





LOERIES
AFRICA MIDDLE EAST


2022 LOERIES OFFICIAL RANKINGS


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INTRODUCTION

Loeries Official Rankings are a valuable and independent measure of the most innovative brands across Africa and the Middle East in the brand communication space. The rankings show the results for three years ensuring that there is a clear picture of those that deliver creative innovation over a sustained period of time.

Since 2018, the Loeries has included points for Finalists in its Official Rankings across Africa and the Middle East. In the past, the Loeries only awarded points for Bronze awards and above. The reason for this change was that around 20 countries enter the Loeries and the spread of results is large. Some brands and agencies walk away with several awards, while others manage one or two finalists. By including finalists in our analysis, we are able to drill deeper for a better representation of performance across the whole region. However, in order to prevent a domination of the Rankings with Finalists, these points are capped at a maximum of 30 Finalists – equivalent to 3 Bronze awards.

In general, we have been able to publish longer Rankings across all categories, thereby providing more information on the performance of the industry across the region. This change is especially positive for small agencies and countries just beginning to improve their creative output. On the lower end, we are now able to distinguish regions, countries and agencies through Finalists, while on the upper end the Grands Prix and Golds make the difference.

These rankings are ultimately a tool that can be used to grow our industry and ensure that this industry is better able to serve nearly two billion consumers in over seventy countries across our region.

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ABOUT LOERIES AFRICA MIDDLE EAST 2022



Since 2010, the Loeries Official Rankings offer a comprehensive overview of the annual performance across the brand communications industry throughout Africa and the Middle East.

The Loeries, a non-profit company, is Africa and the Middle East's premiere initiative that recognizes, rewards, inspires and fosters creative excellence in the brand communication industry. As the highest accolade for creativity and innovation across our region, the Loeries promotes and supports creativity by helping marketers, agencies and consumers appreciate the value of ideas and fresh thinking.

The Loeries is the only award across Africa and the Middle East that informs the global WARC Creative 100, a showcase for the best creative work in the world. Successor to the prestigious Gunn Report, WARC collates the most important advertising awards from around the world to produce a global list that ranks the most creative companies and campaigns.

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CONTENT

COMPANY RANKINGS

Ranking by Brand - Africa and The Middle East	5
Ranking by Brand - MENA	6
Ranking by Brand - Sub-Saharan Africa	7
Ranking by Agency – Africa and Middle East	8
Regional Agency Group	9
Ranking by Agency – South Africa	10
Ranking by Agency – Region excluding South Africa	11
Ranking by Agency – MENA	12
Ranking by Agency - Sub-Saharan Africa	13
Ranking by Agency Size	14
Top Educational Institutions	17
Design	18
Digital	19
Overall Production Company	20
Production Company - Film	21
Editing Company - Film	22
Post Production - Film	23
Recording Studio	24
Animation Company	25
Digital Agency / Production Company	26
Radio – Recording Studio	27

INDIVIDUAL RANKINGS

Brand - CMO / Marketing Director	28
Brand - Marketing Manager	29
Brand - Brand Manager	30
Brand - Assistant Brand Manager	31
Chief Creative Officer	32
Executive Creative Director	33
Creative Director	34
Agency Art Director	35
Writer	36
Film Director	37
Cinematographer	38
Editor	39
Producer	40
Animator	41
Art Director / Stylist	42
Designer	43
Illustrator	44
Information Architect / UX Designer	45
Sound Designer	46
Music Composer	47
Music Supervisor	48
Photographer	49
Programmer / Software Dev	50
Strategist	51
Agency Managing Director	52
Account Management	53
Student	54
Lecturer	55
How the Loeries® Official Rankings™ are calculated	56

RANKING BY BRAND - AFRICA AND MIDDLE EAST

2022

- 01 CHICKEN LICKEN
- 02 AN-NAHAR NEWSPAPER
- 03 UAE GOVERNMENT MEDIA OFFICE
- 04 VOLKSWAGEN
- 05 ETISALAT
- 06 THE COCA-COLA COMPANY
- 07 DISTELL
- 08 BURGER KING
- 09 VODACOM
- 10 AB INBEV
- 11 TECOM GROUP
- 12 IKEA
- 13 KFC
- 14 NEDBANK
- 15 ROTO TANKS
- 15 MINISTRY OF HEALTH KENYA
- 17 SOUTH AFRICAN NATIONAL BLOOD SERVICE
- 18 GAME
- 19 ZIOUX
- 20 MAMI WATA
- 21 NIKE
- 22 CHILDREN OF FEMALE PRISONERS ASSOCIATION
- 23 MTN
- 24 BLACKBOARD
- 25 SHOPRITE

2021

- 01 CHICKEN LICKEN
- 02 NISSAN
- 03 MASSDISCOUNTERS
- 04 ADIDAS
- 05 CONVERSE
- 06 SANLAM
- 07 UAE GOVERNMENT MEDIA OFFICE
- 08 KFC
- 09 V&A WATERFRONT
- 09 SUPERSPORT & SA RUGBY
- 11 SHELLFLIFE
- 12 KREEPY KRAULY
- 13 POWA
- 14 MINI
- 15 NEDBANK
- 16 MTN
- 17 RISCURA HOLDINGS
- 18 THE CONSTITUTION HILL TRUST
- 19 ARRIVE ALIVE
- 20 LEGO
- 21 GREG TRUEN
- 22 KELLOGG'S
- 23 SALVATION ARMY
- 24 MASTERCARD
- 25 THESIS APPARELL

2020

- 01 CHICKEN LICKEN
- 02 BBC STUDIOS
- 03 MASTERCARD
- 04 NEDBANK
- 05 AN-NAHAR NEWSPAPER
- 06 FIRST FOR WOMEN
- 07 NOVOMED ALLERGY CLINIC
- 08 IKEA
- 09 HYPE MAGAZINE & TEARS FOUNDATION
- 10 KFC
- 11 APSARA PEARL GROUP
- 12 DSTV
- 13 AB INBEV
- 14 HEAD & SHOULDERS
- 15 FIFTYFIFTY LEBANON
- 16 REDEMPTION RUM
- 17 ETISALAT
- 18 LOTO LIBANAIS
- 19 TOPS AT SPAR
- 20 EMIRATES NBD
- 21 POWA
- 22 BOSE
- 22 CANSA
- 24 PINEAPPLE INSURANCE
- 25 AMNESTY INTERNATIONAL

RANKING BY BRAND - MENA

NOTE: CATEGORY STARTED IN 2021

2022

- 01 AN-NAHAR NEWSPAPER
- 02 UAE GOVERNMENT MEDIA OFFICE
- 03 ETISALAT
- 04 BURGER KING
- 05 TECOM GROUP
- 06 IKEA
- 07 KFC
- 08 CHILDREN OF FEMALE PRISONERS ASSOCIATION
- 09 DETTOL
- 10 RECKITT-FINISH
- 11 LOTO LIBANAIS
- 12 ADIDAS
- 13 TENA
- 14 BMW
- 14 EMIRATES NBD
- 16 AL ETIHAD CREDIT BUREAU
- 16 CLOROX
- 18 VUSE
- 19 ZAIN JORDAN
- 20 ABDUL LATIF JAMEEL MOTORS - TOYOTA
- 20 BLINK

2021

- 01 ADIDAS
- 02 UAE GOVERNMENT MEDIA OFFICE
- 03 MINI
- 04 KFC
- 05 LEGO
- 06 MASTERCARD
- 07 PIZZA HUT
- 08 THE LEBANESE ARMY
- 09 ABU DHABI INVESTMENT OFFICE (ADIO)
- 10 BAALBECK INTERNATIONAL FESTIVAL
- 10 DONNER SANG COMPTER
- 12 HOME CENTRE
- 13 CONNECT
- 14 KNORR
- 14 M.A.L.I
- 16 TECOM GROUP
- 17 ALMOSAFER
- 17 MOBILY
- 19 DHL
- 20 BMW

RANKING BY BRAND - SUB-SAHARAN AFRICA

NOTE: CATEGORY STARTED IN 2021

2022

- 01 CHICKEN LICKEN
- 02 VOLKSWAGEN
- 03 THE COCA-COLA COMPANY
- 04 DISTELL
- 06 VODACOM
- 07 AB INBEV
- 08 NEDBANK
- 09 ROTO TANKS
- 09 MINISTRY OF HEALTH KENYA
- 11 SOUTH AFRICAN NATIONAL BLOOD SERVICE
- 12 GAME
- 13 ZIOUX
- 14 MAMI WATA
- 15 NIKE
- 16 MTN
- 17 BLACKBOARD
- 18 SHOPRITE
- 19 EXCLUSIVE BOOKS
- 20 KREEPY KRAULY

2021

- 01 CHICKEN LICKEN
- 02 NISSAN
- 03 MASSDISCOUNTERS
- 04 CONVERSE
- 05 SANLAM
- 06 V&A WATERFRONT
- 06 SUPERSPORT & SA RUGBY
- 08 SHEFLIFE
- 09 KREEPY KRAULY
- 10 POWA
- 11 KFC
- 12 NEDBANK
- 13 MTN
- 14 RISCURA HOLDINGS
- 15 THE CONSTITUTION HILL TRUST
- 16 ARRIVE ALIVE
- 17 GREG TRUEN
- 18 KELLOGG'S
- 19 SALVATION ARMY
- 20 THESIS APPARELL

RANKING BY AGENCY - AFRICA AND THE MIDDLE EAST

NOTE: THE OVERALL RANKING INCLUDES AGENCIES FROM ACROSS THE REGION – AFRICA AND THE MIDDLE EAST – AS WELL AS INTERNATIONAL AGENCIES THAT PRODUCED WORK TO BE SPECIFICALLY FLIGHTED WITHIN THE REGION.

2022

- 01 IMPACT BBDO
- 02 JOE PUBLIC UNITED
- 03 OGILVY SOUTH AFRICA
- 04 FCB JOBURG
- 05 SAATCHI & SAATCHI MEA
- 06 GREY ADVERTISING
- 07 VMLY&R SOUTH AFRICA
- 08 OGILVY AFRICA
- 09 M&C SAATCHI ABU DHABI
- 10 SERVICEPLAN MIDDLE EAST
- 11 LEO BURNETT KSA
- 12 KING JAMES GROUP
(PART OF ACCENTURE SONG)
- 13 TBWA\HUNT LASCARIS SOUTH AFRICA
- 14 THE ODD NUMBER
- 15 GRID WORLDWIDE
- 16 DESIGN FUTURA
- 17 TBWA\RAAD
- 18 HALO
- 19 PROMISE
- 20 HORIZON FCB DUBAI
- 21 M&C SAATCHI ABEL
- 22 99C
- 22 RETROVIRAL
- 24 UAE GOVERNMENT MEDIA OFFICE
- 25 FOXP2
- 26 HAVAS ISTANBUL
- 27 DUKE ADVERTISING
- 28 GEOMETRY OGILVY JAPAN
- 29 MAKEREIGN
- 30 DENTSU KENYA

2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 HAVAS MIDDLE EAST
- 04 THE ODD NUMBER
- 05 KING JAMES GROUP
- 06 TBWA\RAAD
- 07 PLATFORM CREATIVE AGENCY
- 07 T+W
- 09 MULLENLOWE MENA
- 10 RETROVIRAL
- 11 OGILVY
- 12 SERVICEPLAN MEA
- 13 DUKE ADVERTISING
- 14 FP7 MCCANN DUBAI
- 15 GREY ADVERTISING / WPP
TEAM LIQUID
- 16 POLA MANELI
- 17 VMLY&R SOUTH AFRICA
- 18 GREY NEW YORK
- 19 OXYGENE MARKETING
COMMUNICATIONS
- 20 M&C SAATCHI ABEL
- 21 MASSIF MEDIA
- 22 HELLOFCB+
- 23 MAKEREIGN
- 24 THE BRAVE GROUP
- 25 RIVERBED
- 26 M&C SAATCHI UAE
- 27 SHOWMAX
- 28 IMPACT BBDO BEIRUT
- 28 SUPERUNION AFRICA
- 30 GRID WORLDWIDE

2020

- 01 JOE PUBLIC UNITED
- 02 IMPACT BBDO DUBAI
- 03 THE ODD NUMBER
- 04 FP7MCCANN DUBAI
- 05 TBWA\HUNT LASCARIS SOUTH
AFRICA
- 06 FOXP2
- 07 MEMAC OGILVY DUBAI
- 08 OGILVY JOHANNESBURG
- 09 KING JAMES GROUP
- 09 SAATCHI & SAATCHI
- 11 OGILVY CAPE TOWN
- 12 TBWA\RAAD
- 13 HELLOFCB+
- 14 PROMISE
- 15 JANE SAYS DESIGN
- 16 MAKEREIGN
- 17 LEO BURNETT DUBAI
- 18 VMLY&R SOUTH AFRICA
- 19 BLACK RIVER FC
- 20 WUNDERMAN THOMPSON DUBAI
- 21 FCB JOBURG
- 22 REGENCY GLOBAL
- 22 ZULZI
- 24 RAFINERI
- 25 ROCKETFUEL
- 26 MAL
- 27 M&C SAATCHI ABEL
- 28 THE CLASSIC PARTNERSHIP
- 29 4129GREY
- 30 OLD FRIENDS YOUNG TALENT

RANKING BY REGIONAL AGENCY GROUP

NOTE: THE REGIONAL AGENCY GROUP RANKING IS FOR THE GROUP NETWORKS ACROSS AFRICA AND THE MIDDLE EAST.

