STRANGELOVE STUDIOS
- 06 ME & MY FRIENDS
- 07 SAMANTHA NELL
- 08 2+3 POST PRODUCTIONS
- 09 CIRCUS!
- 10 SINISTER STUDIOS
- 11 DEJAVU DUBAI
- 12 MUSHROOM MEDIA
- 13 PRIEST
- 13 TESSA FORD POST PRODUCTIONS
- 15 FUEL CONTENT

# POST PRODUCTION - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2023

- 01 CHOCOLATE TRIBE
- 02 DELIVERANCE POST PRODUCTIONS
- 03 BLACKGINGER
- 04 MUSHROOM MEDIA
- 05 STRANGELOVE STUDIOS
- 06 TESSA FORD POST PRODUCTIONS
- 07 LZRD
- 08 OPTIX MIDDLE EAST
- 09 LEFT POST PRODUCTIONS
- 10 THE MILL
- 11 HASHTAG POST
- 12 PITCH BLACK POST
- 13 K-EFFECTS
- 14 ICONIC AGENCY
- 15 POST MODERN

## 2022

- 01 STRANGELOVE STUDIOS
- 02 MUSHROOM MEDIA
- 03 PRIEST
- 04 POST MODERN
- 05 CHOCOLATE TRIBE
- 06 DELIVERANCE POST PRODUCTIONS
- 07 SINISTER STUDIOS
- 08 LEFT POST PRODUCTIONS
- 09 JOEMOTION
- 10 TESSA FORD POST PRODUCTIONS
- 11 BLACKGINGER
- 12 REFINERY
- 13 ORCHESTRA BLUE
- 14 DIGITAL UNION
- 14 DOKIC MEDIA
- 14 FIRST PENCIL
- 14 POST OFFICE AFRICA
- 14 T + W

## 2021

- 01 CHOCOLATE TRIBE
- 02 T+W
- 03 STRANGELOVE STUDIOS
- 04 POST MODERN
- 05 LEFT POST PRODUCTIONS
- 06 BLACKGINGER
- 07 DELIVERANCE POST PRODUCTIONS
- 08 WICKED PIXELS
- 09 SINISTER STUDIOS
- 10 CIRCUS!
- 11 2+3 POST PRODUCTIONS
- 12 MUSHROOM MEDIA
- 13 DEJAVU DUBAI
- 14 ORCHESTRA BLUE
- 15 TESSA FORD POST PRODUCTION

# RECORDING STUDIOS - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2023

- 01 STERLING SOUND
- 02 PRESSURE COOKER
- 03 AUDIO MILITIA
- 04 MAGMA MUSIC AGENCY
- 05 SONOVISION
- 06 AQUANOTE PRODUCTIONS
- 07 WITH FEELING
- 08 GANJA BEATZ
- 09 HEY PAPA LEGEND STUDIOS
- 09 WE LOVE JAM

## 2022

- 01 THE WORKROOM
- 02 STERLING SOUND
- 03 PRESSURE COOKER
- 04 RESONATE
- 05 BDS MUSIC
- 06 WE LOVE JAM
- 07 ANATHI SOUND
- 08 AUDIO MILITIA
- 09 HOWARD AUDIO
- 10 SAY THANK YOU

## 2021

- 01 STUDIJOE
- 02 AUDIO MILITIA
- 03 GRAMERCY PARK STUDIOS
- 04 FIELD AUDIO
- 05 THE WORKROOM
- 06 STING
- 07 HOWARD AUDIO
- 08 WE LOVE JAM
- 09 STERLING SOUND
- 10 DIGITAL ISLAND



# RECORDING STUDIOS - RADIO & AUDIO

NOTE: COMPILED USING ONLY THE RADIO & AUDIO CATEGORY.

## 2023

- 01 AQUANOTE PRODUCTIONS
- 02 STUDIJOE
- 03 HOWARD AUDIO
- 04 FINETUNE STUDIOS
- 05 AUDIO MILITIA
- 06 GANJA BEATZ
- 07 THE WORKROOM
- 08 UKHOZI FM
- 09 WE LOVE JAM
- 10 WITH FEELING

## 2022

- 01 AUDIO MILITIA
- 02 STUDIJOE
- 03 FINETUNE STUDIOS
- 04 THE AUDIO GUYS
- 05 STERLING SOUND
- 06 STARBASE INC
- 07 AQUANOTE PRODUCTIONS
- 08 ROB ROY MUSIC
- 09 HOWARD AUDIO
- 10 A NATHI STUDIO

## 2021

- 01 PRODUCE SOUND
- 02 STUDIJOE
- 03 AQUANOTE PRODUCTIONS
- 04 FREQ'NCY AUDIO
- 05 FINETUNE STUDIOS
- 06 HOWARD AUDIO
- 07 WE LOVE JAM
- 08 SONOVISION STUDIOS
- 09 STERLING SOUND
- 10 HEY PAPA LEGEND

# ANIMATION COMPANY - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

## 2023

- 01 CHOCOLATE TRIBE
- 02 BLACKGINGER
- 03 JOEMOTION
- 04 RUN JUMP FLY
- 04 THE STAR FILM COMPANY
- 06 WICKED PIXELS
- 07 POST OFFICE STUDIOS
- 08 PITCH BLACK POST
- 09 DIAGRAM FILMS
- 10 STUDIO BLOOP BLOOP

## 2022

- 01 POLYCAT ANIMATION
- 02 MAMI WATA CREATIVE
- 03 JOEMOTION
- 04 SINISTER STUDIOS
- 05 BLACKGINGER
- 06 LEFUKU METSI
- 07 DIGITAL UNION
- 07 FATRAIN FILMS
- 09 HANZO FILMS
- 09 VULTUREHEAD STUDIO

## 2021

- 01 CHOCOLATE TRIBE
- 02 WICKED PIXELS
- 03 STRANGELOVE STUDIOS
- 04 JOEMOTION
- 04 PIXELCHEFS
- 06 BLACKGINGER
- 07 CIRCUS!
- 08 SINISTER STUDIOS
- 09 DIGITAL DISTRICT PARIS
- 09 THE MAZE CREATIVE

# DIGITAL AGENCY / PRODUCTION COMPANY

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

## 2023

- 01 INJOZI
- 02 ACCENTURE SONG
- 03 MAKEREIGN
- 04 PRODIGIOUS MIDDLE EAST
- 04 SAATCHI & SAATCHI DUBAI
- 06 BLUAMEOBA
- 07 JOEMOTION
- 08 WUNDERMAN THOMPSON  
SOUTH AFRICA
- 09 CORE PRODUCTIONS
- 09 DEJAVU DUBAI
- 09 DOOMSDAY ENTERTAINMENT
- 09 GREY/WPP TEAM LIQUID
- 09 NET#WORK BBDO
- 09 ROMANCE FILMS
- 09 YALLA ESPORTS

## 2022

- 01 METALABS AFRICA
- 02 GREY/WPP TEAM LIQUID
- 03 MAKEREIGN
- 04 8909
- 05 JOEMOTION
- 06 PROMISE
- 07 BEWILDER
- 07 DENTSU X NIGERIA
- 07 FUELCONTENT
- 07 INJOZI
- 07 RETROVIRAL
- 07 STORYLAB
- 07 WILD FUSION

## 2021

- 01 JOEMOTION
- 01 PIXELCHEFS
- 03 INJOZI
- 04 RETROVIRAL
- 05 MAKEREIGN
- 06 VMLY&R SOUTH AFRICA
- 07 FCB DURBAN
- 08 PUNKY STARFISH
- 09 KING JAMES GROUP
- 10 HOORAH DIGITAL
- 10 STERLING SOUND

# BRAND - CMO / MARKETING DIRECTOR

BRAND AFFILIATION ADDED FROM 2022.

## 2023

- 01 CHANTAL SOMBONOS VAN  
TONDER - CHICKEN LICKEN
- 02 GRANT MACPHERSON - KFC
- 03 SAMANTHA REDMAN - KFC
- 04 SUSAN STEWARD - BUDGET INSURANCE
- 05 BRIDGET HARPUR - VOLKSWAGEN
- 06 ANDISA NTSUBANE - VODACOM
- 06 THAMI MAJOLA - VODACOM
- 08 SIDDARTH SIVAPRAKASH - HOME CENTRE
- 09 VAUGHAN CROESER - SAB (AB INBEV)
- 10 BAMISE OYEGBAMI - AB INBEV
- 11 AYANDA SEBONI - PPS
- 12 MELHEM NAJM - STELLANTIS
- 13 EVA ZINZI - ZEVA
- 14 ALISON BADENHORST  
- RAND MERCHANT BANK
- 15 HASSAN ABOUEZZEDDINE - MCDONALD'S
- 15 SHERIFF COUNTRY - MCDONALD'S
- 15 TAREK EL KADI - MCDONALD'S
- 15 WALID FAKIH - MCDONALD'S
- 19 ZUKI JANTJIES - CITY LODGE HOTELS
- 20 FABIANA PEREIRA - AB INBEV

## 2022

- 01 CHANTAL SOMBONOS VAN  
TONDER - CHICKEN LICKEN
- 02 KHALED ALSHEHHI  
- UAE GOVERNMENT MEDIA OFFICE
- 03 BRIDGET HARPUR  
- VOLKSWAGEN SOUTH AFRICA
- 04 JESUS FERREIRA  
- THE COCA-COLA COMPANY
- 05 YASMEEN AL MALLAH - ETISALAT
- 06 MEREDITH KELLY  
- VOLKSWAGEN SOUTH AFRICA
- 07 NATASHA MAHARAJ - DISTELL
- 08 HERIL BANGERA - ROTO
- 08 SONIA BANGERA - ROTO
- 10 ZEINAB NAJJAR - BURGER KING
- 11 THAMI MAJOLA - VODACOM
- 12 JORGE MENDES - VODACOM
- 13 VAUGHAN CROESER - AB INBEV
- 14 ARNÉ RUST - AB INBEV
- 15 REEM SHABAN - TECOM GROUP
- 16 KHENSANI NOBANDA - NEDBANK
- 17 KATHERINE MADLEY - GAME
- 18 NTHABISENG MATSHEKGA - NEDBANK
- 19 BULI NDLOVU - NEDBANK
- 20 GARY KYRIACOU - ZIOUX
- 20 IRENE KYRIACOU - ZIOUX

## 2021

- 01 CHANTAL SOMBONOS VAN  
TONDER
- 02 STEFAN HAASBROEK
- 03 KATHERINE MADLEY
- 04 BRADLEY KNOWLES
- 05 SYDNEY MBHELE
- 06 KHALED ALSHEHHI
- 07 TINYIKO MAGEZA
- 08 HERMIAS NEL
- 09 GARETH MAGUIRE
- 10 AMRITH GOPIN
- 10 ARNAUD JEANGIRARD
- 10 PAUL O'CONNOR
- 13 BERNICE SAMUELS
- 14 JOHAN JONCK
- 15 SUHAYL LIMBADA
- 16 GRAHAM VILLIERS TUTHILL
- 17 JOCHEN BECHT
- 17 YANN WOISSON
- 19 MAIJA-LIINA HANSEN-CHIPPS
- 20 NATASHA MATOS-HEMINGWAY

# BRAND - MARKETING MANAGER

BRAND AFFILIATION ADDED FROM 2022.

