

# LOERIES CREATIVE WEEK

Hosted by the City of Cape Town

Tickets on sale at [loeries.howler.co.za](https://loeries.howler.co.za)

**03**  
MON

**Onsite Judging**  
By invitation only

Cape Town City Hall  
All Day

**04**  
TUE

**Onsite Judging**  
By invitation only

Cape Town City Hall  
All Day

**iStore Masterclasses**

For Meta or for Worse?  
Immersive Audio - the future of sound is here

iStore Queens Hotel  
11h00  
14h00  
R 95

**05**  
WED

**Mayor's Brunch**

In partnership with Primedia. Invitation only.

Cape Town  
10:00 - 12:00

**Loeries MasterClasses**

Creative Circle - The future of creativity, but first coffee!  
Game & The Odd Number - An Odd Game  
Red & Yellow - Making meaning of the Metaverse  
TikTok - The Magic of Authenticity

Homecoming Centre  
09h00  
11h00  
13h00  
15h00  
R 290 per MasterClass

**Red & Yellow Masterclass**

Making meaning of the Metaverse - Student edition

Red & Yellow  
16h00 - 18h00  
R 75

**Loeries Student Expo**

Students, Lecturers, HR departments

Homecoming Centre  
10:00 - 16:00  
Free Entrance

**The Brand South Africa  
Judges Wrap**

By invitation only

Desmond & Leah  
Tutu Foundation  
18:00 - 21:00

**06**  
THU

**DStv Media Sales International  
Seminar of Creativity**

Key note addresses for Creatives and Marketers

Cape Town City Hall  
10:00 - 15:00  
R 750

**Agency/Brand lunches**

District Six  
13:00 - 16:00

**Loeries Student Expo**

Students, Lecturers, HR departments

Homecoming Centre  
10:00 - 16:00  
Free Entrance

**iStore Masterclass**

Interactive discussion – Making technology work for you

iStore Queens Hotel V&A  
14h00  
R 95

**Loeries Film Awards Ceremony**

Film & Post Production, Freelancers, Agencies, Brands

The Lookout  
18:00 - 21:00  
R 1,725

**Agency/Brand After Parties**

Harrington's  
District 6  
22:00 - Late

**07**  
FRI

**Loeries Student Expo**

Students, Lecturers, HR departments

Homecoming Centre  
10:00 - 16:00  
Free Entrance

**iStore Masterclass**

South Africa's promise – Our industry's role and potential  
How to lead in a post-pandemic world

iStore Queens Hotel V&A  
10h00  
13h00  
R 95

**Accenture Song Student Awards**

Students, Lecturers, HR departments

Homecoming Centre  
10:00 - 11:30  
R 575 Full Price  
R 350 Schools

**Loeries Awards Ceremony**

Agencies, Brands, Marketers & Creatives

The Lookout  
18:00 - 21:00  
R 1,725

**Loeries Official After Party  
with Castle Lite**

Everyone

Harrington's  
District 6  
R 200

OCTOBER 2022



CITY OF CAPE TOWN  
ISIXEKO SASEKAPA  
STAD KAAPSTAD

LOERIES AFRICA MIDDLE EAST