2022

- 01 BBDO
- 02 JOE PUBLIC UNITED
- 03 OGILVY EMEA
- 04 PUBLICIS GROUPE
- 05 FCB AFRICA
- 06 M&C SAATCHI GROUP
- 07 GREY
- 08 VMLY&R
- 09 OGILVY AFRICA
- 10 TBWA\
- 11 ACCENTURE SONG BRAND
- 12 OMNICOM GROUP
- 13 DENTSU SSA
- 14 HAVAS
- 15 SERVICEPLAN MIDDLE EAST

2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\
- 03 KING JAMES GROUP
- 04 MULLENLOWE
- 05 OGILVY EMEA
- 06 SERVICEPLAN MIDDLE EAST
- 07 FP7 MCCANN MENAT
- 08 DUKE GROUP
- 09 GREY AFRICA
- 10 M&C SAATCHI
- 11 VMLY&R
- 12 HAVAS
- 13 GREY NORTH AMERICA
- 14 FCB MEA
- 15 THE BRAVE GROUP

2020

- 01 JOE PUBLIC UNITED
- 02 BBDO
- 03 FP7MCCANN
- 04 OGILVY EMEA
- 05 TBWA\
- 06 DENTSU AFRICA
- 07 FCB MEA
- 08 KING JAMES GROUP
- 09 PUBLICIS GROUPE AFRICA
- 10 VML
- 11 WUNDERMAN THOMPSON
- 12 REGENCY GLOBAL
- 13 M&C SAATCHI
- 14 GREY
- 15 MULLENLOWE

RANKING BY AGENCY - SOUTH AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED. FOR EXAMPLE, AN AGENCY IN THE SOUTH AFRICA TABLE MAY HAVE PRODUCED WORK FLIGHTED ANYWHERE IN THE REGION BUT THE AGENCY REMAINS IN THE SOUTH AFRICA TABLE.

2022

- 01 JOE PUBLIC UNITED
- 02 OGILVY SOUTH AFRICA
- 03 FCB JOBURG
- 04 GREY ADVERTISING
- 05 VMLY&R SOUTH AFRICA
- 06 KING JAMES GROUP
(PART OF ACCENTURE SONG)
- 07 TBWA\HUNT LASCARIS SOUTH AFRICA
- 08 THE ODD NUMBER
- 09 GRID WORLDWIDE
- 10 DESIGN FUTURA
- 11 HALO
- 12 PROMISE
- 13 M&C SAATCHI ABEL
- 14 99C
- 14 RETROVIRAL
- 16 FOXP2
- 17 DUKE ADVERTISING
- 18 MAKEREIGN
- 19 NET#WORK BBDO
- 20 THEY
- 21 METROPOLITANREPUBLIC
- 22 DIGIFY AFRICA
- 22 THINK CREATIVE AFRICA
- 24 BLACK BRAIN PRODUCTION
- 24 ILUKULUKU COLLECTIVE
- 26 NUMBER TEN - A CREATIVE CONSULTANCY
- 27 THE HARDY BOYS
- 28 OFYT MARKETING & COMMUNICATION
- 29 BOOMTOWN
- 29 HOORAH DIGITAL
- 29 T + W
- 29 TRIPLE EIGHT

2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 THE ODD NUMBER
- 04 KING JAMES GROUP
- 05 PLATFORM CREATIVE AGENCY
- 05 T+W
- 07 RETROVIRAL
- 08 OGILVY
- 09 DUKE ADVERTISING
- 10 GREY ADVERTISING / WPP TEAM LIQUID
- 11 POLA MANELI
- 12 VMLY&R SOUTH AFRICA
- 13 M&C SAATCHI ABEL
- 14 MASSIF MEDIA
- 15 HELLOFCB+
- 16 MAKEREIGN
- 17 THE BRAVE GROUP
- 18 RIVERBED
- 19 SHOWMAX
- 20 SUPERUNION AFRICA
- 21 GRID WORLDWIDE
- 22 JOE PUBLIC SHIFT
- 23 MULTICHOICE
- 24 HKLM
- 25 FCB DURBAN
- 26 DIGITAS LIQUORICE
- 26 IRON HEART
- 26 PUBLICIS
- 26 VM DSGN X BUIPILA CREATIVE CONTENT
- 27 HALO

2020

- 01 JOE PUBLIC UNITED
- 02 THE ODD NUMBER
- 03 TBWA\HUNT LASCARIS SOUTH AFRICA
- 04 FOXP2
- 05 OGILVY JOHANNESBURG
- 06 KING JAMES GROUP
- 07 OGILVY CAPE TOWN
- 08 HELLOFCB+
- 09 PROMISE
- 10 JANE SAYS DESIGN
- 11 MAKEREIGN
- 12 VMLY&R SOUTH AFRICA
- 13 BLACK RIVER FC
- 14 FCB JOBURG
- 15 REGENCY GLOBAL
- 15 ZULZI
- 17 SAATCHI & SAATCHI
- 18 ROCKETFUEL
- 19 MAL
- 20 M&C SAATCHI ABEL
- 21 OLD FRIENDS YOUNG TALENT
- 22 DRAFTLINE JHB
- 23 DUKE ADVERTISING
- 24 GREY ADVERTISING / WPP TEAM LIQUID
- 25 WUNDERMAN THOMPSON SOUTH AFRICA
- 26 INTREPID FOX
- 27 ABNORMAL
- 28 NEDBANK TEAM DIGITAL
- 29 FAIRCHILD CREATIVE
- 30 DDB HAMBURG
- 30 MCCANN1886

RANKING BY AGENCY - EXCL. SOUTH AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

2022

- 01 IMPACT BBDO
- 02 SAATCHI & SAATCHI MEA
- 03 OGILVY AFRICA
- 04 M&C SAATCHI ABU DHABI
- 05 SERVICEPLAN MIDDLE EAST
- 06 LEO BURNETT KSA
- 07 TBWA\RAAD

- 08 HORIZON FCB DUBAI
- 09 UAE GOVERNMENT MEDIA OFFICE
- 10 HAVAS ISTANBUL
- 11 GEOMETRY OGILVY JAPAN
- 12 DENTSU KENYA
- 13 MULLENLOWE MENA
- 14 ADVANTAGE ADVERTISING & COMMUNICATIONS
- 14 IMPACT BBDO CAIRO
- 16 ADPRO COMMUNICATIONS
- 16 IMPACT BBDO BEIRUT
- 18 HAVAS MIDDLE EAST
- 19 BEAT
- 19 WHISPER CYMRU

2021

- 01 HAVAS MIDDLE EAST
- 02 TBWA\RAAD
- 03 MULLENLOWE MENA
- 04 SERVICEPLAN MEA
- 05 FP7 MCCANN DUBAI
- 06 GREY NEW YORK
- 07 OXYGENE MARKETING COMMUNICATIONS
- 08 M&C SAATCHI UAE
- 09 IMPACT BBDO BEIRUT
- 10 CIRCUS!
- 11 NOAH'S ARK COMMUNICATIONS
- 12 TESSERA COMMUNICATIONS
- 13 FP7 MCCANN CAIRO
- 14 BETIKA

- 15 DENTSU KENYA
- 16 HAVAS TURKEY
- 16 HORIZON FCB DUBAI
- 18 FP7 MCCANN DOHA
- 19 CHEIL MEA
- 19 TBWA UGANDA

2020

- 01 IMPACT BBDO DUBAI
- 02 FP7MCCANN DUBAI
- 03 MEMAC OGILVY DUBAI
- 04 TBWA\RAAD
- 05 SAATCHI & SAATCHI
- 06 LEO BURNETT DUBAI
- 07 WUNDERMAN THOMPSON DUBAI

- 08 RAFINERI
- 09 THE CLASSIC PARTNERSHIP
- 10 4129GREY
- 11 SCIENCE & SUNSHINE
- 12 SERVICEPLAN MEA
- 13 MCCANN HEALTH DUBAI
- 14 GEOMETRY MENA

- 15 FP7MCCANN BEIRUT
- 16 MULLENLOWE MENA
- 17 ISOBAR KENYA
- 18 7EVEN INTERACTIVE LIMITED
- 18 CREATE MOZAMBIQUE
- 18 IMPACT BBDO BEIRUT

RANKING BY AGENCY - MENA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

CATEGORY STARTED IN 2021.

2022

- 01 IMPACT BBDO
- 02 SAATCHI & SAATCHI MEA
- 03 M&C SAATCHI ABU DHABI
- 04 SERVICEPLAN MIDDLE EAST
- 05 LEO BURNETT KSA
- 06 TBWA\RAAD
- 07 HORIZON FCB DUBAI
- 08 UAE GOVERNMENT MEDIA OFFICE
- 09 HAVAS ISTANBUL
- 10 MULLENLOWE MENA

2021

- 01 HAVAS MIDDLE EAST
- 02 TBWA\RAAD
- 03 MULLENLOWE MENA
- 04 SERVICEPLAN MEA
- 05 FP7 MCCANN DUBAI
- 06 M&C SAATCHI UAE
- 07 IMPACT BBDO BEIRUT
- 08 FP7 MCCANN CAIRO
- 09 HORIZON FCB DUBAI
- 10 FP7 MCCANN DOHA

RANKING BY AGENCY - SUB-SAHARAN AFRICA

NOTE: COUNTRY RANKING IS BASED ON THE REGISTERED ADDRESS OF THE AGENCY, NOT WHERE THE WORK IS FLIGHTED.

CATEGORY STARTED IN 2021.

2022

- 01 JOE PUBLIC UNITED
- 02 OGILVY SOUTH AFRICA
- 03 FCB JOBURG
- 04 GREY ADVERTISING
- 05 VMLY&R SOUTH AFRICA
- 06 OGILVY AFRICA
- 07 KING JAMES GROUP
(PART OF ACCENTURE SONG)
- 08 TBWA\HUNT LASCARIS SOUTH AFRICA
- 09 THE ODD NUMBER
- 10 GRID WORLDWIDE

2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 THE ODD NUMBER
- 04 KING JAMES GROUP
- 05 PLATFORM CREATIVE AGENCY
- 05 T+W
- 07 RETROVIRAL
- 08 OGILVY
- 09 DUKE ADVERTISING
- 10 GREY ADVERTISING / WPP TEAM LIQUID

RANKING BY AGENCY SIZE - LARGE

85 OR MORE EMPLOYEES

2022

- 01 IMPACT BBDO
- 02 JOE PUBLIC UNITED
- 03 OGILVY SOUTH AFRICA
- 04 FCB JOBURG

- 05 SAATCHI & SAATCHI MEA
- 06 VMLY&R SOUTH AFRICA
- 07 OGILVY AFRICA
- 08 KING JAMES GROUP
(PART OF ACCENTURE SONG)
- 09 TBWA\HUNT LASCARIS SOUTH AFRICA
- 10 M&C SAATCHI ABEL

2021

- 01 JOE PUBLIC UNITED
- 02 TBWA\HUNT LASCARIS SOUTH AFRICA
- 03 HAVAS MIDDLE EAST
- 04 KING JAMES GROUP

- 05 TBWA\RAAD
- 06 OGILVY
- 07 FP7 MCCANN DUBAI
- 08 VMLY&R SOUTH AFRICA

- 09 GREY NEW YORK
- 10 M&C SAATCHI ABEL

2020

- 01 JOE PUBLIC UNITED
- 02 IMPACT BBDO DUBAI
- 03 FP7MCCANN DUBAI
- 04 TBWA\HUNT LASCARIS
SOUTH AFRICA
- 05 OGILVY JOHANNESBURG
- 06 OGILVY CAPE TOWN
- 07 KING JAMES GROUP
- 08 TBWA\RAAD

- 09 HELLOFCB+
- 10 MEMAC OGILVY DUBAI

RANKING BY AGENCY SIZE - MEDIUM

25 - 84 OR MORE EMPLOYEES

2022

- 01 GREY ADVERTISING
- 02 M&C SAATCHI ABU DHABI
- 03 SERVICEPLAN MIDDLE EAST
- 04 LEO BURNETT KSA
- 05 THE ODD NUMBER
- 06 GRID WORLDWIDE
- 07 PROMISE
- 08 UAE GOVERNMENT MEDIA OFFICE
- 09 FOXP2
- 10 DUKE ADVERTISING

2021

- 01 THE ODD NUMBER
- 02 MULLENLOWE MENA
- 03 SERVICEPLAN MEA
- 04 DUKE ADVERTISING
- 05 GREY ADVERTISING / WPP TEAM
LIQUID
- 06 OXYGENE MARKETING
COMMUNICATIONS
- 07 HELLOFCB+
- 08 RIVERBED
- 09 M&C SAATCHI UAE
- 10 GRID WORLDWIDE

2020

- 01 FOXP2
- 02 SAATCHI & SAATCHI
- 03 PROMISE
- 04 LEO BURNETT DUBAI
- 05 BLACK RIVER FC
- 06 MAL
- 07 THE CLASSIC PARTNERSHIP
- 08 OLD FRIENDS YOUNG TALENT
- 09 GREY ADVERTISING / WPP TEAM
LIQUID
- 10 M&C SAATCHI ABEL

RANKING BY AGENCY SIZE - SMALL

1 - 24 EMPLOYEES

2022

- 01 DESIGN FUTURA
- 02 HALO
- 03 HORIZON FCB DUBAI
- 04 RETROVIRAL
- 05 MAKEREIGN
- 06 THEY
- 07 THINK CREATIVE AFRICA
- 08 ILUKULUKU COLLECTIVE
- 09 NUMBER TEN - A CREATIVE CONSULTANCY
- 10 DENTSU INC

2021

- 01 PLATFORM CREATIVE AGENCY
- 01 T+W
- 03 RETROVIRAL
- 04 POLA MANELI
- 05 MASSIF MEDIA
- 06 MAKEREIGN
- 07 SUPERUNION AFRICA
- 08 JOE PUBLIC SHIFT
- 09 TESSERA COMMUNICATIONS
- 10 HKLM

2020

- 01 THE ODD NUMBER
- 02 JANE SAYS DESIGN
- 03 MAKEREIGN
- 04 JOE PUBLIC SHIFT
- 05 REGENCY GLOBAL
- 06 ROCKETFUEL
- 07 DUKE ADVERTISING
- 08 INTREPID FOX
- 09 ABNORMAL
- 10 SCIENCE & SUNSHINE

TOP EDUCATIONAL INSTITUTIONS

NOTE: COMPILED USING ONLY THE STUDENT CATEGORY.