## 2023

- 01 KIM BRYDEN - KFC
- 02 NOSIPHO NGUBANE - BUDGET INSURANCE
- 03 PASSANT EL GHANNAM - HEINZ
- 04 MOSHELE KOENAITE - VODACOM
- 04 SUNAINA PARBHU - VODACOM
- 06 HASSAN KHAN - HOME CENTRE
- 07 JOANNE DONALD - RAND MERCHANT BANK
- 08 MITIN CHAKRABORTY - BABYSHOP
- 09 ATHARV RUPAREL - HOME CENTRE
- 10 COLLEEN GOODMAN - CITY LODGE HOTELS
- 11 STEVE JONES - KINOKUNIYA
- 12 BAYODE AKANBI - DETTOL
- 13 CAROLINE MADIKIZELA - PPS
- 13 PRANEET CHHIBA - PPS
- 15 CRISTINA GUIDA LA LICATA - STELLANTIS
- 15 LYDA CAMARGO - STELLANTIS
- 17 OLUWATOBI OLANISIMI - AB INBEV
- 18 MOLISE MOLOI - FNB
- 19 SARAH BROWNLEE - WESGRO
- 20 ATIYAH INAAM - EBM
- 20 ELIF ILGAZ - BIRGÜN NEWSPAPER

## 2022

- 01 SADIA QAYYUM - ETISALAT
- 02 MAIJA-LIINA HANSEN-CHIPPS - DISTELL
- 03 SAAD YUSUF - TECOM GROUP
- 04 DEIDRE LODWIG - VODACOM
- 05 PAM PILLAI - GAME
- 06 DINO CONSTANTINOU - ZIOUX
- 07 THERESA MKWANAZI - NEDBANK
- 08 HANEEN SUKKARIAH - BURGER KING
- 08 MOHAMED IBRAHIM - BURGER KING
- 08 YASMINE AL SAYEH - BURGER KING
- 11 KAREN ALEXANDER - THE COCA COLA COMPANY
- 11 MAUREEN NONHLANHLA BAM - THE COCA-COLA COMPANY
- 11 PHINDILE PHIRI - THE COCA-COLA COMPANY
- 11 RELEBOHILE MOLAOA - THE COCA-COLA COMPANY
- 15 MONDRE BREMNER - VODACOM
- 16 TASHATHA MAJAYE - EXCLUSIVE BOOKS
- 17 JANINE VAN ASWEGEN - SHOPRITE
- 18 THATO SOATO - VODACOM
- 19 TESSA COOKE - NISSAN SOUTH AFRICA
- 20 SUSAN STEWARD - BUDGET INSURANCE

## 2021

- 01 TESSA COOKE
- 02 MARGARITA KARVOUNIARIS
- 03 GIOVANNA ALTOMARE
- 04 MARISKA OOSTHUIZEN
- 05 SHERI OMOH
- 06 ADNAN DALVI
- 06 MARIAM ALROUSAN
- 08 MOLISE MOLOI
- 09 RACHEL MOTLOUNG
- 09 THULADU KHUMALO
- 11 ANNE JOY MUCHIRA
- 12 CHARLOTTE NSUBUGA
- 12 HLONI MOHOPE
- 14 GAURAV SINHA
- 14 KHALED AL-MASRI
- 14 NICODEMUS ROZARIO
- 14 SRIKANTH TIRUPATHI
- 18 LAUREN MCINNES
- 18 LINDI DAVIDS
- 20 ANGELA BEUKES
- 20 MAYA HALABI
- 20 TARA SWANSON-PAUW

# BRAND - BRAND MANAGER

BRAND AFFILIATION ADDED FROM 2022.

## 2023

- 01 SIPHUMELELE SIKAKANE  
- BUDGET INSURANCE
- 02 RITA GIANNELLI - HEINZ
- 03 OLUWATOYIN OGUNJIMI - AB INBEV
- 04 EMMA ARCHER - KFC
- 05 LEOGANG TSOTETSI - PPS
- 06 SITHEMBISO MAMBA - RAND MERCHANT BANK
- 07 QUINCY MOLOPE  
- A MILLION GIRLS FOUNDATION
- 08 LOVELL BARIS - DETTOL
- 09 LORRAINE JORDAAN - NESTLÉ
- 10 DOMINIQUE WILKINS - FNB
- 11 IREM ILYAS - BIRGÜN NEWSPAPER
- 12 RYAN KARAM - K-LYNN
- 13 BANELE SENATLA - SAVE THE CHILDREN
- 13 PHUMELELE BOHLELA - TIGER BRANDS
- 15 GALLAGHER D'SOUZA - BABYSHOP
- 15 KHAOULA MALIKI - BABYSHOP
- 15 NOOR MEHDI - BABYSHOP
- 15 SHAILESH BHADRA - BABYSHOP
- 19 JESSICA WHEELER - NANDO'S
- 20 THATO RADISE - SAB (AB INBEV)

## 2022

- 01 MUKUNDI MUNZHELELE  
- THE COCA-COLA COMPANY
- 02 GHAYA ALBANNAY  
- UAE GOVERNMENT MEDIA OFFICE
- 02 LATIFA ALMARZOOQI  
- UAE GOVERNMENT MEDIA OFFICE
- 04 SANELISIWE TSHANGANA - AB INBEV
- 05 MAWRAN ABDULAZIZ - TECOM GROUP
- 06 LORYN SYMONS - VOLKSWAGEN SOUTH AFRICA
- 07 NEO NKOSI - VOLKSWAGEN SOUTH AFRICA
- 08 SALUSIWE QOMFO - VOLKSWAGEN SOUTH AFRICA
- 09 NOZIMBALI MASEKO  
- SOUTH AFRICAN NATIONAL BLOOD SERVICE
- 10 EUGENE LENFORD - DISTELL
- 11 SAM BARWISE - SHOPRITE
- 12 TISETSO MOTLOENYA - BLACKBOARD
- 13 KANIKI NSUNGE - DISTELL
- 13 KAYLA HENDRICKS - DISTELL
- 15 GAVIN RHEEDER - NISSAN SOUTH AFRICA
- 16 PAIGON PRINCE - DISTELL
- 17 IRMIE MARMAN - DISTELL
- 18 GENEVIEVE QUINTAL - AMNESTY INTERNATIONAL
- 19 MIKE WOOD - KFC
- 20 WENDY BEDFORTH - AB INBEV

## 2021

- 01 ARJUN SARASWAT
- 02 LEE-ANNE MCKENZIE
- 03 LAUREN WILLIAMS
- 04 NOKWE NDWANDWE
- 05 GAVIN RHEEDER
- 06 LATIFA ALMARZOOQI
- 07 CHRISTIE SHEFFIELD
- 08 COURTNEY ATKINSON
- 09 LAUREN SEGAL
- 10 CARIN HOLMES
- 11 ALICE OWAMBO
- 12 JEANETTE SERA
- 12 THANDIWE MCCLOY
- 14 KUDZI MATHABIRE
- 15 SOURAYA ATALLAH
- 16 LYNETTE NGWATA
- 17 NIYAAZ HENDRICKS
- 18 DANIELLE MELVILLE
- 19 GALEBOWE MAHLATS
- 19 WANDILE ZONDO

# BRAND - ASSISTANT BRAND MANAGER

BRAND AFFILIATION ADDED FROM 2022.

## 2023

- 01 THENDO GEDEZHA - BUDGET INSURANCE
- 02 TUMI MOTSAMAI - PPS
- 03 ABBAS NASHRULLA - HOME CENTRE
- 04 DEVIANI RAO - HOME CENTRE
- 05 RAPHAELLA JOANNOU - WESGRO
- 06 DANELL ASCOTT - CAPFIN
- 07 NONCEDO NDLEBE - SANLAM
- 08 FORTUNE DIGOMO - TIGER BRANDS
- 09 HANNAH TICE - ADIDAS
- 10 TSAONE KGARI - MARMITE
- 11 EINAV JACUBOVICH - UBER EATS
- 12 CHARLIE HLONGWANE - NETFLIX
- 13 ROBERT MAYUGA - ADIDAS
- 14 DANIELA HAYEK - TIDE / P&G
- 15 LEONIE ZEUMER - REDBULL
- 15 OISÍN Ó CATHÁIN - REDBULL
- 17 SIVIWE MOGOLODELA - DISTELL
- 17 THENJIWE MABOPE  
- EDWARD SNELL & COMPANY
- 19 KOKOLO KOLOSA - DISTELL
- 19 LANDO APPIES - DISTELL
- 19 MICHELLE DE BRUYN  
- ANTI-ANIMAL CRUELTY LEAGUE

## 2022

- 01 LERATO DLAMINI - THE COCA-COLA COMPANY
- 02 SIVIWE MOGOLODELA - DISTELL
- 03 AMY EL ASKARY - TECOM GROUP
- 04 DANIELA O'RILEY - SHOPRITE
- 05 NOKWE NDWANDWE - NISSAN SOUTH AFRICA
- 06 ALICIA JOOSTE - AMNESTY INTERNATIONAL
- 06 BRIDGET MAOKO - BLACKBOARD
- 06 NONTOBOKO SIBIYA - NANDO'S
- 09 ALTUG BALTALI - RECKITT-FINISH
- 10 TUMI MOTSAMAI  
- PROFESSIONAL PROVIDENT SOCIETY
- 11 CHELSEA SMITH - CORONATION FUND MANAGERS
- 12 NIKKI BELFORD - HOLLARD
- 13 AVIWE KOMSANA - META
- 13 AYA ABUDAWOOD - CLOROX
- 13 CRYSTAL KGORANE - ESKORT
- 13 KHULOOD HAMAD - AL ETIHAD CREDIT BUREAU
- 17 JOSELYN DAVIDS - ENGEN
- 18 DIKELEDI MAUWANE - EKATERRA
- 19 DARION FYNN - COLGATE PALMOLIVE SOUTH AFRICA
- 19 MARGUERITE DE VILLIERS - SANTAM