2022

- 01 UNIVERSITY OF PRETORIA
- 02 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 03 IIE-VEGA
- 04 THE ANIMATION SCHOOL
- 05 THE OPEN WINDOW
- 06 CAPE TOWN CREATIVE ACADEMY
- 07 AFDA
- 08 NEW YORK FILM ACADEMY
- 09 AAA SCHOOL OF ADVERTISING
- 09 GREENSIDE DESIGN CENTER

2021

- 01 THE OPEN WINDOW
- 02 THE ANIMATION SCHOOL
- 03 IIE-VEGA
- 04 AFDA
- 05 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 06 UNIVERSITY OF JOHANNESBURG
- 07 UNIVERSITY OF PRETORIA
- 08 NORTH-WEST UNIVERSITY
- 09 AAA SCHOOL OF ADVERTISING
- 10 CREATIVE ACADEMY CAPE TOWN

2020

- 01 UNIVERSITY OF PRETORIA
- 02 IIE-VEGA
- 03 STELLENBOSCH ACADEMY OF DESIGN & PHOTOGRAPHY
- 04 RED & YELLOW CREATIVE SCHOOL OF BUSINESS
- 05 UNIVERSITY OF JOHANNESBURG
- 06 THE OPEN WINDOW
- 07 AAA SCHOOL OF ADVERTISING
- 08 NORTH-WEST UNIVERSITY
- 09 CREATIVE ACADEMY CAPE TOWN
- 10 NELSON MANDELA UNIVERSITY

DESIGN

NOTE: COMPILED USING ONLY THE DESIGN CATEGORY.

2022

- 01 IMPACT BBDO
- 02 GRID WORLDWIDE
- 03 OGILVY SOUTH AFRICA
- 04 DESIGN FUTURA
- 05 SAATCHI & SAATCHI MEA
- 06 DUKE ADVERTISING
- 07 FCB JOBURG
- 08 HORIZON FCB DUBAI
- 09 TBWA\HUNT LASCARIS SOUTH AFRICA
- 10 ILUKULUKU COLLECTIVE
- 11 DENTSU INC
- 11 DENTSU KENYA
- 13 GEOMETRY OGILVY JAPAN
- 14 VMLY&R SOUTH AFRICA
- 15 JOE PUBLIC UNITED
- 15 KING JAMES GROUP
(PART OF ACCENTURE SONG)
- 15 LULASCLAN
- 15 NOAH'S ARK COMMUNICATIONS
- 15 SUNSHINEGUN

2021

- 01 THE KINETIC
- 02 JOE PUBLIC SHIFT
- 03 FRESH HELGA
- 04 YAY FOR YOU
- 05 HKLM
- 06 GRID WORLDWIDE
- 06 TBWA\RAAD
- 08 SUNSHINEGUN
- 09 M&C SAATCHI ABEL
- 10 AGENT ORANGE DESIGN
- 10 MAM'GOBOZI DESIGN FACTORY
- 10 MULLENLOWE MENA
- 10 ROERING CREATIVE KIN
- 10 SOFTSERVE DIGITAL DEVELOPMENT
- 10 VM DSGN
- 10 XFACTA

2020

- 01 IMPACT BBDO DUBAI
- 02 FP7MCCANN DUBAI
- 03 JOE PUBLIC SHIFT
- 04 ROCKETFUEL
- 05 MAL
- 06 MAKEREIGN
- 06 TBWA\HUNT LASCARIS SOUTH AFRICA
- 08 OLD FRIENDS YOUNG TALENT
- 09 DUKE ADVERTISING
- 10 FCB JOBURG
- 10 KING JAMES GROUP
- 12 SAATCHI & SAATCHI
- 13 MCCANN HEALTH DUBAI
- 14 METALEAP
- 14 OPENFIELD MARKETING

DIGITAL

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

2022

- 01 OGILVY SOUTH AFRICA
- 02 IMPACT BBDO
- 03 JOE PUBLIC UNITED
- 04 KING JAMES GROUP
(PART OF ACCENTURE SONG)
- 05 GREY ADVERTISING
- 06 HORIZON FCB DUBAI
- 07 VMLY&R SOUTH AFRICA
- 08 TBWA\RAAD
- 09 MAKEREIGN
- 10 METROPOLITANREPUBLIC
- 10 TBWA\HUNT LASCARIS SOUTH AFRICA
- 12 DIGIFY AFRICA
- 12 FCB JOBURG
- 12 UAE GOVERNMENT MEDIA OFFICE
- 15 DENTSU X NIGERIA
- 15 LEVERGY

2021

- 01 KING JAMES GROUP
- 02 JOE PUBLIC UNITED
- 03 TBWA\HUNT LASCARIS SOUTH AFRICA
- 04 TBWA\RAAD
- 05 M&C SAATCHI ABEL
- 06 M&C SAATCHI UAE
- 07 SHOWMAX
- 08 RETROVIRAL
- 09 MAKEREIGN
- 10 FCB DURBAN
- 11 MOTHER LONDON
- 11 PUBLICIS
- 11 RIVERBED
- 11 SERVICEPLAN MEA
- 15 OGILVY

2020

- 01 JOE PUBLIC UNITED
- 02 MAKEREIGN
- 03 TBWA\HUNT LASCARIS SOUTH AFRICA
- 04 IMPACT BBDO DUBAI
- 05 WUNDERMAN THOMPSON DUBAI
- 06 4129GREY
- 07 VMLY&R JOHANNESBURG
- 08 FP7MCCANN DUBAI
- 09 HELLOFCB+
- 10 THE CLASSIC PARTNERSHIP
- 11 FCB JOBURG
- 12 IMPACT BBDO BEIRUT
- 13 SO INTERACTIVE
- 14 M&C SAATCHI ABEL
- 15 OGILVY JOHANNESBURG

OVERALL PRODUCTION COMPANY

NOTE: COMPILED USING ALL CATEGORIES.

CATEGORY STARTED IN 2021.

2022

- 01 PATRIOT FILMS
- 02 PRODIGIOUS MEA
- 03 FLUID FILMS
- 04 DEJAVU DUBAI
- 05 ROMANCE FILMS
- 06 DARLING FILMS
- 07 BIOSCOPE FILMS
- 08 THE STAR FILM COMPANY
- 09 PANTHER PUNCH
- 10 GIANT FILMS
- 11 PLANK FILMS
- 12 CAKE FILMS
- 13 STINK FILMS
- 14 TEAM BEST
- 15 LITTLE BIG PRODUCTIONS

2021

- 01 ROMANCE
- 02 JACK MORTON
- 03 GIANT FILMS
- 04 PANTHER PUNCH
- 05 BIOSCOPE FILMS
- 06 OLA FILMS
- 07 BLACKGINGER
- 08 GROUNDGLASS
- 09 CARBON FILMS
- 10 MASSIF MEDIA
- 11 LITTLE LEAGUE
- 12 THE STAR FILM COMPANY
- 13 DARLING FILMS
- 13 EGG FILMS
- 15 GENTLEMEN FILMS

PRODUCTION COMPANY - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 DEJAVU DUBAI
- 02 ROMANCE FILMS
- 03 DARLING FILMS
- 04 BIOSCOPE FILMS
- 05 PATRIOT FILMS
- 06 GIANT FILMS
- 07 STINK FILMS
- 08 TEAM BEST
- 09 FIRST PENCIL
- 10 MASSIF MEDIA
- 11 THE STAR FILM COMPANY
- 12 CARBON FILMS
- 13 THEY
- 14 EGG FILMS
- 15 PLANK FILMS

2021

- 01 ROMANCE
- 02 GIANT FILMS
- 03 BIOSCOPE FILMS
- 04 PANTHER PUNCH
- 05 OLA FILMS
- 06 MASSIF MEDIA
- 07 LITTLE LEAGUE
- 08 CARBON FILMS
- 09 THE STAR FILM COMPANY
- 10 GENTLEMEN FILMS
- 11 DARLING FILMS
- 12 THEY
- 13 EGG FILMS
- 14 JOEMOTION
- 14 PIXELCHEFS

2020

- 01 ROMANCE
- 02 GIANT FILMS
- 03 HANZO FILMS FZC
- 04 DEJAVU DUBAI
- 05 DARLING FILMS
- 06 THEY
- 07 FIGMENT FILMS
- 08 BIGFOOT FILMS
- 09 EYEFORCE
- 10 MASSIF MEDIA
- 11 PATRIOT FILMS
- 12 CARBON FILMS
- 13 BIOSCOPE FILMS
- 14 EGG FILMS
- 15 OXPECKER PRODUCTIONS
- 15 RHINO

EDITING COMPANY - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 STRANGELOVE STUDIOS
- 02 DEJAVU DUBAI
- 03 DELIVERANCE POST PRODUCTIONS
- 04 MUSHROOM MEDIA
- 05 PRIEST
- 06 POST MODERN
- 07 LEFT POST PRODUCTIONS
- 08 FIRST PENCIL
- 09 THE SYNDICATE
- 10 ORCHESTRA BLUE
- 11 HANZO FILMS
- 11 LEFUKU METSI
- 13 DIGITAL UNION
- 13 POST OFFICE AFRICA
- 13 T + W
- 13 TESSA FORD POST PRODUCTIONS

2021

- 01 LEFT POST PRODUCTIONS
- 02 T+W
- 03 DELIVERANCE POST PRODUCTIONS
- 04 POST MODERN
- 05 STRANGELOVE STUDIOS
- 06 ME & MY FRIENDS
- 07 SAMANTHA NELL
- 08 2+3 POST PRODUCTIONS
- 09 CIRCUS!
- 10 SINISTER STUDIOS
- 11 DEJAVU DUBAI
- 12 MUSHROOM MEDIA
- 13 PRIEST
- 13 TESSA FORD POST PRODUCTIONS
- 15 FUEL CONTENT

2020

- 01 DELIVERANCE POST PRODUCTIONS
- 02 STRANGELOVE STUDIOS
- 03 THE ASSEMBLY ROOMS
- 04 LEFT POST PRODUCTIONS
- 05 ORCHESTRA BLUE
- 06 BIGFOOT FILMS
- 07 POST MODERN
- 08 EYEFORCE
- 09 ME & MY FRIENDS
- 10 HEDGEHOG POST PRODUCTION
- 11 MUSHROOM MEDIA
- 12 7FILMS
- 12 FAIRCHILD CREATIVE
- 12 INFECTED
- 15 DEJAVU DUBAI
- 15 LUDUS POST PRODUCTIONS

POST PRODUCTION - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 STRANGELOVE STUDIOS
- 02 MUSHROOM MEDIA
- 03 PRIEST
- 04 POST MODERN
- 05 CHOCOLATE TRIBE
- 06 DELIVERANCE POST PRODUCTIONS
- 07 SINISTER STUDIOS
- 08 LEFT POST PRODUCTIONS
- 09 JOEMOTION
- 10 TESSA FORD POST PRODUCTIONS
- 11 BLACKGINGER
- 12 REFINERY
- 13 ORCHESTRA BLUE
- 14 DIGITAL UNION
- 14 DOKIC MEDIA
- 14 FIRST PENCIL
- 14 POST OFFICE AFRICA
- 14 T + W

2021

- 01 CHOCOLATE TRIBE
- 02 T+W
- 03 STRANGELOVE STUDIOS
- 04 POST MODERN
- 05 LEFT POST PRODUCTIONS
- 06 BLACKGINGER
- 07 DELIVERANCE POST PRODUCTIONS
- 08 WICKED PIXELS
- 09 SINISTER STUDIOS
- 10 CIRCUS!
- 11 2+3 POST PRODUCTIONS
- 12 MUSHROOM MEDIA
- 13 DEJAVU DUBAI
- 14 ORCHESTRA BLUE
- 15 TESSA FORD POST PRODUCTION

2020

- 01 STRANGELOVE STUDIOS
- 02 COMPANY 3
- 03 CHOCOLATE TRIBE
- 04 DELIVERANCE POST PRODUCTIONS
- 05 LEFT POST PRODUCTIONS
- 06 ORCHESTRA BLUE
- 07 BLACKGINGER
- 08 STUDIOSET
- 09 EYEFORCE
- 10 BURLEY BOYS
- 11 SINISTER STUDIOS
- 12 LZRD
- 13 MUSHROOM MEDIA
- 14 POST MODERN
- 15 ASTEROIDE

RECORDING STUDIOS - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 THE WORKROOM
- 02 STERLING SOUND
- 03 PRESSURE COOKER
- 04 RESONATE
- 05 BDS MUSIC
- 06 WE LOVE JAM
- 07 ANATHI SOUND
- 08 AUDIO MILITIA
- 09 HOWARD AUDIO
- 10 SAY THANK YOU

2021

- 01 **STUDIJOE**
- 02 AUDIO MILITIA
- 03 GRAMERCY PARK STUDIOS
- 04 FIELD AUDIO
- 05 THE WORKROOM
- 06 STING
- 07 HOWARD AUDIO
- 08 WE LOVE JAM
- 09 STERLING SOUND
- 10 DIGITAL ISLAND

2020

- 01 STERLING SOUND
- 02 MACHINE SOUND LONDON
- 03 THE WORKROOM
- 04 WE LOVE JAM
- 05 PRODUCE SOUND
- 06 BURLEY BOYS
- 07 THE GARAGE SOUND STUDIO
- 08 ORCHESTRA BLUE
- 09 KEY66 PRODUCTIONS
- 09 SARY HAN