## 2021

- 01 GHAYA ALBANNAY
- 02 LWANDILE XASO
- 03 CATHERINE NDUNG'U
- 04 ANNETTE MINNAAR
- 05 NEO NKOSI
- 06 PRIYA REDDY
- 07 VANESSA GAGU
- 08 ABBAS NASHRULLA
- 09 MASHA NTSEBEZA
- 10 STUTI AHUJA
- 11 MARIAM IMAM
- 11 YASMINE BOGHDADY
- 13 JAKE JOHNSTONE
- 14 JUSTIN WILSON
- 14 NTHABISENG MATSHEKGA
- 16 ISABELLA REVELLI
- 16 JENNA PICKFORD
- 16 ZHANDRE BRANDT
- 19 ABEER KHALID
- 19 ALEXIA APLAS
- 19 AVIWE KOMSANA
- 19 BRANDON PORTNOY
- 19 JOWIN PROVIDO
- 19 RUTH KABAU
- 19 SARIEN CLARK
- 19 TANGERINE MATHEBULA
- 19 THENDO MADZHIE

# CHIEF CREATIVE OFFICER

## 2023

- 01 PETE CASE
- 02 PEPE MARAIS
- 02 XOLISA DYESHANA
- 04 KABELO MOSHAPALO
- 05 PETER KHOURY
- 06 ALI REZ
- 07 CARL WILLOUGHBY
- 08 FEDERICO FANTI
- 09 SBU SITOLE
- 10 KALPESH PATANKAR
- 11 GRANT JACOBSEN
- 12 NATHAN REDDY
- 13 ALISTAIR KING
- 14 SEBASTIEN BOUTEBEL
- 15 CLINTON BRIDGEFORD
- 16 RAFAEL AUGUSTO
- 17 DEEPESH JHA
- 18 MALEK GHORAYEB
- 19 FRAN LUCKIN
- 20 LOYISO TWALA

## 2022

- 01 ALI REZ
- 02 PEPE MARAIS
- 02 XOLISA DYESHANA
- 04 PETE CASE
- 05 TSELISO RANGAKA
- 06 SEBASTIEN BOUTEBEL
- 07 PAUL SHEARER
- 08 FRAN LUCKIN
- 09 RYAN MCMANUS
- 10 RYAN REED
- 11 AKHILESH BAGRI
- 12 MOHAMMED BAHMISHAN
- 13 PETER KHOURY
- 14 KABELO MOSHAPALO
- 15 SBU SITOLE
- 16 NATHAN REDDY
- 17 WALID KANAAN
- 18 ALISTAIR KING
- 19 NEO MASHIGO
- 20 DOUG SCHIFF
- 20 MATTHEW BARNES

## 2021

- 01 PEPE MARAIS
- 02 XOLISA DYESHANA
- 03 PETER KHOURY
- 04 SBU SITOLE
- 05 ALISTAIR KING
- 06 WALID KANAAN
- 07 MIKE SHARMAN
- 08 JUSTINE ARMOUR
- 09 ALEX SCHILL
- 10 MATTHEW BARNES
- 11 ESTIAN FOURIE
- 12 RYAN MCMANUS
- 13 NEO MASHIGO
- 14 JOHN PATROULIS
- 15 FRAN LUCKIN
- 16 MIKE BARNWELL
- 17 AHMED TILLY
- 18 TROY WADE
- 19 RYAN REED
- 20 PAUL SHEARER



# EXECUTIVE CREATIVE DIRECTOR

## 2023

- 01 PETER LITTLE
- 02 SAFARAAZ SINDHI
- 03 MARTIN SCHLUMPF
- 04 MARIE CLAIRE MAALOUF
- 05 CAMILLA CLERKE
- 06 KEITH MANNING
- 07 TERRY MCKENNA
- 08 JOE ABOU-KHALED
- 09 AUNINDO SEN
- 10 ASSAF LEVY
- 11 ANA ROCHA
- 12 ADAM WHITEHOUSE
- 12 NKGABISENG MOTAU
- 14 ADAM WEBER
- 15 STEPH VAN NIEKERK
- 16 COENIE GREBE
- 16 MARC WATSON
- 18 GAUTAM WADHER
- 19 TUKI GHIASSI
- 20 MEGHA DUTTA
- 21 GLENN JEFFERY
- 22 FOUAD MALAK
- 23 MATT THOMPSON
- 24 RANA KHOURY
- 25 DANNI PINCH
- 26 MOLEFI THULO
- 27 CARL JEPPE
- 28 MOHAMMED SEHLY
- 29 PAUL HINCH
- 30 BRENDAN HOFFMANN

## 2022

- 01 CAMILLA CLERKE
- 02 MARIE CLAIRE MAALOUF
- 03 JOE ABOU-KHALED
- 04 MARTIN SCHLUMPF
- 05 GAUTAM WADHER
- 06 ALI ZEIN
- 07 SUHANA GORDHAN
- 08 FELIX KESSEL
- 09 YASH DEB
- 10 DARIO ALBUQUERQUE
- 11 JASON ROMEYKO
- 12 MOHAMMED SEHLY
- 13 ASSAF LEVY
- 14 BRENDAN HOFFMANN
- 15 PETER LITTLE
- 16 MATT ROSS
- 17 CLAUDI POTTER
- 18 TERRY MCKENNA
- 19 ALEX PINEDA
- 19 JIM ROBBINS
- 21 MARC WATSON
- 22 RODRIGO LEAL RODRIGUES
- 23 MOLEFI THULO
- 24 NKANYEZI MASANGO
- 25 MARIUS VAN RENSBURG
- 26 LOUW LE ROUX
- 27 DANNI PINCH
- 28 CARL WILLOUGHBY
- 29 ATIYA ZAIDI
- 29 GRANT SITHOLE

## 2021

- 01 CARL WILLOUGHBY
- 02 JOAO MEDEIROS
- 03 TERRY MCKENNA
- 04 DEVIN KENNEDY
- 05 MATT ROSS
- 06 BRUNO BOMEDIANO
- 07 GARETH WHITTAKER
- 08 PAUL BANHAM
- 09 MEGAN PERKS
- 10 VANNESSA PEARSON
- 11 AKHILESH BAGRI
- 12 LEO BARBOSA
- 13 JASON ROMEYKO
- 14 MOLEFI THULO
- 15 PETER LITTLE
- 16 KEITH MANNING
- 17 MIKE BEUKES
- 18 SIMONE ROSSUM
- 19 CRAIG WELLS
- 20 FELIX KESSEL
- 21 MATT THOMPSON
- 21 SUHANA GORDHAN
- 23 BRIDGET JOHNSON
- 24 JAMES CLOETE
- 25 JAKE BESTER
- 26 DARIO ALBUQUERQUE
- 27 JAMES ROBBINS
- 27 NKANYEZI MASANGO
- 29 JOE ABOU-KHALED
- 30 CAMILLA CLERKE
- 30 GRAEME JENNER
- 30 MARK FISHER

# CREATIVE DIRECTOR

## 2023

- 01 CHANTELE DOS SANTOS
- 02 TSHEPO MOGOROSI
- 02 TSHEPO TUMAHOLE
- 04 PAULO ENGLER
- 05 SACHA TRAEST
- 06 MARCHAND EBERSOHN
- 07 ALEX GOLDBERG
- 08 ANTHONY ASMAR
- 08 TAREK BACHA
- 10 FARHAN SIDDIQUI
- 11 THABANG MANYELO
- 12 WARWICK RAUTENBACH
- 13 SIMON FABRICIUS
- 14 LILIAN VAN DER MERWE
- 15 KAPIL BHIMEKAR
- 16 GARETH O'CALLAGHAN
- 17 JEANINE VERMAAK
- 18 PAURAV SHAH
- 19 TRISTAN HOLMES
- 20 MOEMISE KEKANA
- 21 BRANDT BOTES
- 22 LEON KOTZE
- 23 JARED OSMOND
- 24 CATHERINE WANLISS
- 24 GREG KING
- 26 ALOK MOHAN
- 27 ANTON MARAIS
- 27 MOHAMED BARECHE
- 29 SHAMEEM MOHAMMED
- 30 JARED KUSHNER
- 30 KYLE SCHOEMAN

## 2022

- 01 YASMINA BOUSTANI
- 02 ALEX GOLDBERG
- 03 RIAAN VAN WYK
- 04 HAGALL MUNIZ
- 04 RITA HARBIE
- 06 JONATHAN WOLBERG
- 07 ALEX RODRIGUES
- 07 MARTINO CALIENDO
- 09 TSHEPO TUMAHOLE
- 10 TSHEPO MOGOROSI
- 11 STEPH VAN NIEKERK
- 12 WARWICK RAUTENBACH
- 13 ALEX VAN NIEKERK
- 14 KEENAN MULVANEY
- 14 MAURICE WANGALACHI
- 14 SHASHANK JHA
- 14 SHOUNAK GUHATAKURTA
- 18 CAMILA VENEGAS GOMEZ
- 19 SALEH EL GHATIT
- 20 ANDRÉ COUTO
- 21 MIKE MARTIN
- 22 COENIE GREBE
- 23 JINEIL KANDASAMY
- 24 PEET PIENAAR
- 25 GUSTAV GREFFRATH
- 26 AUGUSTO CORREIA
- 27 MICHELLE MCKENNA
- 28 CAMERON FRASER
- 28 GARETH O'CALLAGHAN
- 30 GREIG WATT

## 2021

- 01 CLAUDI POTTER
- 02 ASSAF LEVY
- 03 SANELE NGUBANE
- 04 GALALETSANG KGOATHE
- 05 ALEX PINEDA
- 06 MARTIN SCHLUMPF
- 07 CAMERON WATSON
- 08 JARED OSMOND
- 09 CATHY O'CLERY
- 10 EDUARDO CASTELLO BRANCO
- 10 HAGALL MUNIZ
- 12 CUANAN CRONWRIGHT
- 13 DANIEL STELLER
- 13 PAVEL BONDARENKO
- 15 SAFARAAZ SINDHI
- 16 PIETER JANSE VAN RENSBURG
- 17 STEPHEN GALLOWAY
- 18 WARWICK RAUTENBACH
- 19 ROBERT JENCKS
- 20 THABANG LEHOBYE
- 21 JEFF TYSER
- 21 NIKKI TAYLOR-GARRETT
- 23 MPUMI GULIWE
- 24 GREIG WATT
- 25 CHRISTO KRÜGER
- 26 STEPH VAN NIEKERK
- 27 PHILIPPA HEAL
- 28 EOIN WELSH
- 28 ILZE SOBEICH
- 30 GERHARD PRETORIUS

# AGENCY ART DIRECTOR

## 2023

- 01 TSHEPO MOGOROSI
- 02 NALEDI MANAMA
- 03 SHALISHA HIRA
- 04 MIKAELA ELKON
- 05 RANA SADEK
- 06 ANNIE BEKKER
- 07 ANTHONY ASMAR
- 08 RYAN BARKHUIZEN
- 09 DENNIS SILVEIRA
- 10 FRANCESCO NEGRI
- 10 GIOVANNI SCOPECE
- 12 FUMANI KHUMALO
- 13 RAPHAEL KUPPASAMY
- 14 MOHAMMED SHARIQUE
- 15 KAPIL BHIMEKAR
- 16 FRANCOIS VAN TONDER
- 17 SUZANNE JENNER
- 18 DIEGO WORTMANN
- 18 EHAB SALMAN
- 18 PAULO OTTAVIANI
- 18 RANDY BALBON
- 22 AKONA GOLIMPI
- 23 EDUARDO CESAR
- 24 KYLE SCHOEMAN
- 25 DINILESIZWE KONZI
- 25 SUKESH MOODALEY
- 27 JULIET HONEY
- 28 PAULO ENGLER
- 29 DIEGO ESPINOZA
- 29 JIMMY COBOS
- 29 MARTIN MWANGI
- 29 SHAMEEM MOHAMMED
- 29 STEPHEN NJOGU

## 2022

- 01 JITHESH NARAYANAN
- 02 ANNIE BEKKER
- 03 RIAAN VAN WYK
- 04 HAGALL MUNIZ
- 05 NALEDI MANAMA
- 06 JACQUE MOODLEY
- 07 FATEN AL MUKHTAR
- 08 TSHEPO MOGOROSI
- 09 MELISSA RAATH
- 10 CAMILA VENEGAS GOMEZ
- 10 JAMES YOUNG
- 10 MICHAEL LOGARING
- 13 FUMANI KHUMALO
- 14 SIBS ZIHLE
- 15 SAANIYA ABBAS
- 16 OUSSAMA FOUNI
- 17 KEVIN RADEBE
- 18 DAVID MTHEMBU
- 19 STEVEN JONES
- 20 NETHAAM ABRAHAMS
- 21 RAMEEZ DOLLIE
- 22 ALEXA CRANER
- 23 OVAYO NTLABATI
- 24 TESSA WAGENER
- 25 HUGO AGOSTINHO
- 26 GARETH O'CALLAGHAN
- 27 GREIG WATT
- 28 CANDICE MCLEROTH
- 29 ZAYD ABIDI
- 30 JONATHAN CRUZ

## 2021

- 01 THULE NGCESE
- 02 RODRIGO NAKAZA
- 03 ZAMANI NGUBANE
- 04 TSHEPO MOGOROSI
- 05 OVAYO NTLABATI
- 06 JONATHAN CRUZ
- 07 GARETH O'CALLAGHAN
- 08 WESLEY WOLF
- 09 CAMERON WATSON
- 10 CATHY O'CLERY
- 11 KEVIN RADEBE
- 12 FABIO KORIYAMA
- 13 KUNAL GAGWANI
- 14 ANDRÉ COUTO
- 15 TUDOR CUCU
- 16 GREGORY LEIGH BOOYSEN
- 17 MPHELA MAMABOLO
- 18 PEDRO VELASQUEZ
- 19 JEAN-LUC BOULANGER
- 19 PIETER JANSE VAN RENSBURG
- 21 MAHESH POWAR
- 22 POLA MANELI
- 23 MELISSA GRUNDLINGH
- 24 ANDRE LUPION
- 24 CARMEN JANSE VAN RENSBURG
- 24 SASHA WHYTE
- 27 SARAH GUESSOUM
- 28 ELZANRI KIRSTEN
- 29 CHANTELE DOS SANTOS
- 30 NIKKI TAYLOR-GARRETT

# WRITER

## 2023

- 01 TSHEPO TUMAHOLE
- 02 ABAS RASHID
- 03 LERATO MBANGENI
- 04 LYLE MARTIN
- 05 ARCHNA SINGH
- 06 MAHLAKO MOJAPELO
- 07 NEEMA NOUSE
- 08 ALIZA SIDDIQI
- 09 KATIE HANDFELT
- 10 ALEX GOLDBERG
- 11 MANAR ABDULLA
- 11 NEAMTALLAH ALAM
- 11 STEPHANIE RODRIGUE
- 14 ZINHLE MBATHA
- 15 FARHAN SIDDIQI
- 16 BERNICE MOSALA
- 17 ALISON HINGLE
- 18 TAMARA PINTO
- 19 PAURAV SHAH
- 20 IRENE STYGER
- 21 ERICK MONERO
- 21 LETLHOGONOLO SWARATLHE
- 23 ELIZABETH OTIENO
- 24 SINETHEMBA MASIKU
- 25 WERNER MARAIS
- 26 AUNINDO SEN
- 27 JARED KUSHNER
- 28 NOMFUNDO MYENI
- 29 STEFAN SCHUTTE
- 30 JEFF HARVEY

## 2022

- 01 JARRAD PITTS
- 02 MAHER DAHDOUH
- 03 ALEX GOLDBERG
- 04 RITA HARBIE
- 05 JEAN GEORGE PRINCE
- 06 MARVIN MPANDA
- 07 TSHEPO TUMAHOLE
- 08 SAMSON MUIGAI
- 09 JACK ROGERS
- 09 SILVIA CARREÑO VERA
- 11 LEON KOTZE
- 12 SIMON FABRICIUS
- 12 THABISO MORULEDI
- 12 ZINHLE MBATHA
- 15 KYLE LAZARUS
- 16 SANDHYA MATHURA
- 17 SAMEER SURI
- 18 ZEINA ASAAD
- 19 DOM SWIEGERS
- 20 JACQUES MASSARDO
- 21 TYLER LAMBERT
- 22 YAZEED SOLOMONS
- 23 MICHELLE MCKENNA
- 24 CHELSEY WALSH
- 25 JEFF HARVEY
- 26 LETLHOGONOLO SWARATLHE
- 27 TULSHA BOOYSEN
- 28 LILIAN STRAUSS
- 28 SACHA SADDUL
- 30 DOUG MACKAY
- 30 TARIK FRANK
- 30 ZEINA SAFA

## 2021

- 01 SANELE NGUBANE
- 02 ANSHUMAN BHATTACHARYA
- 03 CAROLINE BERGH
- 04 TSHEPO TUMAHOLE
- 05 THANDEKA GILBERT
- 06 CAMERON FRASER
- 07 EMMA DRUMMOND
- 08 TAMSIN GREEN
- 09 MICHELLE MCKENNA
- 10 JARED OSMOND
- 11 TRACY LYNN CHEMALY
- 12 CHRIS GREEN
- 12 CONRAD KEMP
- 14 TYLER LAMBERT
- 15 RODRIGO ROCHA
- 16 GLEN BIDERMAN-PAM
- 16 MIKE SHARMAN
- 18 EMMA STRUMPMAN
- 19 PHILIP ZIEGLER
- 20 MARC SIDELSKY
- 21 GALALETSANG KGOATHE
- 22 LEON VAN ROOYEN
- 23 DREW MURPHY
- 24 MAJDY ALAWNA
- 25 CHARLIE HUMAN
- 26 MAIAN ALKEN
- 27 ANELE NZIMANDE
- 27 CHARL BLIGNAUT
- 27 EBEN KEUN
- 27 STEPHANIE PICKOVER

# FILM DIRECTOR

## 2023

- 01 GREG GRAY
- 02 TRISTAN HOLMES
- 03 KIM GELDENHUYS
- 04 SLIM
- 05 TAHAAB RAIS
- 06 HENRY SCHOFIELD
- 07 AMY ALLAIS
- 08 ADRIAN DE SA GARCES
- 09 THINA ZIBI
- 10 IMRAAN CHRISTIAN
- 11 GORGEOUS BUSHMAN
- 12 ANTON VISSER
- 13 BRENDAN HOFFMANN
- 13 JONO HALL
- 13 KARIEN CHERRY
- 13 LEON VAN ROOYEN
- 13 WARWICK RAUTENBACH
- 18 AMR HADDAD
- 18 CHLOE COETSEE
- 18 THEA SMALL

## 2022

- 01 NALLE SJÖBLAD
- 02 GREG GRAY
- 03 FAUSTO BECATTI
- 04 SAM COLEMAN
- 05 PAUL WARD
- 06 SLIM
- 07 ZEE NTULI
- 08 ASHER STOLTZ
- 08 BRYAN VAN NIEKERK
- 08 JEANA THERON
- 11 ROSS GARRETT
- 12 JUSTINE CALVERLEY
- 13 DEAN BLUMBERG
- 14 BRUNO BOSSI
- 15 KYLA PHILANDER
- 16 WANDILE XABA
- 17 ADRIAN DE SA GARCES
- 18 CINDY LEE
- 18 PETER POHORSKY
- 20 NADER EL NAKOURY

## 2021

- 01 GREG LOMAS
- 02 MARC SIDELSKY
- 03 GREG GRAY
- 04 TERENCE NEALE
- 05 PAUL WARD
- 06 GLEN BIDERMAN-PAM
- 07 LEBOGANG RASETHABA
- 07 NTHATO MOKGATA
- 09 MFUNDO MKHIZE
- 10 BRUNO BOSSI
- 11 TEBOGO MALOPE
- 12 GREG ROM
- 13 ALAN IRVIN
- 13 FAUSTO BECATTI
- 15 JASON FIALKOV
- 16 SLIM
- 17 ADRIAN DE SA GARCES
- 18 IAN GABRIEL
- 19 GARETH PRETORIUS
- 20 ZEE NTULI