ANIMATION COMPANY - FILM

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 POLYCAT ANIMATION
- 02 MAMI WATA CREATIVE
- 03 JOEMOTION
- 04 SINISTER STUDIOS
- 05 BLACKGINGER
- 06 LEFUKU METSI
- 07 DIGITAL UNION
- 07 FATRAIN FILMS
- 09 HANZO FILMS
- 09 VULTUREHEAD STUDIO

2021

- 01 CHOCOLATE TRIBE
- 02 WICKED PIXELS
- 03 STRANGELOVE STUDIOS
- 04 JOEMOTION
- 04 PIXELCHEFS
- 06 BLACKGINGER
- 07 CIRCUS!
- 08 SINISTER STUDIOS
- 09 DIGITAL DISTRICT PARIS
- 09 THE MAZE CREATIVE

2020

- 01 SINISTER STUDIOS
- 02 DEJAVU DUBAI
- 03 WICKED PIXELS
- 04 BLACKGINGER
- 04 MASTERS & SAVANT
- 06 FAIRCHILD CREATIVE
- 07 STATIC BLACK
- 08 RITUAL
- 09 CHOCOLATE TRIBE
- 10 MDU COMICS
- 10 ONE
- 10 SPHERE ANIMATION STUDIO

DIGITAL AGENCY / PRODUCTION COMPANY

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

2022

- 01 METALABS AFRICA
- 02 GREY/WPP TEAM LIQUID
- 03 MAKEREIGN
- 04 8909
- 05 JOEMOTION
- 06 PROMISE
- 07 BEWILDER
- 07 DENTSU X NIGERIA
- 07 FUELCONTENT
- 07 INJOZI
- 07 RETROVIRAL
- 07 STORYLAB
- 07 WILD FUSION

2021

- 01 JOEMOTION
- 01 PIXELCHEFS
- 03 INJOZI
- 04 RETROVIRAL
- 05 MAKEREIGN
- 06 VMLY&R SOUTH AFRICA
- 07 FCB DURBAN
- 08 PUNKY STARFISH
- 09 KING JAMES GROUP
- 10 HOORAH DIGITAL
- 10 STERLING SOUND

2020

- 01 MAKEREIGN
- 02 TATTOO
- 02 WUNDERMAN THOMPSON DUBAI
- 04 CALI4WAYS GAMES
- 05 DEJAVU DUBAI
- 06 OGILVY JOHANNESBURG
- 07 MARK1
- 07 THE FORT
- 07 VMLY&R SOUTH AFRICA
- 10 KING JAMES GROUP
- 10 MACHINES OF LOVING GRACE
- 10 PRODIGIOUS
- 10 WUNDERMAN THOMPSON
SOUTH AFRICA

RADIO RECORDING STUDIO

NOTE: COMPILED USING ONLY THE RADIO CATEGORY.

2022

- 01 AUDIO MILITIA
- 02 STUDIJOE
- 03 FINETUNE STUDIOS
- 04 THE AUDIO GUYS
- 05 STERLING SOUND
- 06 STARBASE INC
- 07 AQUANOTE PRODUCTIONS
- 08 ROB ROY MUSIC
- 09 HOWARD AUDIO
- 10 A NATHI STUDIO

2021

- 01 PRODUCE SOUND
- 02 STUDIJOE
- 03 AQUANOTE PRODUCTIONS
- 04 FREQ'NCY AUDIO
- 05 FINETUNE STUDIOS
- 06 HOWARD AUDIO
- 07 WE LOVE JAM
- 08 SONOVISION STUDIOS
- 09 STERLING SOUND
- 10 HEY PAPA LEGEND

2020

- 01 AQUANOTE PRODUCTIONS
- 02 STUDIJOE
- 03 PRODUCE SOUND
- 04 STERLING SOUND
- 05 THE-O
- 06 THE WORKROOM
- 07 SONOVISION
- 08 BRAVE AUDIO
- 09 WE LOVE JAM
- 10 MANGO JAM STUDIOS

BRAND - CMO / MARKETING DIRECTOR

NOTE: CATEGORY STARTED IN 2021.

BRAND AFFILIATION ADDED FROM 2022.

2022

- 01 CHANTAL SOMBONOS VAN TONDER
- CHICKEN LICKEN
- 02 KHALED ALSHEHHI
- UAE GOVERNMENT MEDIA OFFICE
- 03 BRIDGET HARPUR
- VOLKSWAGEN SOUTH AFRICA
- 04 JESUS FERREIRA
- THE COCA-COLA COMPANY
- 05 YASMEEN AL MALLAH - ETISALAT
- 06 MEREDITH KELLY
- VOLKSWAGEN SOUTH AFRICA
- 07 NATASHA MAHARAJ - DISTELL
- 08 HERIL BANGERA - ROTO
- 08 SONIA BANGERA - ROTO
- 10 ZEINAB NAJJAR - BURGER KING
- 11 THAMI MAJOLA - VODACOM
- 12 JORGE MENDES - VODACOM
- 13 VAUGHAN CROESER - AB INBEV
- 14 ARNÉ RUST - AB INBEV
- 15 REEM SHABAN - TECOM GROUP
- 16 KHENSANI NOBANDA - NEDBANK
- 17 KATHERINE MADLEY - GAME
- 18 NTHABISENG MATSHEKGA - NEDBANK
- 19 BULI NDLOVU - NEDBANK
- 20 GARY KYRIACOU - ZIOUX
- 20 IRENE KYRIACOU - ZIOUX

2021

- 01 CHANTAL SOMBONOS-VAN TONDER
- 02 STEFAN HAASBROEK
- 03 KATHERINE MADLEY
- 04 BRADLEY KNOWLES
- 05 SYDNEY MBHELE
- 06 KHALED ALSHEHHI
- 07 TINYIKO MAGEZA
- 08 HERMIAS NEL
- 09 GARETH MAGUIRE
- 10 AMRITH GOPIN
- 10 ARNAUD JEANGIRARD
- 10 PAUL O'CONNOR
- 13 BERNICE SAMUELS
- 14 JOHAN JONCK
- 15 SUHAYL LIMBADA
- 16 GRAHAM VILLIERS TUTHILL
- 17 JOCHEN BECHT
- 17 YANN WOISSON
- 19 MAIJA-LIINA HANSEN-CHIPPS
- 20 NATASHA MATOS-HEMINGWAY

BRAND - MARKETING MANAGER

NOTE: CATEGORY STARTED IN 2021.

BRAND AFFILIATION ADDED FROM 2022.

2022

- 01 SADIA QAYYUM - ETISALAT
- 02 MAIJA-LIINA HANSEN-CHIPPS - DISTELL
- 03 SAAD YUSUF - TECOM GROUP
- 04 DEIDRE LODWIG - VODACOM
- 05 PAM PILLAI - GAME
- 06 DINO CONSTANTINOU - ZIOUX
- 07 THERESA MKWANAZI - NEDBANK
- 08 HANEEN SUKKARIAH - BURGER KING
- 08 MOHAMED IBRAHIM - BURGER KING
- 08 YASMINE AL SAYEH - BURGER KING
- 11 KAREN ALEXANDER
- THE COCA COLA COMPANY
- 11 MAUREEN NONHLANHLA BAM
- THE COCA-COLA COMPANY
- 11 PHINDILE PHIRI
- THE COCA-COLA COMPANY
- 11 RELEBOHILE MOLAOA
- THE COCA-COLA COMPANY
- 15 MONDRE BREMNER - VODACOM
- 16 TASHATHA MAJAYE - EXCLUSIVE BOOKS
- 17 JANINE VAN ASWEGEN - SHOPRITE
- 18 THATO SOATO - VODACOM
- 19 TESSA COOKE - NISSAN SOUTH AFRICA
- 20 SUSAN STEWARD - BUDGET INSURANCE

2021

- 01 TESSA COOKE
- 02 MARGARITA KARVOUNIARIS
- 03 GIOVANNA ALTOMARE
- 04 MARISKA OOSTHUIZEN
- 05 SHERI OMOH
- 06 ADNAN DALVI
- 06 MARIAM ALROUSAN
- 08 MOLISE MOLOI
- 09 RACHEL MOTLOUNG
- 09 THULADU KHUMALO
- 11 ANNE JOY MUCHIRA
- 12 CHARLOTTE NSUBUGA
- 12 HLONI MOHOPE
- 14 GAURAV SINHA
- 14 KHALED AL-MASRI
- 14 NICODEMUS ROZARIO
- 14 SRIKANTH TIRUPATHI
- 18 LAUREN MCINNES
- 18 LINDI DAVIDS
- 20 ANGELA BEUKES
- 20 MAYA HALABI
- 20 TARA SWANSON-PAUW

BRAND - BRAND MANAGER

NOTE: CATEGORY STARTED IN 2021.

BRAND AFFILIATION ADDED FROM 2022.

2022

- 01 MUKUNDI MUNZHELELE
- THE COCA-COLA COMPANY
- 02 GHAYA ALBANNAY
- UAE GOVERNMENT MEDIA OFFICE
- 02 LATIFA ALMARZOOQI
- UAE GOVERNMENT MEDIA OFFICE
- 04 SANELISIWE TSHANGANA - AB INBEV
- 05 MAWRAN ABDULAZIZ - TECOM GROUP
- 06 LORYN SYMONS - VOLKSWAGEN SOUTH AFRICA
- 07 NEO NKOSI - VOLKSWAGEN SOUTH AFRICA
- 08 SALUSIWE QOMFO
- VOLKSWAGEN SOUTH AFRICA
- 09 NOZIMBALI MASEKO
- SOUTH AFRICAN NATIONAL BLOOD SERVICE
- 10 EUGENE LENFORD - DISTELL
- 11 SAM BARWISE - SHOPRITE
- 12 TISETSO MOTLOENYA - BLACKBOARD
- 13 KANIKI NSUNGE - DISTELL
- 13 KAYLA HENDRICKS - DISTELL
- 15 GAVIN RHEEDER - NISSAN SOUTH AFRICA
- 16 PAIGON PRINCE - DISTELL
- 17 IRMIE MARMAN - DISTELL
- 18 GENEVIEVE QUINTAL
- AMNESTY INTERNATIONAL
- 19 MIKE WOOD - KFC
- 20 WENDY BEDFORTH - AB INBEV

2021

- 01 ARJUN SARASWAT
- 02 LEE-ANNE MCKENZIE
- 03 LAUREN WILLIAMS
- 04 NOKWE NDWANDWE
- 05 GAVIN RHEEDER
- 06 LATIFA ALMARZOOQI
- 07 CHRISTIE SHEFFIELD
- 08 COURTNEY ATKINSON
- 09 LAUREN SEGAL
- 10 CARIN HOLMES
- 11 ALICE OWAMBO
- 12 JEANETTE SERA
- 12 THANDIWE MCCLOY
- 14 KUDZI MATHABIRE
- 15 SOURAYA ATALLAH
- 16 LYNETTE NGWATA
- 17 NIYAAZ HENDRICKS
- 18 DANIELLE MELVILLE
- 19 GALEBOWE MAHLATS
- 19 WANDILE ZONDO

BRAND - ASSISTANT BRAND MANAGER

NOTE: CATEGORY STARTED IN 2021.

BRAND AFFILIATION ADDED FROM 2022.

2022

- 01 LERATO DLAMINI - THE COCA-COLA COMPANY
- 02 SIVIWE MOGOLODELA - DISTELL
- 03 AMY EL ASKARY - TECOM GROUP
- 04 DANIELA O'RILEY - SHOPRITE
- 05 NOKWE NDWANDWE - NISSAN SOUTH AFRICA
- 06 ALICIA JOOSTE - AMNESTY INTERNATIONAL
- 06 BRIDGET MAOKO - BLACKBOARD
- 06 NONTOBEKO SIBIYA - NANDO'S
- 09 ALTUG BALTALI - RECKITT-FINISH
- 10 TUMI MOTSAMAI
- PROFESSIONAL PROVIDENT SOCIETY
- 11 CHELSEA SMITH - CORONATION FUND MANAGERS
- 12 NIKKI BELFORD - HOLLARD
- 13 AVIWE KOMSANA - META
- 13 AYA ABUDAWOOD - CLOROX
- 13 CRYSTAL KGORANE - ESKORT
- 13 KHULOOD HAMAD - AL ETIHAD CREDIT BUREAU
- 17 JOSELYN DAVIDS - ENGEN
- 18 DIKELEDI MAUWANE - EKATERRA
- 19 DARION FYNN
- COLGATE PALMOLIVE SOUTH AFRICA
- 19 MARGUERITE DE VILLIERS - SANTAM

2021

- 01 GHAYA ALBANNAY
- 02 LWANDILE XASO
- 03 CATHERINE NDUNG'U
- 04 ANNETTE MINNAAR
- 05 NEO NKOSI
- 06 PRIYA REDDY
- 07 VANESSA GAGU
- 08 ABBAS NASHRULLA
- 09 MASHA NTSEBEZA
- 10 STUTI AHUJA
- 11 MARIAM IMAM
- 11 YASMINE BOGHDADY
- 13 JAKE JOHNSTONE
- 14 JUSTIN WILSON
- 14 NTHABISENG MATSHEKGA
- 16 ISABELLA REVELLI
- 16 JENNA PICKFORD
- 16 ZHANDRE BRANDT
- 19 ABEER KHALID
- 19 ALEXIA APLAS
- 19 AVIWE KOMSANA
- 19 BRANDON PORTNOY
- 19 JOWIN PROVIDO
- 19 RUTH KABAU
- 19 SARIEN CLARK
- 19 TANGERINE MATHEBULA
- 19 THENDO MADZHIE