# CINEMATOGRAPHER

## 2023

- 01 ADAM BENTEL
- 02 FRED WOLLNER
- 03 AEYAZ HASSAN
- 04 PIERRE DE VILLIERS
- 05 TREVOR CALVERLEY
- 06 IMRAAN CHRISTIAN
- 06 MARTY BLEAZARD
- 08 LUKE VAN RENSBURG
- 09 VICTOR CREDI
- 10 DANIEL WALSH
- 10 PAUL GILPIN

## 2022

- 01 ADAM BENTEL
- 02 DEON VAN ZYL
- 03 RORY O'GRADY
- 04 DEVIN TOSELLI
- 05 PIERRE DE VILLIERS
- 06 BRENDAN BARNES
- 07 WERNER MARITZ
- 08 DINO BENEDETTI
- 09 RAMON MELLETT
- 10 JASON PRINS
- 10 ZENN VAN ZYL

## 2021

- 01 ADAM BENTEL
- 02 DEVIN CARTER
- 03 THOMAS REVINGTON
- 04 PAUL GILPIN
- 05 MICHAEL CARTER
- 06 DEON VAN ZYL
- 07 IMRAAN CHRISTIAN
- 07 LEBOGANG RASETHABA
- 09 WILLIE NEL
- 10 TREVOR CALVERLEY

# EDITOR

## 2023

- 01 RICKY BOYD
- 02 XANDER VANDER
- 03 ARIANNA TOMASETTIG
- 03 TRISTAN HOLMES
- 05 JAMES O'SULLIVAN
- 06 SAKI BERGH
- 07 LOUIS DU PISANI
- 07 RYAN PAIKIN
- 09 SHELBY NCUBE
- 10 WARWICK ALLAN
- 11 GARETH STEAD
- 11 JUSTIN WALL
- 13 JASON BASSON
- 14 ANDREW KIRKBY
- 15 BRADLEY TAPINOS

## 2022

- 01 RIZWAN MAPLE
- 02 XANDER VANDER
- 03 MATTHEW SWANEPOEL
- 04 RICKY BOYD
- 05 KOBUS LOOTS
- 06 CHRISTIAN VAN DER WALT
- 07 WILLIAM KALMER
- 08 JO GIBBON
- 09 JAMES O'SULLIVAN
- 10 EVY KATZ
- 10 JULIAN REDPATH
- 12 SHELBY NCUBE
- 13 JUSTINE CALVERLEY
- 14 NICK GOODWIN
- 15 ANTHONY LEE MARTIN

## 2021

- 01 CHRISTIAAN SCHEEPERS
- 02 RICKY BOYD
- 03 MARCELLE MOUTON
- 04 SAKI BERGH
- 05 JULIAN REDPATH
- 06 STEPHEN DU PLESSIS
- 07 ANTHONY LEE MARTIN
- 08 DECLAN MANCA
- 09 NDIVHU MUSHANGANYISI
- 09 THABANG LEHOBYE
- 11 SAMANTHA NELL
- 11 XANDER VANDER
- 13 KOBUS LOOTS
- 14 SHELBY NCUBE
- 15 DANIEL MITCHELL

# PRODUCER

## 2023

- 01 HELENA WOODFINE
- 02 SHANNON MCDOUGALL
- 03 ADAM THAL
- 04 ASHLEIGH JARRATT
- 05 LORRAINE SMIT
- 05 MELINA MCDONALD
- 07 SIMPHIWE MNCULWANE
- 08 NICK VOORTMAN
- 09 AASHISH GANGARAM
- 09 HEEMAL GANGARAM
- 09 MATTHEW BOWEN
- 12 JENNA-LEE KEYS
- 13 BRIAN CRITCHFIELD
- 14 COLIN HOWARD
- 14 LEIGH HUMAN
- 14 NICCI COX
- 14 NINA VAN RENSBURG
- 18 LISA GARDENER
- 18 WILL NICHOLSON
- 18 ZINTLE BOKI

## 2022

- 01 STEVE GERCESS
- 02 HELENA WOODFINE
- 03 MELINA MCDONALD
- 04 DANIEL KAPLAN
- 05 LORRAINE SMIT
- 06 ZAYD HALIM
- 07 SHANNON MCDOUGALL
- 08 TESS TAMBOURLAS
- 09 EMMA LUNDY
- 10 CINDY GABRIEL
- 11 MARTINA LÜLSDORF
- 12 PAUL WARD
- 13 DEENAN NAIDOO
- 13 JO BARBER
- 15 MICHELLE DUVENAGE
- 16 SASKIA FINLAYSON
- 17 MAURICE DINGLI
- 18 NALEDI KGOPE
- 19 STEVE EVANS
- 20 ANASTASIA TSOBANOPULOS

## 2021

- 01 CHRIS GREEN
- 02 PETER CARR
- 03 YING-POI DE LACY
- 04 CORLIA OHLSON DE FINE
- 04 HELENA WOODFINE
- 06 ROZANNE ROCHA-GRAY
- 07 RAFIQ SAMSODIEN
- 08 MARTINA SCHIEDER
- 09 ALLISON SWANK
- 09 SIFISO KHANYILE
- 11 BRIAN CRITCHFIELD
- 11 OLIVIA LEITCH
- 13 KIRSTEN CLARENCE
- 14 ADAM THAL
- 15 KSENIJA STRYDOM-MICIC
- 15 PETAR JADRIJEVICH
- 17 ALECIA NAIDOO
- 17 MANDLA NCINITWA
- 17 MESHNI SUBBIAH
- 20 BRYONY WEBSTER



# ANIMATOR

## 2023

- 01 TRISTAN HOLMES
- 02 JIRI MIOVSKY
- 02 SANA MACHABI
- 02 THORSTEN REISINGER
- 05 ASHRAF MUHAMMEDUNNY
- 06 LOUIS DU PISANI
- 06 RYAN PAIKIN
- 08 KARABO MATSEKE
- 09 JASON SANPHIL
- 09 SHOAIB AHMED
- 11 CHRISTIAN VAN DER WALT
- 11 DAVE HILLIER
- 11 KEVIN HOCKING
- 11 MATHEW STEPHEN
- 11 NEILL PRETORIUS
- 11 NINA ROODBOL

## 2022

- 01 GODDY ROODT
- 02 CHRISTOPHER BISSET
- 02 PEET PIENAAR
- 04 JIRI MIOVSKY
- 05 LOUIS DU PISANI
- 05 SECHABA KGALALA
- 07 SIMONE DE RUYCK
- 08 THABANG LEHOBYE
- 09 ALI HONARPOUR
- 09 BABAK ARJMAND
- 09 HADI TABAS
- 09 NAIM VAHIDIAN
- 09 NILOOFAR BEHBUD
- 09 REYHANE MIRHASHEMI
- 09 YASAMAN HOSSEIN

## 2021

- 01 TIAAN FRANKEN
- 02 JESSE SUMARES
- 02 MICHAEL HOWARD
- 02 ORLANDO CAMINA
- 02 ROB VAN DEN BRAGT
- 02 ROCHE STAATS
- 02 SAMANTHA VISSER
- 08 BRETT SINCLAIR
- 08 JANDRE VAN HEERDEN
- 08 WESLEY MATTHEWS
- 11 JAY SHELDON
- 12 THABANG LEHOBYE
- 12 GLEN EWAN
- 12 JARROD SHELDON
- 12 MOVAINE GOVENDER

# ART DIRECTOR/ STYLIST

## 2023

- 01 BRIDGET BAKER
- 02 WILL BOYES
- 03 JITHESH NARAYANAN
- 04 MAGHIEL VAN DORSSEN
- 05 KEENAN MCADAM
- 06 CHARBEL ZGHEIB
- 07 CARLA UYS HOLL
- 08 GABRIELLE DE GERSIGNY
- 09 CHRIS BASS
- 10 DIHANTUS ENGELBRECHT
- 11 HUGO ROCHETTE
- 12 MARC NICOLSON
- 13 CARIOCA STUDIO
- 14 BIANCA TANCHEL
- 15 ELAINE JEACOCKS
- 16 ROSANNE WHYTE
- 17 JOEY GORDON
- 18 ANZAN NAHAS
- 18 MICHAEL LINDERS
- 20 NAO SERATI

## 2022

- 01 WILLIAM BOYES
- 02 BRIDGET BAKER
- 03 CARIOCA STUDIO
- 04 LAURENCE BISHOP
- 05 SUZAAN HEYNES
- 06 WENDY FREDRIKSSON
- 07 NICOLA COOPER AND ASSOCIATE
- 08 PEET PIENAAR
- 09 BOBBY CARDOSO
- 10 ROBYN OSRIN
- 11 KELLY PIATAKI
- 12 NAO SERATI
- 13 CHANTELLE CARTER
- 14 SNAPP DESIGN
- 15 DRAGOS COMAN
- 16 GABRIELLE DE GERSIGNY
- 17 IZZY DE VASCONCELOS
- 18 CHRISTO KRÜGER
- 19 MOKOENA KOBELI
- 20 GRANT RISSEEUW

## 2021

- 01 MOATAZ SAFAR
- 02 KEENAN MCADAM
- 03 WILLIAM BOYES
- 04 GERHARD VAN ZYL
- 05 BRIDGET BAKER
- 06 POLA MANELI
- 07 CARLA UYS
- 08 CHARIS BALISON
- 08 KAREL FLINT
- 08 LEON MORLAND
- 08 SABRINA LINDER
- 12 BIANCA TANCHEL
- 13 ANDREE DU PREEZ
- 14 JULIE BONNET
- 15 JAMES MADER
- 16 CHRIS VILJOEN
- 16 MBALI SOGA
- 18 GRETA DAVIS
- 18 JEAN-LOUIS MAINGUY
- 20 SIAN LEVIEUX

# DESIGNER

## 2023

- 01 MARIOS FLOURENTZOU
- 02 GIOVANNI BORDE
- 03 JIMMY COBOS
- 04 JINEIL KANDASAMY
- 04 PAUL HINCH
- 06 GREGORY TROMBETTA
- 07 BRANDT BOTES
- 08 JOAO XAVIER
- 09 JAN-HENDRIK LABUSCHAGNE
- 10 ROXANNE FARRELL
- 11 LIAM LE ROUX
- 12 AMY SMITH
- 13 CELINE MARGISON
- 14 ARMAND VAN VUUREN
- 14 KALYN BOTHA
- 14 RAYAN MAALOUF
- 14 SKYE HENDEY
- 14 TANYA DE JONGH
- 14 THABO MTHEMBU
- 20 ANNIE BEKKER
- 20 CHARBEL SALIBA
- 20 CHRISTO KRÜGER
- 20 JOANNA PETERS-SCOTT
- 20 MAREZANE TROLLIP
- 20 MARI SCHEEPERS
- 20 MAXENE BOOYSEN
- 20 NEILL PRETORIUS
- 20 NICOLA SPURDLE
- 20 NINA ROODBOL
- 20 SIMONE ROSSUM

## 2022

- 01 MEGAN FOWKES
- 02 JINEIL KANDASAMY
- 03 TESSA WAGENER
- 04 NICOLA COOPER & ASSOCIATES
- 04 SUZANNE HEYNES
- 06 GUSTAV GREFFRATH
- 07 SARITA IMMELMAN
- 08 JITHESH NARAYANAN
- 08 SHABIR SHAHAN
- 10 WADE MOONSAMY
- 11 IZABEL BARKHUIZEN
- 12 JESSE MASON
- 12 NEILL PRETORIUS
- 12 NINA ROODBOL
- 12 TSHOLOFELO MASIYE
- 16 NOMTHANDAZO MKHWANAZI
- 16 SIENNA LEE
- 16 TAKALANI RAMATHIKITHI
- 19 SACHA TRAEST
- 20 SERES OLIVER
- 21 ADRIAN DAVIDSON
- 21 LUKE MORGAN
- 21 MORAG MYERSCOUGH
- 21 EMMA STRYDOM
- 25 CIARA MOORE
- 25 JOCK MOONSAMY
- 25 KALYN BOTHA
- 25 LOUIS DU PISANI
- 25 SARAH SPAZ SHORTEN
- 30 BONOLO CHEPAPE

## 2021

- 01 CATHY O'CLERY
- 01 JAMES MACNAMARA
- 03 REINETTE ROBERTS
- 04 DANI LOUREIRO
- 05 SAOTA
- 06 BRETT COLLIER
- 07 NIKKI TAYLOR-GARRETT
- 07 SARITA IMMELMAN
- 09 LUCINDA JORDAAN
- 10 WESSEL MATTHEWS
- 11 CAMILO ROJAS
- 12 VICTORIA ISHERWOOD
- 12 WESLEY WOLF
- 14 EMARIE GOUWS
- 14 RIJIN KUNNATH
- 16 ASHRAF MAJIET
- 16 HEATHER VERMEULEN
- 16 MZI SITHOLE
- 16 OVAYO NTLABATI
- 16 ZAMANI NGUBANE
- 21 DENTON PRETORIUS
- 22 ERNST LASS
- 22 QONDILE DLAMINI
- 24 ANDREW FOOTIT
- 24 GREG TROMBETTA
- 24 IZABEL BARKHUIZEN
- 24 RUAN THIELE
- 24 VUMILE MAVUMENGWANA
- 29 BABA TJEKO
- 29 CARL JEPPE
- 29 JOANNE CLARKE
- 29 KELLY BRAZIER
- 29 LAUREN MITCHELL
- 29 MARCELLE LABUSCHAGNE
- 29 MOHAMMAD ALKAWAS
- 29 ORTISE CHISALE
- 29 SIMONE MEYBURGH
- 29 TATIANA KAMAL

# ILLUSTRATOR

## 2023

- 01 SHABIR SHAHAN
- 02 EBEN BENJAMIN
- 02 ROBYN LUKE
- 02 SACHA TRAEST
- 02 SECHABA KGALALA
- 02 SERES OLIVER
- 07 CLIFF BECKETT
- 07 NEILL PRETORIUS
- 07 NINA ROODBOL
- 10 SIMON KEELING
- 10 SUZANNE JENNER
- 12 VALENTINE ONDWUDINJO
- 13 IZABEL BARKHUIZEN
- 14 MAXWELL DEWUMNI
- 15 GODIVA OMORUYI

## 2022

- 01 POORVA SHINGRE
- 01 SHILPI DEB
- 03 JIAWEN CHEN
- 04 MICHELLE KRUGER
- 05 CARIOCA STUDIOS
- 06 SARITA IMMELMAN
- 07 MOREMI MOWELA
- 07 MOREWANE BAUBA MAILA
- 09 CANDICE MCLEROTH
- 10 ESTÚDIO ÍCONE
- 11 SEBASTIAN PAVONE
- 12 DRAGOS COMAN
- 13 RUBEN FURIO
- 14 MUSTAFA KUSHALGADHWALA
- 14 PEDRO 'LAMBUJA' FERREIRA

## 2021

- 01 BONOLO HELEN CHEPAPE
- 02 POLA MANELI
- 03 DANI LOUREIRO
- 04 BRINKE STEMMETT
- 04 PIETER JANSE VAN RENSBURG
- 06 STUDIO MUTI
- 07 EMARIE GOUWS
- 08 CHRIS SLABBER
- 09 ADRIANO MIRANDA
- 09 XAVIER CORTEZ
- 11 BABA TJEKO
- 11 LAUREN MITCHELL
- 13 RAMEEZ DOLLIE
- 14 JAEMI WIDAN
- 15 DAYLE FREEMAN
- 15 MICHELLE PERIC
- 15 MOTHER DESIGN

# INFORMATION ARCHITECT / UX DESIGNER

## 2023

- 01 LUKE HURD
- 02 CATHERINE WANLISS
- 02 GREG KING
- 02 IRENE STYGER
- 02 SUZANNE JENNER
- 06 LIAM LE ROUX
- 07 ROULEAUX VAN DER MERWE
- 08 ADELE TARRANT
- 08 FRANS-GUST GREYVENSTEIN
- 10 THANI NDAWONDE

## 2022

- 01 MAPS MBUSO MABENA
- 02 TILESH BHAGA
- 03 DAREEN FARGHALY
- 03 LAREN FOORD
- 05 GENIE BOTHA
- 05 NOELLE AUGUSTUS

## 2021

- 01 ROULEAUX VAN DER MERWE
- 02 BYRON DUNWOODY
- 02 GREG DAVIES
- 02 JOE VAN SCHALKWYK
- 02 KAYLA ROELOFSZ
- 02 LLIAM SCHOLTZ
- 02 WASEEM DAWOOD
- 02 WESLEY MARTIN
- 09 ALWAYS SUNNY
- 09 BAHADIR KAPDAN

# SOUND DESIGNER

## 2023

- 01 LORENS PERSSON
- 02 LOVEMORE NKUNA
- 03 PAUL NORWOOD
- 04 SERGIO DA CRUZ
- 05 RICHARD STAUB
- 06 AASHISH GANGARAM
- 06 CRAIG HAWKINS
- 06 GERRICK JONES
- 06 HEEMAL GANGARAM
- 06 MATTHEW BOWEN
- 06 NICK ARGYROS
- 12 PAUL THEODOROU
- 13 STEVE GOUNARIS
- 14 ADAM HOWARD
- 15 STEPHEN WEBSTER

## 2022

- 01 RICHARD STAUB
- 02 BRANDON PRATT
- 02 SETH MCKINNON
- 02 SIMPHIWE KULLA
- 05 SERGIO DA CRUZ
- 06 ROB BRINKWORTH
- 07 CASSIO MACHADO
- 07 DANIEL DALLA CORTE
- 07 MATHEUS DE MORAES GUGELMIM
- 10 ICARO GUEDES
- 11 LORENS PERSSON
- 12 SIMZ KULLA
- 13 NEIL LEACHMAN
- 14 STEPHEN WEBSTER
- 15 ARMOLD VERMAAK
- 15 DAVID LAW

## 2021

- 01 SERGIO DA CRUZ
- 02 LOUIS ENSLIN
- 03 LOVEMORE NKUNA
- 04 STEPHEN WEBSTER
- 05 LORENS PERSSON
- 06 NATHI LUTHANGO
- 07 DANTE DESOLE
- 08 ARNOLD VERMAAK
- 09 AUDIO MILITIA
- 10 ADAM HOWARD
- 11 KOBUS LOOTS
- 12 DAVID LAW
- 13 STEVE GOUNARIS
- 14 GARRICK JONES
- 15 NICOLAAS VAN REENEN

# MUSIC COMPOSER

## 2023

- 01 BILLY STEWART
- 01 DANIEL LOBEL
- 03 PAUL NORWOOD
- 04 AASHISH GANGARAM
- 04 CRAIG HAWKINS
- 04 GERRICK JONES
- 04 HEEMAL GANGARAM
- 04 MATTHEW BOWEN
- 04 NICK ARGYROS
- 04 RICHARD STAUB
- 11 ELBEN SCHUTTE
- 12 DISTURBED
- 13 ANDRIES SMIT
- 14 ADAM HOWARD
- 15 DUDUZILE NGWENYA
- 15 GIVEN KANU
- 15 SAMUEL MKHABELA
- 15 SIPHOSETHU SONJICA
- 15 SIYA METANE

## 2022

- 01 SIMON KOHLER
- 02 NICOLAAS VAN REENEN
- 03 ROB SCHRÖDER
- 04 MIGUEL LOUREIRO
- 05 MARIO BATKOVIC
- 06 LUCAS DUQUE
- 07 SIMZ KULLA
- 08 MARC ALGRANTI
- 09 VOX HAUS
- 10 BRYAN VAN NIEKERK
- 11 GIZZLE
- 12 GARRICK JONES
- 13 SIMON RINGROSE
- 14 CHRIS LETCHER
- 15 MATT CAB

## 2021

- 01 LOUIS ENSLIN
- 02 FIELD AUDIO
- 03 PRESSURE COOKER
- 04 ZETHU MASHIKA
- 05 AUDIO MILITIA
- 06 SHANE COOPER
- 07 DOOKOOM
- 07 MSAKI
- 07 NTHATO MOKGATA
- 10 MAX HURRELL
- 11 ADAM HOWARD
- 12 STEVE GOUNARIS
- 13 EOIN WELSH
- 14 CASSPER NYOVEST
- 15 ARNOLD VERMAAK

# MUSIC SUPERVISOR

## 2023

- 01 MARC ALGRANTI
- 02 NICK ARGYROS
- 03 JAMES MATTHES
- 04 COBUS SCHUTTE
- 05 ARNOLD VERMAAK
- 05 MICHAEL BERTOLDINI
- 07 BRADLEY TAPINOS
- 07 ELBEN SCHÜTTE
- 07 VOX HAUS
- 10 MARCELLE DU PLESSIS