CHIEF CREATIVE OFFICER

2022

- 01 ALI REZ
- 02 PEPE MARAIS
- 02 XOLISA DYESHANA
- 04 PETE CASE
- 05 TSELISO RANGAKA
- 06 SEBASTIEN BOUTEBEL
- 07 PAUL SHEARER
- 08 FRAN LUCKIN
- 09 RYAN MCMANUS
- 10 RYAN REED
- 11 AKHILESH BAGRI
- 12 MOHAMMED BAHMISHAN
- 13 PETER KHOURY
- 14 KABELO MOSHAPALO
- 15 SBU SITOLE
- 16 NATHAN REDDY
- 17 WALID KANAAN
- 18 ALISTAIR KING
- 19 NEO MASHIGO
- 20 DOUG SCHIFF
- 20 MATTHEW BARNES

2021

- 01 PEPE MARAIS
- 02 XOLISA DYESHANA
- 03 PETER KHOURY
- 04 SBU SITOLE
- 05 ALISTAIR KING
- 06 WALID KANAAN
- 07 MIKE SHARMAN
- 08 JUSTINE ARMOUR
- 09 ALEX SCHILL
- 10 MATTHEW BARNES
- 11 ESTIAN FOURIE
- 12 RYAN MCMANUS
- 13 NEO MASHIGO
- 14 JOHN PATROULIS
- 15 FRAN LUCKIN
- 16 MIKE BARNWELL
- 17 AHMED TILLY
- 18 TROY WADE
- 19 RYAN REED
- 20 PAUL SHEARER

2020

- 01 PEPE MARAIS
- 02 XOLISA DYESHANA
- 03 PAUL SHEARER
- 04 SBU SITOLE
- 05 PETER KHOURY
- 06 JUGGI RAMAKRISHNAN
- 07 MATTHEW BARNES
- 08 ALISTAIR KING
- 09 ROANNA WILLIAMS
- 10 TSELISO RANGAKA
- 11 PETE CASE
- 12 KOMAL BEDI SOHAL
- 13 MIKE BARNWELL
- 14 GORDON A. MCRORICH
- 15 RYAN MCMANUS
- 16 WALID KANAAN
- 17 BECHARA MOUZANNAR
- 18 FRAN LUCKIN
- 19 JONATHAN BEGGS
- 20 NEO MASHIGO

EXECUTIVE CREATIVE DIRECTOR

2022

- 01 CAMILLA CLERKE
- 02 MARIE CLAIRE MAALOUF
- 03 JOE ABOU-KHALED
- 04 MARTIN SCHLUMPF
- 05 GAUTAM WADHER
- 06 ALI ZEIN
- 07 SUHANA GORDHAN
- 08 FELIX KESSEL
- 09 YASH DEB
- 10 DARIO ALBUQUERQUE
- 11 JASON ROMEYKO
- 12 MOHAMMED SEHLY
- 13 ASSAF LEVY
- 14 BRENDAN HOFFMANN
- 15 PETER LITTLE
- 16 MATT ROSS
- 17 CLAUDI POTTER
- 18 TERRY MCKENNA
- 19 ALEX PINEDA
- 19 JIM ROBBINS
- 21 MARC WATSON
- 22 RODRIGO LEAL RODRIGUES
- 23 MOLEFI THULO
- 24 NKANYEZI MASANGO
- 25 MARIUS VAN RENSBURG
- 26 LOUW LE ROUX
- 27 DANNI PINCH
- 28 CARL WILLOUGHBY
- 29 ATIYA ZAIDI
- 29 GRANT SITHOLE

2021

- 01 CARL WILLOUGHBY
- 02 JOAO MEDEIROS
- 03 TERRY MCKENNA
- 04 DEVIN KENNEDY
- 05 MATT ROSS
- 06 BRUNO BOMEDIANO
- 07 GARETH WHITTAKER
- 08 PAUL BANHAM
- 09 MEGAN PERKS
- 10 VANNESSA PEARSON
- 11 AKHILESH BAGRI
- 12 LEO BARBOSA
- 13 JASON ROMEYKO
- 14 MOLEFI THULO
- 15 PETER LITTLE
- 16 KEITH MANNING
- 17 MIKE BEUKES
- 18 SIMONE ROSSUM
- 19 CRAIG WELLS
- 20 FELIX KESSEL
- 21 MATT THOMPSON
- 21 SUHANA GORDHAN
- 23 BRIDGET JOHNSON
- 24 JAMES CLOETE
- 25 JAKE BESTER
- 26 DARIO ALBUQUERQUE
- 27 JAMES ROBBINS
- 27 NKANYEZI MASANGO
- 29 JOE ABOU-KHALED
- 30 CAMILLA CLERKE
- 30 GRAEME JENNER
- 30 MARK FISHER

2020

- 01 ALI REZ
- 02 TERRY MCKENNA
- 03 FOUAD ABDEL MALAK
- 04 OLIVER ROBINSON
- 05 JOE ABOU-KHALED
- 06 GRANT JACOBSEN
- 07 NICHOLAS WITTENBERG
- 08 MATT ROSS
- 09 PETER LITTLE
- 10 ALI ZEIN
- 11 MOLEFI THULO
- 12 ALI SHABAZ
- 13 CAMILLA CLERKE
- 14 MARC WATSON
- 15 MATT THOMPSON
- 16 ALAN EDGAR
- 17 SIMONE ROSSUM
- 18 ANDRE NASSAR
- 19 BRUNO BOMEDIANO
- 19 KEITH MANNING
- 21 PABLO MALDONADO
- 22 GRAEME JENNER
- 23 SHANI KAY
- 24 KARIM KAZAN
- 25 DEVIN KENNEDY
- 26 CARL WILLOUGHBY
- 27 EMRE KAPLAN
- 28 ALOK GADKAR
- 29 CARL JEPPE
- 30 KABELO MOSHAPALO
- 30 LOYISO TWALA
- 30 NIGEL MATTHEWS

CREATIVE DIRECTOR

2022

- 01 YASMINA BOUSTANI
- 02 ALEX GOLDBERG
- 03 RIAAN VAN WYK
- 04 HAGALL MUNIZ
- 04 RITA HARBIE
- 06 JONATHAN WOLBERG
- 07 ALEX RODRIGUES
- 07 MARTINO CALIENDO
- 09 TSHEPO TUMAHOLE
- 10 TSHEPO MOGOROSI
- 11 STEPH VAN NIEKERK
- 12 WARWICK RAUTENBACH
- 13 ALEX VAN NIEKERK
- 14 KEENAN MULVANEY
- 14 MAURICE WANGALACHI
- 14 SHASHANK JHA
- 14 SHOUNAK GUHATAKURTA
- 18 CAMILA VENEGAS GOMEZ
- 19 SALEH EL GHATIT
- 20 ANDRÉ COUTO
- 21 MIKE MARTIN
- 22 COENIE GREBE
- 23 JINEIL KANDASAMY
- 24 PEET PIENAAR
- 25 GUSTAV GREFFRATH
- 26 AUGUSTO CORREIA
- 27 MICHELLE MCKENNA
- 28 CAMERON FRASER
- 28 GARETH O'CALLAGHAN
- 30 GREIG WATT

2021

- 01 CLAUDI POTTER
- 02 ASSAF LEVY
- 03 SANELE NGUBANE
- 04 GALALETSANG KGOATHE
- 05 ALEX PINEDA
- 06 MARTIN SCHLUMPF
- 07 CAMERON WATSON
- 08 JARED OSMOND
- 09 CATHY O'CLERY
- 10 EDUARDO CASTELLO BRANCO
- 10 HAGALL MUNIZ
- 12 CUANAN CRONWRIGHT
- 13 DANIEL STELLER
- 13 PAVEL BONDARENKO
- 15 SAFARAAZ SINDHI
- 16 PIETER JANSE VAN RENSBURG
- 17 STEPHEN GALLOWAY
- 18 WARWICK RAUTENBACH
- 19 ROBERT JENCKS
- 20 THABANG LEHOBYE
- 21 JEFF TYSER
- 21 NIKKI TAYLOR-GARRETT
- 23 MPUMI GULIWE
- 24 GREIG WATT
- 25 CHRISTO KRÜGER
- 26 STEPH VAN NIEKERK
- 27 PHILIPPA HEAL
- 28 EOIN WELSH
- 28 ILZE SOBEICH
- 30 GERHARD PRETORIUS

2020

- 01 CLAUDI POTTER
- 02 ASSAF LEVY
- 03 BEN GRIFFITHS
- 04 LAURA MAY VALE
- 04 LISA BAYLISS
- 06 NIKKI TAYLOR-GARRETT
- 07 JEFF TYSER
- 08 GEORGES EL TEN
- 08 YASMINA BOUSTANI
- 10 LOGAN ALLANSON
- 11 SARAH BERRO
- 12 MARIE CLAIRE MAALOUF
- 13 ARCHIE MALINGA
- 14 LUIS PAULO GATTI
- 15 NIC KOSTOUROS
- 16 VICTORIA PETER
- 17 AKRAM DOHJOKA
- 18 YOUSSEF GADALLAH
- 19 MARCELLE DU PLESSIS
- 20 AKHILESH BAGRI
- 21 SIDNEY ARAUJO
- 22 MARTIN SCHLUMPF
- 23 CLAYTON SWARTZ
- 23 NTANDO MSIBI
- 25 ALOK MOHAN
- 25 CHRISTO KRÜGER
- 27 FU'AAD KASU
- 27 SAFARAAZ SINDHI
- 29 GERHARD PRETORIUS
- 29 TAHAAB RAIS

AGENCY ART DIRECTOR

2022

- 01 JITHESH NARAYANAN
- 02 ANNIE BEKKER
- 03 RIAAN VAN WYK
- 04 HAGALL MUNIZ
- 05 NALEDI MANAMA
- 06 JACQUE MOODLEY
- 07 FATEN AL MUKHTAR
- 08 TSHEPO MOGOROSI
- 09 MELISSA RAATH
- 10 CAMILA VENEGAS GOMEZ
- 10 JAMES YOUNG
- 10 MICHAEL LOGARING
- 13 FUMANI KHUMALO
- 14 SIBS ZIHLE
- 15 SAANIYA ABBAS
- 16 OUSSAMA FOUNI
- 17 KEVIN RADEBE
- 18 DAVID MTHEMBU
- 19 STEVEN JONES
- 20 NETHAAM ABRAHAMS
- 21 RAMEEZ DOLLIE
- 22 ALEXA CRANER
- 23 OVAYO NTLABATI
- 24 TESSA WAGENER
- 25 HUGO AGOSTINHO
- 26 GARETH O'CALLAGHAN
- 27 GREIG WATT
- 28 CANDICE MCLEROTH
- 29 ZAYD ABIDI
- 30 JONATHAN CRUZ

2021

- 01 THULE NGCESE
- 02 RODRIGO NAKAZA
- 03 ZAMANI NGUBANE
- 04 TSHEPO MOGOROSI
- 05 OVAYO NTLABATI
- 06 JONATHAN CRUZ
- 07 GARETH O'CALLAGHAN
- 08 WESLEY WOLF
- 09 CAMERON WATSON
- 10 CATHY O'CLERY
- 11 KEVIN RADEBE
- 12 FABIO KORIYAMA
- 13 KUNAL GAGWANI
- 14 ANDRÉ COUTO
- 15 TUDOR CUCU
- 16 GREGORY LEIGH BOOYSEN
- 17 MPHELA MAMABOLO
- 18 PEDRO VELASQUEZ
- 19 JEAN-LUC BOULANGER
- 19 PIETER JANSE VAN RENSBURG
- 21 MAHESH POWAR
- 22 POLA MANELI
- 23 MELISSA GRUNDLINGH
- 24 ANDRE LUPION
- 24 CARMEN JANSE VAN RENSBURG
- 24 SASHA WHYTE
- 27 SARAH GUESSOUM
- 28 ELZANRI KIRSTEN
- 29 CHANTELE DOS SANTOS
- 30 NIKKI TAYLOR-GARRETT

2020

- 01 ZAMANI NGUBANE
- 02 BIJOY PURAYIL
- 03 PAULO ENGLER
- 04 NATALIE WALKER
- 05 EDU CESAR
- 06 HANNES DE BEER
- 07 TSHEPO MOGOROSI
- 08 ANTHONY ASMAR
- 09 LAURA MAY VALE
- 10 NIKKI TAYLOR-GARRETT
- 11 AHMED NAWARA
- 12 JITHESH NARAYANAN
- 12 MARCIO DOTTI
- 14 HOSANA MTHEMBI
- 15 MILLICENT TSELA
- 16 DENNIS SILVEIRA
- 16 IVAN BÖRMAISTER
- 18 NICOLE DALTON
- 19 SIBUSISO MKHWANAZI
- 20 NICOLÁS LÓPEZ
- 21 JASON FIELDGATE
- 22 JESPER RAMADAN
- 23 VALERIO MANGIAFICO
- 24 KUNAAL HIRAMAN
- 25 DEVON BOLLAND
- 26 CLAYTON SWARTZ
- 27 DANIKE DE JAGER
- 28 JAMES HOWSE
- 29 ASSAF LEVY
- 30 JONATHAN LAVENDER

WRITER

2022

- 01 JARRAD PITTS
- 02 MAHER DAHDOUH
- 03 ALEX GOLDBERG
- 04 RITA HARBIE
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- 06 MARVIN MPANDA
- 07 TSHEPO TUMAHOLE
- 08 SAMSON MUIGAI
- 09 JACK ROGERS
- 09 SILVIA CARREÑO VERA
- 11 LEON KOTZE
- 12 SIMON FABRICIUS
- 12 THABISO MORULEDI
- 12 ZINHLE MBATHA
- 15 KYLE LAZARUS
- 16 SANDHYA MATHURA
- 17 SAMEER SURI
- 18 ZEINA ASAAD
- 19 DOM SWIEGERS
- 20 JACQUES MASSARDO
- 21 TYLER LAMBERT
- 22 YAZEED SOLOMONS
- 23 MICHELLE MCKENNA
- 24 CHELSEY WALSH
- 25 JEFF HARVEY
- 26 LETLHOGONOLO SWARATLHE
- 27 TULSHA BOOYSEN
- 28 LILIAN STRAUSS
- 28 SACHA SADDUL
- 30 DOUG MACKAY
- 30 TARIK FRANK
- 30 ZEINA SAFA

2021

- 01 SANELE NGUBANE
- 02 ANSHUMAN BHATTACHARYA
- 03 CAROLINE BERGH
- 04 TSHEPO TUMAHOLE
- 05 THANDEKA GILBERT
- 06 CAMERON FRASER
- 07 EMMA DRUMMOND
- 08 TAMSIN GREEN
- 09 MICHELLE MCKENNA
- 10 JARED OSMOND
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- 12 CHRIS GREEN
- 12 CONRAD KEMP
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- 15 RODRIGO ROCHA
- 16 GLEN BIDERMAN-PAM
- 16 MIKE SHARMAN
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- 19 PHILIP ZIEGLER
- 20 MARC SIDELSKY
- 21 GALALETSANG KGOATHE
- 22 LEON VAN ROOYEN
- 23 DREW MURPHY
- 24 MAJDY ALAWNA
- 25 CHARLIE HUMAN
- 26 MAIAN ALKEN
- 27 ANELE NZIMANDE
- 27 CHARL BLIGNAUT
- 27 EBEN KEUN
- 27 STEPHANIE PICKOVER

2020

- 01 TSHEPO TUMAHOLE
- 02 SINETHEMBA MASIKU
- 03 NERINE GARDINER
- 04 CAROLINE BERGH
- 05 ROHAN KODIALBAIL
- 06 JEANINE VERMAAK
- 07 DANIEL OSORIO
- 08 MARJOLEIN ROSSOUW
- 09 JASON BURAYAG
- 10 JEFF TYSER
- 11 LISA BAYLISS
- 12 SIMONE MILANI
- 13 SARAH BERRO
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- 15 ANDILE KHAMBULE
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- 16 THOBEKANI DHLAMINI
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- 19 DYLAN ROHLEDER
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- 22 KYLE GREGOROWSKI
- 23 MARCELLE DU PLESSIS
- 24 AKHILESH BAGRI
- 25 MATTEO MAGGIORE
- 25 SHADI KHERMASHO
- 27 NTANDO MSIBI
- 28 ALOK MOHAN
- 29 NEIL ROSS
- 30 TAHAAB RAIS

FILM DIRECTOR

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 NALLE SJÖBLAD
- 02 GREG GRAY
- 03 FAUSTO BECATTI
- 04 SAM COLEMAN
- 05 PAUL WARD
- 06 SLIM
- 07 ZEE NTULI
- 08 ASHER STOLTZ
- 08 BRYAN VAN NIEKERK
- 08 JEANA THERON
- 11 ROSS GARRETT
- 12 JUSTINE CALVERLEY
- 13 DEAN BLUMBERG
- 14 BRUNO BOSSI
- 15 KYLA PHILANDER
- 16 WANDILE XABA
- 17 ADRIAN DE SA GARCES
- 18 CINDY LEE
- 18 PETER POHORSKY
- 20 NADER EL NAKOURY

2021

- 01 GREG LOMAS
- 02 MARC SIDELSKY
- 03 GREG GRAY
- 04 TERENCE NEALE
- 05 PAUL WARD
- 06 GLEN BIDERMAN-PAM
- 07 LEOGANG RASETHABA
- 07 NTHATO MOKGATA
- 09 MFUNDO MKHIZE
- 10 BRUNO BOSSI
- 11 TEBOGO MALOPE
- 12 GREG ROM
- 13 ALAN IRVIN
- 13 FAUSTO BECATTI
- 15 JASON FIALKOV
- 16 SLIM
- 17 ADRIAN DE SA GARCES
- 18 IAN GABRIEL
- 19 GARETH PRETORIUS
- 20 ZEE NTULI

2020

- 01 KARIEN CHERRY
- 02 SAMIR MALLAL
- 03 GREG GRAY
- 04 ALAN IRVIN
- 04 VIRGIL FERRAGUT
- 06 ZEE NTULI
- 07 NALLE SJÖBLAD
- 08 ROBIN GOODE
- 09 ARTHUR NEUMEIER
- 09 KATLEGO BAAITSE
- 09 MJ VAN DORSSSEN
- 12 KIM GELDENHUYS
- 13 MARC SIDELSKY
- 14 CLIVE STAFFORD
- 15 SHAHIR ZAG
- 16 JASON FIALKOV
- 17 ANTON VISSER
- 18 FAUSTO BECATTI
- 19 GREGG BAILEY
- 20 PEDROS TEMIZIAN

CINEMATOGRAPHER

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 ADAM BENTEL
- 02 DEON VAN ZYL
- 03 RORY O'GRADY
- 04 DEVIN TOSELLI
- 05 PIERRE DE VILLIERS
- 06 BRENDAN BARNES
- 07 WERNER MARITZ
- 08 DINO BENEDETTI
- 09 RAMON MELLETT
- 10 JASON PRINS
- 10 ZENN VAN ZYL

2021

- 01 ADAM BENTEL
- 02 DEVIN CARTER
- 03 THOMAS REVINGTON
- 04 PAUL GILPIN
- 05 MICHAEL CARTER
- 06 DEON VAN ZYL
- 07 IMRAAN CHRISTIAN
- 07 LEBOGANG RASETHABA
- 09 WILLIE NEL
- 10 TREVOR CALVERLEY

2020

- 01 ADAM BENTEL
- 02 PAUL GILPIN
- 03 FABIAN VETTIGER
- 04 PIERS MCGRAIL
- 05 TOM REVINGTON
- 06 MAXS MED
- 07 WILLIE NEL
- 08 DEVIN TOSELLI
- 09 ANDREJ PARIKH
- 10 BAREND STOFBERG

EDITOR

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 RIZWAN MAPLE
- 02 XANDER VANDER
- 03 MATTHEW SWANEPOEL
- 04 RICKY BOYD
- 05 KOBUS LOOTS
- 06 CHRISTIAN VAN DER WALT
- 07 WILLIAM KALMER
- 08 JO GIBBON
- 09 JAMES O'SULLIVAN
- 10 EVY KATZ
- 10 JULIAN REDPATH
- 12 SHELBY NCUBE
- 13 JUSTINE CALVERLEY
- 14 NICK GOODWIN
- 15 ANTHONY LEE MARTIN

2021

- 01 CHRISTIAAN SCHEEPERS
- 02 RICKY BOYD
- 03 MARCELLE MOUTON
- 04 SAKI BERGH
- 05 JULIAN REDPATH
- 06 STEPHEN DU PLESSIS
- 07 ANTHONY LEE MARTIN
- 08 DECLAN MANCA
- 09 NDIVHU MUSHANGANYISI
- 09 THABANG LEHOBYE
- 11 SAMANTHA NELL
- 11 XANDER VANDER
- 13 KOBUS LOOTS
- 14 SHELBY NCUBE
- 15 DANIEL MITCHELL

2020

- 01 KOBUS LOOTS
- 02 RICKY BOYD
- 03 NIK HINDSON
- 04 EVY KATZ
- 05 ANTHONY LEE MARTIN
- 06 JASON BASSON
- 07 NEELAY SHAH
- 08 PETR STANEK
- 09 STUDIOSET
- 10 GORDON MIDGLEY
- 11 BAREND STOFBERG
- 11 BJORN BAAY
- 13 AMR RABEI
- 14 MARCELLE MOUTON
- 15 SAKI BERGH

PRODUCER

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 STEVE GERGES
- 02 HELENA WOODFINE
- 03 MELINA MCDONALD
- 04 DANIEL KAPLAN
- 05 LORRAINE SMIT
- 06 ZAYD HALIM
- 07 SHANNON MCDUGALL
- 08 TESS TAMBOURLAS
- 09 EMMA LUNDY
- 10 CINDY GABRIEL
- 11 MARTINA LÜLSDORF
- 12 PAUL WARD
- 13 DEENAN NAIDOO
- 13 JO BARBER
- 15 MICHELLE DUVENAGE
- 16 SASKIA FINLAYSON
- 17 MAURICE DINGLI
- 18 NALEDI KGOPE
- 19 STEVE EVANS
- 20 ANASTASIA TSOBANOPULOS

2021

- 01 CHRIS GREEN
- 02 PETER CARR
- 03 YING-POI DE LACY
- 04 CORLIA OHLSON DE FINE
- 04 HELENA WOODFINE
- 06 ROZANNE ROCHA-GRAY
- 07 RAFIQ SAMSODIEN
- 08 MARTINA SCHIEDER
- 09 ALLISON SWANK
- 09 SIFISO KHANYILE
- 11 BRIAN CRITCHFIELD
- 11 OLIVIA LEITCH
- 13 KIRSTEN CLARENCE
- 14 ADAM THAL
- 15 KSENIJA STRYDOM-MICIC
- 15 PETAR JADRIJEVICH
- 17 ALECIA NAIDOO
- 17 MANDLA NCINITWA
- 17 MESHNI SUBBIAH
- 20 BRYONY WEBSTER

2020

- 01 HELENA WOODFINE
- 02 CINDY GABRIEL
- 03 EMMA LUNDY
- 04 ASHLEY KADISH
- 05 MANASVI GOSALIA
- 06 HIJAZ MOOSA
- 07 DARREN GORDON
- 07 PETA SACKE
- 09 LORRAINE SMIT
- 09 MELINA MCDONALD
- 11 DI DU TOIT
- 12 ALLAN GLOGAUER
- 13 BEGAD OMRAN
- 14 ALY SEIFELNASR
- 14 HANA EL SADEK
- 14 NADA FAYED
- 17 CHRISTIAAN COETSEE
- 17 MASCHA SPAANS
- 19 DARYL BURLEY
- 19 WARREN BURLEY

ANIMATOR

NOTE: COMPILED USING ONLY THE FILM CATEGORY.

2022

- 01 GODDY ROODT
- 02 CHRISTOPHER BISSET
- 02 PEET PIENAAR
- 04 JIRI MIOVSKY
- 05 LOUIS DU PISANI
- 05 SECHABA KGALALA
- 07 SIMONE DE RUYCK
- 08 THABANG LEHOBYE
- 09 ALI HONARPOUR
- 09 BABAK ARJMAND
- 09 HADI TABAS
- 09 NAIM VAHIDIAN
- 09 NILOOFAR BEHBUD
- 09 REYHANE MIRHASHEMI
- 09 YASAMAN HOSSEIN

2021

- 01 TIAAN FRANKEN
- 02 JESSE SUMARES
- 02 MICHAEL HOWARD
- 02 ORLANDO CAMINA
- 02 ROB VAN DEN BRAGT
- 02 ROCHE STAATS
- 02 SAMANTHA VISSER
- 08 BRETT SINCLAIR
- 08 JANDRE VAN HEERDEN
- 08 WESLEY MATTHEWS
- 11 JAY SHELDON
- 12 THABANG LEHOBYE
- 12 GLEN EWAN
- 12 JARROD SHELDON
- 12 MOVAINA GOVENDER

2020

- 01 ETTIENE BOSCH
- 02 DEAN IRVING
- 02 FRANCOIS VAN TONDER
- 02 JANSEN LOURENS
- 05 CHARL ENGELBRECHT
- 05 GAVIN COETZEE
- 07 SOHEIL MAGDI
- 07 VALERIE PINTO
- 09 DYLAN WRANKMORE
- 10 JASSEN MPHIWE
- 11 CARL JEPPE
- 11 CHARL JOUBERT
- 11 JP CASTEL
- 11 MICHELLE SPIES
- 15 BLAKE PRINSLOO

ART DIRECTOR/ STYLIST

2022

- 01 WILLIAM BOYES
- 02 BRIDGET BAKER
- 03 CARIOCA STUDIO
- 04 LAURENCE BISHOP
- 05 SUZAAN HEYNES
- 06 WENDY FREDRIKSSON
- 07 NICOLA COOPER AND ASSOCIATE
- 08 PEET PIENAAR
- 09 BOBBY CARDOSO
- 10 ROBYN OSRIN
- 11 KELLY PIATAKI
- 12 NAO SERATI
- 13 CHANTELE CARTER
- 14 SNAPP DESIGN
- 15 DRAGOS COMAN
- 16 GABRIELLE DE GERSIGNY
- 17 IZZY DE VASCONCELOS
- 18 CHRISTO KRÜGER
- 19 MOKOENA KOBELI
- 20 GRANT RISSEEUW

2021

- 01 MOATAZ SAFAR
- 02 KEENAN MCADAM
- 03 WILLIAM BOYES
- 04 GERHARD VAN ZYL
- 05 BRIDGET BAKER
- 06 POLA MANELI
- 07 CARLA UYS
- 08 CHARIS BALISON
- 08 KAREL FLINT
- 08 LEON MORLAND
- 08 SABRINA LINDER
- 12 BIANCA TANCHEL
- 13 ANDREE DU PREEZ
- 14 JULIE BONNET
- 15 JAMES MADER
- 16 CHRIS VILJOEN
- 16 MBALI SOGA
- 18 GRETA DAVIS
- 18 JEAN-LOUIS MAINGUY
- 20 SIAN LEVIEUX

2020

- 01 KEENAN MCADAM
- 02 BRIDGET BAKER
- 03 WILLIAM BOYES
- 04 LAUREN WILENSKY
- 05 JULIE BONNET
- 06 MELISSA HENDERSON
- 07 ALAN HONG
- 08 KEVO ABBRA
- 09 CHRISTO KRÜGER
- 09 SIMONE ROSSUM
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- 12 EMARIE GOUWS
- 13 TAMMY CHETTY
- 14 JUNIA TSEKISO
- 15 ROZANNE WHYTE
- 16 BIANCA TANCHEL
- 17 CLAYTON SWARTZ
- 17 ROANNA WILLIAMS
- 19 CAMILA KOGUT
- 20 TAMZYN BOTHA

DESIGNER

NOTE: COMPILED USING ONLY THE DESIGNV CATEGORY.