## 2022

- 01 MARC ALGRANTI
- 02 JON SNEIDER
- 02 LEO SIDRAN
- 04 MUSIC VINE
- 05 FATY SY SAVANET
- 05 NICOLAS DACUNHA-CASTELLE
- 07 CHRIS LETCHER
- 07 MALCOLM BURGER
- 09 HANNES BURGER
- 09 JULIA MILLISON
- 09 LEON THOMAS
- 09 LORENS PERSSON
- 09 NDABO ZULU
- 09 NETFLIX
- 09 OFYT MARKETING COMMUNICATION
- 09 SONY
- 09 TIM WEYER

## 2021

- 01 MARC ALGRANTI
- 02 MAX HURRELL
- 03 AUDIO MILITIA
- 04 JAMES MATTHES
- 05 WE LOVE JAM
- 06 WILBUR D'COSTA
- 07 LORENS PERSSON
- 08 TAHAAB RAIS



# PHOTOGRAPHER

## 2023

- 01 MARC FAYAD
- 02 MAURICE MIKERS
- 03 NICK VAN RENEN
- 03 RUSSEL SMITH
- 05 SWAROOP SHANKAR
- 06 ISSAM SAADANE
- 07 ANDREI STOLERU
- 08 KAREN MAROUN
- 09 ASMA HUMAYUN
- 09 KOHI MARRI
- 09 RAHUL RAJAN

## 2022

- 01 CHARLY HATEM
- 02 MARIO HADDAD
- 03 AHMED OTHMAN
- 04 LELANIE DU PREEZ
- 05 CARIOCA STUDIOS
- 06 MOHAMMAD MAHMOUD
- 07 DRAGOS COMAN
- 08 CHRISTOPHER LINDHORST
- 09 MICHAEL SMITH
- 10 GRAEME BORCHERS
- 10 MIKE BELL

## 2021

- 01 AHMAD RASLAN
- 02 NICK VAN RENEN
- 03 AALIYA BEKOVA
- 04 DAVID PRIOR
- 05 SANTIAGO RAMIREZ
- 06 BIANCA THERON
- 07 ALON SKUY
- 07 AURELIA MARRIER D'UNIENVILLE
- 07 BENSON LBEABUCHI
- 07 BRUCE GILDEN
- 07 CHRISTOPHER FURLONG
- 07 DANIEL REITER
- 07 ERNEST NKOSI
- 07 YASUYOSHI CHIBA

# PROGRAMMER / SOFTWARE DEV

## 2023

- 01 MEHRNAZ KHEZRI
- 01 RAYAN ZANTOUT
- 01 RIMA ABDULLAH
- 04 RESPEECHER
- 05 BRENT ROBINSON
- 06 BYRON MEYER
- 07 ALEXANDER BOSMAN
- 08 THEO SCOTT VAN ZYL
- 09 SNP AGENCY
- 10 THATO MALOKA

## 2022

- 01 METALABS AFRICA
- 02 TILESH BHAGA
- 03 ALEXANDER BOSMAN
- 03 DIOGO BORGES
- 05 WOJCIECH STARZAK
- 06 NDABENTHLE NGULUBE
- 06 SIZWE DLOVU
- 08 ANDREW WALMSLEY
- 08 DANE KILLIAN
- 10 VPAS IDEA MERCHANTS

## 2021

- 01 MATT CECH
- 02 PLUS NARRATIVE
- 02 PRADHEEP NAIR
- 03 DYLAN FIALA
- 03 KYM FIALA
- 03 NELSON REBOLO
- 07 MOHAMMAD DOHADWALA
- 08 BRENT ROBINSON
- 08 TERTIUS OLIVIER
- 10 BAHADIR KAPDAN

# STRATEGIST

## 2023

- 01 TAHAAB RAIS
- 02 LAURENT MARTY
- 03 DIMPHO KHOLA
- 04 GABI BERNSTEIN
- 04 NEO MAKHELE
- 04 QAMANI NYEWE
- 07 MARIO MORBY
- 08 ZOE WILLEMS
- 09 ATIYYA KARODIA
- 10 MBALI CINDI
- 11 ANNA SADYKOVA
- 12 NIKKI ERASMUS
- 13 KURT JOSSIE
- 14 KATLEGO MOUTLANA
- 14 NICKY TURNBULL
- 14 NONKULULEKO MABENA
- 14 ROB JAMESON
- 18 MAZHER ABIDI
- 19 TIZOMU KASOZI
- 20 LEIGH TAYLER

## 2022

- 01 LAURENT MARTY
- 02 ESTELLE KHAYAT
- 03 ZOE WILLEMS
- 04 TAHAAB RAIS
- 05 MAXINE SELMER-OLSEN
- 06 VIKAS MEHTA
- 07 ASMAA AHMED
- 08 ATIYYA KARODIA
- 09 FRANCES VALERIE BONIFACIO
- 10 ANGIE HATTINGH
- 11 MOSTAFA HASHISH
- 11 YAHIA HASHEM
- 13 RAYHAAN MEHTAR
- 13 SELAE THOBAKGALE
- 15 MEHWISH RAFI
- 15 RAMEZ RAHAL
- 17 NONKULULEKO MABENA
- 18 ROB JAMESON
- 19 NTOMBIZAMASALA HLOPHE
- 20 MAKOSHA MAJA-RASETHABA

## 2021

- 01 ROSEMARY BARONETTI
- 02 LAUREN CHAVEZ
- 02 NNENNA ONYEWUCHI
- 02 RIFAAT FAKIH
- 02 ZAMA HLOPHE
- 06 ASMAA AHMED
- 07 CRAIG WELLS
- 07 SHIRLEY BAILEY
- 09 JOHANNES KEIPER
- 09 KEKE MAHLEBE
- 11 BRONWYN SPANGENBERG
- 12 SIWE LAWRENCE
- 13 BRANDON GOVENDER
- 13 CLIVE MCMURRAY
- 13 DECLAN SHARP
- 13 NASTASSJA TOLL
- 13 NONKULULEKO MABENA
- 18 ALASDAIR EASTON
- 18 ANURUPA DAS GUPTA
- 18 DANIELLE BEDIN
- 18 FRANCES VALERIE BONIFACIO
- 18 JOANNA GOW
- 18 LOU BOUXALL-DAVIES
- 18 NEASA MCGUINNESS
- 18 VAIRI MACLENNON

# AGENCY MANAGING DIRECTOR

## 2023

- 01 KARABO DENALANE
- 02 VICKI BUYS
- 03 TRACEY EDWARDS
- 04 KHUTHALA GALA HOLTEN
- 05 MPUME NGOBESE
- 06 EMILE TABANJI
- 07 DANELLE STILES
- 08 XOLA NOUSE
- 09 GREG PFUHL
- 10 GARETH LECK
- 11 ADAM BYARS
- 12 TARYN COETZEE
- 13 CRAIG DU PREEZ
- 14 SALLY SAWE
- 15 SAMI SALEH
- 16 LOUISE JOHNSTON
- 17 TARYN WALKER
- 18 RAMZI SLEIMAN
- 19 GLEN MEIER
- 20 NADA ABI SALEH

## 2022

- 01 KHUTHALA GALA HOLTEN
- 02 VICKI BUYS
- 03 EMILE TABANJI
- 04 JOEY KHUVUTLU
- 05 RAMZI SLEIMAN
- 06 FOUAD BOU MANSOUR
- 07 LOUISE JOHNSTON
- 08 NATALIE COOKE
- 09 KARABO DENALANE
- 10 TRACEY EDWARDS
- 11 JOE LAHHAM
- 12 DEAN OELSCHIG
- 13 RAMI HMADEH
- 14 AZHAR SIDDIQUI
- 14 NATALIE SHARDAN
- 16 ANDREW BRAND
- 17 FAHEEM CHAUDHRY
- 18 TARYN COETZEE
- 18 XOLA NOUSE
- 20 LYNDA FIEBIGER

## 2021

- 01 KARABO DENALANE
- 02 KHUTHALA GALA-HOLTEN
- 03 FABIO SILVEIRA
- 04 TARYN WALKER
- 05 JOE LAHHAM
- 06 AILEEN SAUERMAN
- 07 TARYN COETZEE
- 07 XOLA NOUSE
- 09 TRACEY EDWARDS
- 10 POLA MANELI
- 11 DANELLE STILES
- 12 NICK WACHIRA
- 13 NATALIE SHARDAN
- 14 DALLAS GLOVER
- 15 DANIELLE SNEIDERS
- 16 VICKI BUYS
- 17 ANDREW SHUTTLEWORTH
- 18 LEIF JOHANNSEN
- 18 PATRICK MATTHIENSEN
- 20 FAHEEM CHAUDHRY

# ACCOUNT MANAGEMENT

## 2023

- 01 SONWABILE MKIZE
- 02 AMBER MACKEURTAN
- 03 KELLY BARDON
- 04 CINDY BOOYSEN
- 05 JUDY SIBANDA
- 06 TATIANA DRAKOULAS
- 07 GREG PFUHL
- 08 JULIAN HENDRICKSE
- 09 MARCO TIMM
- 10 ANIS ZANTOUT
- 10 MALAIKA MENON
- 12 SIBUSISO NZAMA
- 13 ALEX WHITE
- 13 ANE WOLMARANS
- 13 KELE LEKWAPE
- 16 MARIA JABBOUR
- 17 ERIC SIBANYONI
- 18 ASHLEY DU PREEZ
- 18 DAVE SUTHERLAND
- 18 KEABETSWE MOKWENA
- 18 PEACE SETHUNZA
- 18 ZENGI DUBE
- 23 KARIM ELKARI
- 24 DEEN WOODMAN
- 25 JEAN TRABOULSI
- 25 MARINE MELHEM
- 25 RAY SAMMAN

## 2022

- 01 AMBER MACKEURTAN
- 02 JAD EL RABAHI
- 02 SOPHIA WAHEED
- 04 HIAM BALTAJI
- 04 KARIM EL-KARI
- 06 PASCALE OSWOLD
- 07 AMIRA ABDELNADI
- 07 LARA BOUSTANI
- 07 SAMER KHANSA
- 10 MURIEL GOUWS
- 11 JACQUI HOWARD-TRIPP
- 12 CHARLENE MORRISON
- 12 LERATO MPHAFI
- 14 ALEXIS EDE
- 15 ALEX SIMITTA
- 15 DANIEL OKOTH
- 15 IRENE WACHIRA
- 15 MARGERET NGENYE
- 15 MARIA TRUTER
- 15 ROSE NGINA
- 15 SUSAN WANJIKU
- 15 VANENCIA OTIENO
- 23 TASNEEM NEDAL
- 23 VIKTORIYA FROLOVA
- 25 ALEX WHITE