2022

- 01 MEGAN FOWKES
- 02 JINEIL KANDASAMY
- 03 TESSA WAGENER
- 04 NICOLA COOPER & ASSOCIATES
- 04 SUZANNE HEYNES
- 06 GUSTAV GREFFRATH
- 07 SARITA IMMELMAN
- 08 JITHESH NARAYANAN
- 08 SHABIR SHAHAN
- 10 WADE MOONSAMY
- 11 IZABEL BARKHUIZEN
- 12 JESSE MASON
- 12 NEILL PRETORIUS
- 12 NINA ROODBOL
- 12 TSHOLOFELO MASIYE
- 16 NOMTHANDAZO MKHWANAZI
- 16 SIENNA LEE
- 16 TAKALANI RAMATHIKITHI
- 19 SACHA TRAEST
- 20 SERES OLIVER
- 21 ADRIAN DAVIDSON
- 21 LUKE MORGAN
- 21 MORAG MYERSCOUGH
- 21 EMMA STRYDOM
- 25 CIARA MOORE
- 25 JOCK MOONSAMY
- 25 KALYN BOTHA
- 25 LOUIS DU PISANI
- 25 SARAH SPAZ SHORTEN
- 30 BONOLO CHEPAPE

2021

- 01 CATHY O'CLERY
- 01 JAMES MACNAMARA
- 03 REINETTE ROBERTS
- 04 DANI LOUREIRO
- 05 SAOTA
- 06 BRETT COLLIER
- 07 NIKKI TAYLOR-GARRETT
- 07 SARITA IMMELMAN
- 09 LUCINDA JORDAAN
- 10 WESSEL MATTHEWS
- 11 CAMILO ROJAS
- 12 VICTORIA ISHERWOOD
- 12 WESLEY WOLF
- 14 EMARIE GOUWS
- 14 RIJIN KUNNATH
- 16 ASHRAF MAJJET
- 16 HEATHER VERMEULEN
- 16 MZI SITHOLE
- 16 OVAYO NTLABATI
- 16 ZAMANI NGUBANE
- 21 DENTON PRETORIUS
- 22 ERNST LASS
- 22 QONDILE DLAMINI
- 24 ANDREW FOOTIT
- 24 GREG TROMBETTA
- 24 IZABEL BARKHUIZEN
- 24 RUAN THIELE
- 24 VUMILE MAVUMENGWANA
- 29 BABA TJEKO
- 29 CARL JEPPE
- 29 JOANNE CLARKE
- 29 KELLY BRAZIER
- 29 LAUREN MITCHELL
- 29 MARCELLE LABUSCHAGNE
- 29 MOHAMMAD ALKAWAS
- 29 ORTISE CHISALE
- 29 SIMONE MEYBURGH
- 29 TATIANA KAMAL

2020

- 01 EMARIE GOUWS
- 02 MOHAMMED HAMDAN
- 02 REY AMIO
- 02 SAMEER KETKAR
- 05 JIMMY COBOS
- 06 AHMED NAWARA
- 07 DEYDSON ROCHA
- 07 LUCAS FUSE
- 07 RAMADAN GHALI
- 10 EMMA STRYDOM
- 11 BRANDT BOTES
- 12 PIETER JANSE VAN RENSBURG
- 13 DAMON VELDE
- 13 KYLE LIGHT
- 13 MICHELLE BARON
- 16 BABA TJEKO
- 16 JARRED DELPORT
- 16 KATLEGO PHATLANE
- 16 ROCKETFUEL
- 16 WICKED PIXELS
- 21 STUDIO MUTI
- 22 JAMES HOWSE
- 23 KAYLA ROELOFSZ
- 24 BONOLO HELEN CHEPAPE
- 25 AMORI GERBER
- 25 GREG COOK
- 25 KEEGAN MOFFATT
- 25 KIM FRANCEY
- 25 MARTINA BOGUSCH
- 25 MORGAN GRIFFITHS

[BACK TO CONTENTS PAGE](#)

ILLUSTRATOR

2022

- 01 POORVA SHINGRE
- 01 SHILPI DEB
- 03 JIAWEN CHEN
- 04 MICHELLE KRUGER
- 05 CARIOCA STUDIOS
- 06 SARITA IMMELMAN
- 07 MOREMI MOWELA
- 07 MOREWANE BAUBA MAILA
- 09 CANDICE MCCLEROTH
- 10 ESTÚDIO ÍCONE
- 11 SEBASTIAN PAVONE
- 12 DRAGOS COMAN
- 13 RUBEN FURIO
- 14 MUSTAFA KUSHALGADHWALA
- 14 PEDRO 'LAMBUJA' FERREIRA

2021

- 01 BONOLO HELEN CHEPAPE
- 02 POLA MANELI
- 03 DANI LOUREIRO
- 04 BRINKE STEMMETT
- 04 PIETER JANSE VAN RENSBURG
- 06 STUDIO MUTI
- 07 EMARIE GOUWS
- 08 CHRIS SLABBER
- 09 ADRIANO MIRANDA
- 09 XAVIER CORTEZ
- 11 BABA TJEKO
- 11 LAUREN MITCHELL
- 13 RAMEEZ DOLLIE
- 14 JAEMI WIDAN
- 15 DAYLE FREEMAN
- 15 MICHELLE PERIC
- 15 MOTHER DESIGN

2020

- 01 PEDRO 'LAMBUJA' FERREIRA
- 02 NICOLE DALTON
- 03 KUNAAL HIRAMAN
- 04 LUKE RITCHIE
- 05 MOHAMMED HAMDAN
- 06 EMMA STRYDOM
- 07 ANTON SEMENOV
- 08 KINGSLEY CLUTTEN
- 09 STUDIO MUTI
- 10 PIETER JANSE VAN RENSBURG
- 11 DANIEL ZOELLER
- 12 KYLE LIGHT
- 13 VICTOR PORTELLA
- 14 GEORGE RAUTENBACH
- 15 GEORGE KANJ

INFOMATION ARCHITECT / UX DESIGNER

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

2022

- 01 MAPS MBUSO MABENA
- 02 TILESH BHAGA
- 03 DAREEN FARGHALY
- 03 LAREN FOORD
- 05 GENIE BOTHA
- 05 NOELLE AUGUSTUS

2021

- 01 ROULEAUX VAN DER MERWE
- 02 BYRON DUNWOODY
- 02 GREG DAVIES
- 02 JOE VAN SCHALKWYK
- 02 KAYLA ROELOFSZ
- 02 LLIAM SCHOLTZ
- 02 WASEEM DAWOOD
- 02 WESLEY MARTIN
- 09 ALWAYS SUNNY
- 09 BAHADIR KAPDAN

2020

- 01 JARRED DELPORT
- 02 DIOGO BORGES
- 03 DIVYESH BHANDARI
- 03 MOHAMMAD DOHADWALA
- 05 IAIN ALMAN
- 06 MAKEREIGN
- 07 BRENDAN ARRIES
- 08 ANRICH VIGUS
- 08 DEAN IRVING
- 08 ERNST VAN DER MERWE
- 08 KATHRINE PELSER
- 08 MATT HALL
- 08 NATASHA FOURIE

SOUND DESIGNER

2022

- 01 RICHARD STAUB
- 02 BRANDON PRATT
- 02 SETH MCKINNON
- 02 SIMPHIWE KULLA
- 05 SERGIO DA CRUZ
- 06 ROB BRINKWORTH
- 07 CASSIO MACHADO
- 07 DANIEL DALLA CORTE
- 07 MATHEUS DE MORAES GUGELMIM
- 10 ICARO GUEDES
- 11 LORENS PERSSON
- 12 SIMZ KULLA
- 13 NEIL LEACHMAN
- 14 STEPHEN WEBSTER
- 15 ARMOLD VERMAAK
- 15 DAVID LAW

2021

- 01 SERGIO DA CRUZ
- 02 LOUIS ENSLIN
- 03 LOVEMORE NKUNA
- 04 STEPHEN WEBSTER
- 05 LORENS PERSSON
- 06 NATHI LUTHANGO
- 07 DANTE DESOLE
- 08 ARNOLD VERMAAK
- 09 AUDIO MILITIA
- 10 ADAM HOWARD
- 11 KOBUS LOOTS
- 12 DAVID LAW
- 13 STEVE GOUNARIS
- 14 GARRICK JONES
- 15 NICOLAAS VAN REENEN

2020

- 01 LOVEMORE NKUNA
- 02 LORENS PERSSON
- 03 SERGIO DA CRUZ
- 04 LOUIS ENSLIN
- 05 DAVID LAW
- 06 PATCH ROWLAND
- 07 STEPHEN WEBSTER
- 08 ARNOLD VERMAAK
- 09 WARREN BURLEY
- 10 VOX HAUS
- 11 AUDIO MILITIA
- 12 THEO POTGIETER
- 13 SEAN WILLIAMS
- 14 BRANDON PRATT
- 15 THEO CROUS

MUSIC COMPOSER

2022

- 01 SIMON KOHLER
- 02 NICOLAAS VAN REENEN
- 03 ROB SCHRÖDER
- 04 MIGUEL LOUREIRO
- 05 MARIO BATKOVIC
- 06 LUCAS DUQUE
- 07 SIMZ KULLA
- 08 MARC ALGRANTI
- 09 VOX HAUS
- 10 BRYAN VAN NIEKERK
- 11 GIZZLE
- 12 GARRICK JONES
- 13 SIMON RINGROSE
- 14 CHRIS LETCHER
- 15 MATT CAB

2021

- 01 LOUIS ENSLIN
- 02 FIELD AUDIO
- 03 PRESSURE COOKER
- 04 ZETHU MASHIKA
- 05 AUDIO MILITIA
- 06 SHANE COOPER
- 07 DOOKOOM
- 07 MSAKI
- 07 NTHATO MOKGATA
- 10 MAX HURRELL
- 11 ADAM HOWARD
- 12 STEVE GOUNARIS
- 13 EOIN WELSH
- 14 CASSPER NYOVEST
- 15 ARNOLD VERMAAK

2020

- 01 MANGO JAM
- 02 ADAM HOWARD
- 03 NICHOLAS WRIGHT
- 04 AUDIO MILITIA
- 05 CHRIS LETCHER
- 06 PATICK BURNISTON
- 07 LOVEMORE NKUNA
- 08 NORMAL GREENBAUM
- 09 CLARE VANDELEUR
- 10 KEY66 PRODUCTION
- 11 GOOI & VECHT
- 11 RENIER VAN NIEKERK
- 11 SIMON RICE
- 14 MARC ALGRANTI
- 15 MARKUS WORMSTORM

MUSIC SUPERVISOR

NOTE: CATEGORY STARTED IN 2019.

2022

- 01 MARC ALGRANTI
- 02 JON SNEIDER
- 02 LEO SIDRAN
- 04 MUSIC VINE
- 05 FATY SY SAVANET
- 05 NICOLAS DACUNHA-CASTELLE
- 07 CHRIS LETCHER
- 07 MALCOLM BURGER
- 09 HANNES BURGER
- 09 JULIA MILLISON
- 09 LEON THOMAS
- 09 LORENS PERSSON
- 09 NDABO ZULU
- 09 NETFLIX
- 09 OFYT MARKETING COMMUNICATION
- 09 SONY
- 09 TIM WEYER

2021

- 01 MARC ALGRANTI
- 02 MAX HURRELL
- 03 AUDIO MILITIA
- 04 JAMES MATTHES
- 05 WE LOVE JAM
- 06 WILBUR D'COSTA
- 07 LORENS PERSSON
- 08 TAHAAB RAIS

2020

- 01 ADAM HOWARD
- 02 MATEJ ORESKOVIC
- 03 AUDIO MILITIA
- 04 THEO CROUS
- 05 MARC ALGRANTI
- 06 LOUIS ENSLIN
- 07 GALLO MUSIC
- 07 SONY ATV
- 09 FERNANDO DAMON
- 09 MARCELLE DU PLESSIS
- 09 MARKUS WORMSTORM

PHOTOGRAPHER

2022

- 01 CHARLY HATEM
- 02 MARIO HADDAD
- 03 AHMED OTHMAN
- 04 LELANIE DU PREEZ
- 05 CARIOCA STUDIOS
- 06 MOHAMMAD MAHMOUD
- 07 DRAGOS COMAN
- 08 CHRISTOPHER LINDHORST
- 09 MICHAEL SMITH
- 10 GRAEME BORCHERS
- 10 MIKE BELL

2021

- 01 AHMAD RASLAN
- 02 NICK VAN RENEN
- 03 AALIYA BEKOVA
- 04 DAVID PRIOR
- 05 SANTIAGO RAMIREZ
- 06 BIANCA THERON
- 07 ALON SKUY
- 07 AURELIA MARRIER D'UNIENVILLE
- 07 BENSON LBEABUCHI
- 07 BRUCE GILDEN
- 07 CHRISTOPHER FURLONG
- 07 DANIEL REITER
- 07 ERNEST NKOSI
- 07 YASUYOSHI CHIBA

2020

- 01 EDMUND LEONG
- 01 JUSTIN CHAN
- 03 JEANA THERON
- 04 OSBORNE MACHARIA
- 05 TATENDA CHIDORA
- 06 ROSS GARRETT
- 07 DAVID PRIOR
- 08 JONO WOOD
- 09 JOHAN VENTER
- 09 MANUEL LOPES
- 09 MICHAEL SMITH
- 09 MIKE BETS
- 09 TSHEPO MOGOROSI

PROGRAMMER / SOFTWARE DEV

NOTE: COMPILED USING ONLY THE DIGITAL CATEGORY.