## 2021

- 01 AMBER MACKEURTAN
- 02 ASBO OFORI-AMANFO
- 03 MIKE DI TERLIZZI
- 04 JUDY SIBANDA
- 04 SYLVESTER ASIAMAH
- 06 LERATO SITOLE
- 07 CARLOS NADAL
- 07 JUSTINE DIB
- 07 RAZAN KARIM
- 07 SALMA MALAEB
- 11 ANDREW WRIGHT
- 12 SEAN HANEKOM
- 13 JADE LOTRIET
- 14 JOVANA HARKHU
- 15 TATIANA DRAKOULAS
- 16 LAURENCE BRICK
- 17 KHALED KANOON
- 17 OMAR ARISS
- 17 RAMI GHANEM
- 20 TARYN SHARMAN
- 21 NOMSA SIDU
- 22 LERATO MOLELE
- 23 ANN-KATHRIN FROHLOFF
- 23 GONCA GORGULU
- 25 LUNGI NGOBESE

# STUDENT

## 2023

- 01 TAMARA KIRSTEN
- 02 DANIEL HOWELLS
- 02 LEANDROS BROWN
- 04 AMY CAVANAGH
- 05 AROWAN PARKER
- 05 DUNCAN SCHRÖDER
- 07 CARMEN FAIR
- 08 BRONWYN SINCLAIR
- 08 VIVIENNE JANSEN VAN VUUREN
- 10 JOHAN STEYN
- 10 LIANÉ GREEFF
- 12 ATHENKOSI NDZOMBANE
- 12 COURTNEY-ANNE FRONEMAN
- 12 DEBRA ROWBOTHAM
- 12 GABRIELLA DE ABREU
- 12 HANIM LUKIE
- 12 HAYDEN METCALFE
- 12 ISABELLA HELEN BOSMOS
- 12 KIAH DINNIE
- 12 ROSS DU BRUYN

## 2022

- 01 MEGAN TAYLOR HILLS
- 02 OLIVIA FONG
- 03 WILLIAM MEY
- 04 JIA WATTS
- 05 ROSEMARY VAN DRIEL
- 06 ANGELIQUE DE ABREU
- 06 CHARNE WILLE
- 06 CONNOR WEIDEMANN
- 06 IZETTE BLIGNAUT
- 06 MITCHELL WEIDEMANN
- 06 RENÉ KOEKEMOER
- 06 RYAN TOERIEN
- 06 TABITHA DE JAGER
- 06 VICTORIA CARVALHO CARNIERO LEAO
- 06 WESLEY SMIT
- 16 DANIEL VAN ZYL
- 16 DANIELLE VAN DEVENTER
- 16 DIEGO SHELTON
- 16 FINN DU PLESSIS
- 16 IMAD-AL-DIN MARQUES
- 16 KELLAN JACKSON
- 16 KGOMOTSO MATLHABE
- 16 LETHABO MOKGATLE
- 16 LETSILE MOETI
- 16 LEWIS KIRSTEN
- 16 MANDISA L. NKUMANDA
- 16 MICHELLE DU PLESSIS
- 16 NICOLETTE TIBBLES
- 16 SARAH STEWART
- 16 SIBUSISO KHANYILE

## 2021

- 01 JAMES MATTHEW YATES
- 02 JOSH MCDONALD
- 02 JURIE VISAGIE
- 02 MAYA KAHANOVITZ
- 05 LUZANNE POTGIETER
- 06 ARNÉ BOSHOFF
- 06 CHANELE HART
- 08 BRONWYN JENKINSON
- 08 JESSICA TEIXEIRA
- 08 JOSHUA MATSEKE
- 11 CHANTAL JONKER
- 11 GABRIELLA CAPAZORIO
- 11 JACK SINGER
- 11 KAZANGA JONATHAN LINGA
- 11 KHALEEL KHAN
- 11 MAHLATSE NARE
- 11 MARIAM MOHAMED
- 11 MARK BUYSKES
- 11 MATTHEW AGUIRRE
- 11 TANNA TEIXEIRA

# LECTURER

## 2023

- 01 JARROD HASENJAGER
- 02 MARINA HERBST
- 03 KYLE RATH
- 04 STEPHANIE SIMPSON
- 05 EARLE HOLMES
- 06 WILNA COMBRINCK
- 07 CRAIG STRYDOM
- 08 ISABEL LUBBE
- 09 JACQUES LANGE
- 10 SUEN MULLER
- 11 KARLIEN DE VILLIERS
- 12 HELOISE BOTTOMLEY
- 13 HENRIETTE RADEMAN
- 14 ILSE MULLER
- 15 CHRISTA VAN ZYL
- 15 JEAN WIID
- 15 TANYA BLAESER

## 2022

- 01 CARMEN GUNKEL
- 02 JARROD HASENJAGER
- 03 DUNCAN REYBURN
- 04 KYLE RATH
- 05 COENRAAD SUTTON
- 06 MARIKE SPANGENBERG
- 07 CASHANDRA WILLEMSE
- 08 WESSIE VAN DER WESTHUIZEN
- 09 CLAYTON SUTHERLAND
- 09 ILSE MULLER
- 11 MANDY SPEECHLY
- 12 FRANCOIS SMIT
- 13 ANKA JOUBERT
- 13 NICO JARDIM
- 13 RICK ROSS

## 2021

- 01 JARROD HASENJAGER
- 02 PLUTO PANOUSSIS
- 03 EARLE HOLMES
- 04 MORNÉ VENTER
- 05 DARREN MELTZ
- 05 MAAIKE BAKKER
- 07 JODY SIMPSON
- 07 LINDI MARITZ
- 09 CHRISTIAAN GRAAFF
- 09 FARRELL WEST
- 11 NINA TORR
- 12 CHRISTA VAN ZYL
- 13 LIZE GROENEWALD
- 13 SEAN VILJOEN
- 15 MARIKE SPANGENBERG

# HOW THE LOERIES® OFFICIAL RANKINGS™ ARE CALCULATED

## 1. BRANDS GET POINTS:

A credited brand gets full points, irrespective of the entering agency. For example, if a brand wins two awards with two separate agencies, the brand gets full points from both awards.

## 2. POINTS ARE GIVEN FOR EACH AWARD.

## 3. POINTS PER AWARD:

300 points for Grand Prix; 110 points for Gold; 40 points for Silver; 15 points for Bronze; 90 points for Craft Gold; 30 points for Craft Certificate; 1.5 points for finalists (to a maximum of 45 points for finalists).

## 4. CAMPAIGN ENTRIES GET 1.5x POINTS:

All campaign categories will be awarded 1.5 times the points. The following categories are defined as campaign categories: Communication Design – Identity Programmes; Design Mixed-Media Campaign. Digital – Data Driven Campaign; Digital: Integrated Campaign. PR & Media Communication Campaign. Media Innovation – Media Campaign. Film – Branded Content Video – Series. Integrated Campaign. Social Impact. Effective Creativity. Service Design. Student – Integrated Campaign.

## 5. COMBINED CAMPAIGN ENTRIES ALSO GET 1.5x POINTS:

Single entries (Type A) that are combined into one campaign award during judging will receive 1.5 times the points. For example, if three print posters are combined and awarded a Campaign Gold, then the award will be worth  $1.5 \times 110 = 165$  points.

## 6. FOR COMPANIES, POINTS ARE DIVIDED IF MORE THAN ONE NAME IS PROVIDED FOR ONE CREDIT:

Where more than one company has been credited for any one credit, the points will be divided equally between the parties. For example, a Gold winner receives 110 points. If two companies are listed under “agency”, each will receive 55 points. However, one “agency” and one “production company” will each receive the full points.

## 7. FOR INDIVIDUALS, FULL POINTS ARE GIVEN FOR EACH NAME LISTED FOR ONE CREDIT:

Where more than one individual has been credited for any one credit, each individual will get full points. For example, a Gold winner receives 110 points. If two creative directors are listed, each will receive 110 points, or if three people share the writer credit, then each person will receive 110 points.

## 8. FOR INDIVIDUAL CREATIVE RANKINGS:

A person is only awarded points for the most senior creative position, even if his/her name is listed in multiple creative credits. For example, if someone is credited as executive creative director and creative director, they will only receive points for executive creative director.

## 9. AGENCIES AND PRODUCTION COMPANIES GET FULL POINTS:

As long as there is one name per credit, then each credit gets full points. For example, if a TV commercial wins gold, the credited agency gets full points and the credited production company gets full points. If two agencies share one credit, then each agency gets half the points.

## 10. A COMPANY CANNOT RECEIVE POINTS AS BOTH AN AGENCY AND AS A PRODUCTION COMPANY.

## 11. CRAFTS:

Production companies will receive points from international craft entries; however, agencies will not receive any points. For example, if an illustrator from within our region does work for a London agency to be flighted in Europe, based on a brief and concept created in London, then the work is eligible for an illustration craft award and craft points. But the London agency gets no points.

## PLEASE NOTE:

The Official Rankings are calculated based on the information provided. While the Loeries goes to great lengths to check and correct information, such as duplicate spellings, the onus is on the entrants to ensure the correct companies and individuals have been appropriately credited.





LOERIES  
AFRICA MIDDLE EAST

# THANK YOU

Thank you to every person involved in creating the work that is featured in the Loeries. Your effort makes all of this possible! Your work shows the world that Africa and the Middle East truly is a region filled with some of the best global talent. Thank you for continuing to open our hearts and minds to new possibilities.

Thank you to our Jury presidents and judges who's valuable insights ensure that we can recognise and reward the best work in our region.

Thank you the Loeries Board and Committee who give their time to advise and guide the Loeries.

A special thank you our major partners City of Cape Town, SABC, TikTok for Business, Gearhouse, Primedia Outdoor, Rockefeller Hotel, SAB (AB InBev), UN Women, UniWorld Group, Woolworths.

Your combined support is vital to the continued success of the Loeries as a not-for-profit organisation. We cannot express our gratitude strongly enough for your support in 2023.

Thank you to all the people who worked tirelessly behind the scenes that make up the Loeries. Your passion for the Loeries is felt strongly and sincerely appreciated!