2022

- 01 METALABS AFRICA
- 02 TILESH BHAGA
- 03 ALEXANDER BOSMAN
- 03 DIOGO BORGES
- 05 WOJCIECH STARZAK
- 06 NDABENTHLE NGULUBE
- 06 SIZWE DLOVU
- 08 ANDREW WALMSLEY
- 08 DANE KILLIAN
- 10 VPAS IDEA MERCHANTS

2021

- 01 MATT CECH
- 02 PLUS NARRATIVE
- 02 PRADHEEP NAIR
- 03 DYLON FIALA
- 03 KYM FIALA
- 03 NELSON REBOLO
- 07 MOHAMMAD DOHADWALA
- 08 BRENT ROBINSON
- 08 TERTIUS OLIVIER
- 10 BAHADIR KAPDAN

2020

- 01 NDABENHLE JUNIOR NGULUBE
- 01 SIZWE NDLOVU
- 03 DIOGO BORGES
- 04 BURAK SAHIN ERDEN
- 05 BRENDAN ARRIES
- 06 ARISTIDE BENOIST
- 07 NICK VAN NIEKERK
- 07 SIBUSISO KHANYILE
- 09 BRETT LABUSCHAGNE
- 09 DAMIEN COURAGE
- 09 DEJAVU DUBAI
- 09 FANMODE
- 09 HARSH ASHTEKAR
- 09 JAY BOOTH
- 09 JON JOSEPH
- 09 PERRY COOPER

STRATEGIST

2022

- 01 LAURENT MARTY
- 02 ESTELLE KHAYAT
- 03 ZOE WILLEMS
- 04 TAHAAB RAIS
- 05 MAXINE SELMER-OLSEN
- 06 VIKAS MEHTA
- 07 ASMAA AHMED
- 08 ATIYYA KARODIA
- 09 FRANCES VALERIE BONIFACIO
- 10 ANGIE HATTINGH
- 11 MOSTAFA HASHISH
- 11 YAHIA HASHEM
- 13 RAYHAAN MEHTAR
- 13 SELAE THOBAKGALE
- 15 MEHWISH RAFI
- 15 RAMEZ RAHAL
- 17 NONKULULEKO MABENA
- 18 ROB JAMESON
- 19 NTOMBIZAMASALA HLOPHE
- 20 MAKOSHA MAJA-RASETHABA

2021

- 01 ROSEMARY BARONETTI
- 02 LAUREN CHAVEZ
- 02 NNENNA ONYEWUCHI
- 02 RIFAAT FAKIH
- 02 ZAMA HLOPHE
- 06 ASMAA AHMED
- 07 CRAIG WELLS
- 07 SHIRLEY BAILEY
- 09 JOHANNES KEIPER
- 09 KEKE MAHLEBE
- 11 BRONWYN SPANGENBERG
- 12 SIWE LAWRENCE
- 13 BRANDON GOVENDER
- 13 CLIVE MCMURRAY
- 13 DECLAN SHARP
- 13 NASTASSJA TOLL
- 13 NONKULULEKO MABENA
- 18 ALASDAIR EASTON
- 18 ANURUPA DAS GUPTA
- 18 DANIELLE BEDIN
- 18 FRANCES VALERIE BONIFACIO
- 18 JOANNA GOW
- 18 LOU BOUXALL-DAVIES
- 18 NEASA MCGUINNESS
- 18 VAIRI MACLENNON

2020

- 01 TAHAAB RAIS
- 02 NOOR HASSANEIN
- 03 LAUREN RHEEDERS
- 04 LAURENT MARTY
- 05 NDU DONSA
- 06 GORDON A. MCRORICH
- 07 ROB JAMESON
- 08 MOSTAFA HASHISH
- 09 DES JONES
- 10 LEIGH TAYLER
- 11 MICHAEL DOS SANTOS
- 12 ALVARO BRETTEL
- 13 SHANE KILLEEN
- 14 CARL BOU ABDALLAH
- 15 MARUMO SEGABUTLA
- 15 MIMI MPHAPHULI
- 17 AVUYILE GOSO
- 17 BOITUMELO DIBETSO
- 19 JANE JACOB
- 20 SELAE THOBAKGALE

AGENCY MANAGING DIRECTOR

NOTE: CATEGORY STARTED IN 2021.

2022

- 01 KHUTHALA GALA HOLTEN
- 02 VICKI BUYS
- 03 EMILE TABANJI
- 04 JOEY KHUVUTLU
- 05 RAMZI SLEIMAN
- 06 FOUAD BOU MANSOUR
- 07 LOUISE JOHNSTON
- 08 NATALIE COOKE
- 09 KARABO DENALANE
- 10 TRACEY EDWARDS
- 11 JOE LAHHAM
- 12 DEAN OELSCHIG
- 13 RAMI HMADEH
- 14 AZHAR SIDDIQUI
- 14 NATALIE SHARDAN
- 16 ANDREW BRAND
- 17 FAHEEM CHAUDHRY
- 18 TARYN COETZEE
- 18 XOLA NOUSE
- 20 LYNDA FIEBIGER

2021

- 01 KARABO DENALANE
- 02 KHUTHALA GALA-HOLTEN
- 03 FABIO SILVEIRA
- 04 TARYN WALKER
- 05 JOE LAHHAM
- 06 AILEEN SAUERMAN
- 07 TARYN COETZEE
- 07 XOLA NOUSE
- 09 TRACEY EDWARDS
- 10 POLA MANELI
- 11 DANELLE STILES
- 12 NICK WACHIRA
- 13 NATALIE SHARDAN
- 14 DALLAS GLOVER
- 15 DANIELLE SNEIDERS
- 16 VICKI BUYS
- 17 ANDREW SHUTTLEWORTH
- 18 LEIF JOHANNSEN
- 18 PATRICK MATTHIENSEN
- 20 FAHEEM CHAUDHRY

ACCOUNT MANAGEMENT

2022

- 01 AMBER MACKEURTAN
- 02 JAD EL RABAHI
- 02 SOPHIA WAHEED
- 04 HIAM BALTAJI
- 04 KARIM EL-KARI
- 06 PASCALE OSWOLD
- 07 AMIRA ABDELNADI
- 07 LARA BOUSTANI
- 07 SAMER KHANSA
- 10 MURIEL GOUWS
- 11 JACQUI HOWARD-TRIPP
- 12 CHARLENE MORRISON
- 12 LERATO MPHAFI
- 14 ALEXIS EDE
- 15 ALEX SIMITTA
- 15 DANIEL OKOTH
- 15 IRENE WACHIRA
- 15 MARGERET NGENYE
- 15 MARIA TRUTER
- 15 ROSE NGINA
- 15 SUSAN WANJIKU
- 15 VANENCIA OTIENO
- 23 TASNEEM NEDAL
- 23 VIKTORIYA FROLOVA
- 25 ALEX WHITE

2021

- 01 AMBER MACKEURTAN
- 02 ASBO OFORI-AMANFO
- 03 MIKE DI TERLIZZI
- 04 JUDY SIBANDA
- 04 SYLVESTER ASIAMAH
- 06 LERATO SITOLE
- 07 CARLOS NADAL
- 07 JUSTINE DIB
- 07 RAZAN KARIM
- 07 SALMA MALAEB
- 11 ANDREW WRIGHT
- 12 SEAN HANEKOM
- 13 JADE LOTRIET
- 14 JOVANA HARKHU
- 15 TATIANA DRAKOULAS
- 16 LAURENCE BRICK
- 17 KHALED KANOON
- 17 OMAR ARISS
- 17 RAMI GHANEM
- 20 TARYN SHARMAN
- 21 NOMSA SIDU
- 22 LERATO MOLELE
- 23 ANN-KATHRIN FROHLOFF
- 23 GONCA GORGULU
- 25 LUNGI NGOBESE

2020

- 01 AMBER MACKEURTAN
- 02 ASBO OFORI-AMANFO
- 03 SIPHOKAZI MESTILE
- 04 TAREK ALI AHMAD
- 05 RAGHDA ELMAGHRABI
- 05 RAMZY RAHAL
- 05 RAZAN JALLOUL
- 08 CANDICE SHORTT
- 09 DEBBIE PIENAAR
- 10 JACQUI HARRIES
- 10 LYNDA FIEBIGER
- 10 NINA FREDERICKSZ
- 13 RUBINA AHMED
- 14 ALAA NOUR
- 15 LEBOGANG SEBOLA
- 15 NOMSA SIDU
- 17 EMMA JANE RANDALL
- 18 HELGA LOSER
- 18 ZOI MITAKIDIS
- 20 BRIDGET CHRISTENSEN
- 21 MODIEYI MOTHOLO
- 22 MAGED KAMAL
- 23 LILAS SINNO
- 23 RIMA HUSSEIN
- 25 CASSIAN COCQUELLE

STUDENT

NOTE: COMPILED USING ONLY STUDENT CATEGORY.

2022

- 01 MEGAN TAYLOR HILLS
- 02 OLIVIA FONG
- 03 WILLIAM MEY
- 04 JIA WATTS
- 05 ROSEMARY VAN DRIEL
- 06 ANGELIQUE DE ABREU
- 06 CHARNE WILLE
- 06 CONNOR WEIDEMANN
- 06 IZETTE BLIGNAUT
- 06 MITCHELL WEIDEMANN
- 06 RENÉ KOEKEMOER
- 06 RYAN TOERIEN
- 06 TABITHA DE JAGER
- 06 VICTORIA CARVALHO CARNIERO
LEAO
- 06 WESLEY SMIT
- 16 DANIEL VAN ZYL
- 16 DANIELLE VAN DEVENTER
- 16 DIEGO SHELTON
- 16 FINN DU PLESSIS
- 16 IMAD-AL-DIN MARQUES
- 16 KELLAN JACKSON
- 16 KGOMOTSO MATLHABE
- 16 LETHABO MOKGATLE
- 16 LETSILE MOETI
- 16 LEWIS KIRSTEN
- 16 MANDISA L. NKUMANDA
- 16 MICHELLE DU PLESSIS
- 16 NICOLETTE TIBBLES
- 16 SARAH STEWART
- 16 SIBUSISO KHANYILE

2021

- 01 JAMES MATTHEW YATES
- 02 JOSH MCDONALD
- 02 JURIE VISAGIE
- 02 MAYA KAHANOVITZ
- 05 LUZANNE POTGIETER
- 06 ARNÉ BOSHOFF
- 06 CHANELE HART
- 08 BRONWYN JENKINSON
- 08 JESSICA TEIXEIRA
- 08 JOSHUA MATSEKE
- 11 CHANTAL JONKER
- 11 GABRIELLA CAPAZORIO
- 11 JACK SINGER
- 11 KAZANGA JONATHAN LINGA
- 11 KHALEEL KHAN
- 11 MAHLATSE NARE
- 11 MARIAM MOHAMED
- 11 MARK BUYSKES
- 11 MATTHEW AGUIRRE
- 11 TANNA TEIXEIRA

2020

- 01 DIAN LABUSCHAGNE
- 02 TUMI MAMABOLO
- 03 ERIN KAY PEARSON
- 04 DANIEL KARTUN
- 04 KYLE PATHER
- 04 SABRINA STRYDOM
- 07 ANNA DURR
- 08 NICO JARDIM
- 09 TANYA VILJOEN
- 10 TANYA VAN DEVENTER
- 11 SIMON KOTZE
- 12 JAMIE CALF
- 13 SAMUEL MATHU
- 13 SHELDON COLBORNE
- 13 THANDO KUBHEKA
- 16 HELENE-MARIE GUILLAUME
- 17 SOHYEON KELLY BANG
- 18 CAITLIN BOEYENS
- 18 IAN RAMKRISHNA
- 18 KAELA BUTLER-WHITE
- 18 KAYLEIGH ELLERBECK

LECTURER

NOTE: COMPILED USING ONLY STUDENT CATEGORY.

2022

- 01 CARMEN GUNKEL
- 02 JARROD HASENJAGER
- 03 DUNCAN REYBURN
- 04 KYLE RATH
- 05 COENRAAD SUTTON
- 06 MARIKE SPANGENBERG
- 07 CASHANDRA WILLEMSE
- 08 WESSIE VAN DER WESTHUIZEN
- 09 CLAYTON SUTHERLAND
- 09 ILSE MULLER
- 11 MANDY SPEECHLY
- 12 FRANCOIS SMIT
- 13 ANKA JOUBERT
- 13 NICO JARDIM
- 13 RICK ROSS

2021

- 01 JARROD HASENJAGER
- 02 PLUTO PANOUSSIS
- 03 EARLE HOLMES
- 04 MORNÉ VENTER
- 05 DARREN MELTZ
- 05 MAAIKE BAKKER
- 07 JODY SIMPSON
- 07 LINDI MARITZ
- 09 CHRISTIAAN GRAAFF
- 09 FARRELL WEST
- 11 NINA TORR
- 12 CHRISTA VAN ZYL
- 13 LIZE GROENEWALD
- 13 SEAN VILJOEN
- 15 MARIKE SPANGENBERG

2020

- 01 KYLE RATH
- 02 CHRISTIAAN GRAAFF
- 02 DARREN MELTZ
- 02 FARRELL WEST
- 05 WESSIE VAN DER WESTHUIZEN
- 06 CHRISTA VAN ZYL
- 07 JO-ANN CHAN
- 08 HÉNIEL FOURIE
- 08 MATT GROBLER
- 10 CLAYTON SUTHERLAND
- 11 CARMEN SCHAEFER
- 12 DEIRDRE PRETORIUS
- 13 CASHANDRA WILLEMSE
- 14 WALTER ELLIS
- 15 MAAIKE BAKKER
- 15 MANDY SPEECHLY

HOW THE LOERIES® OFFICIAL RANKINGS™ ARE CALCULATED

1. BRANDS GET POINTS:

A credited brand gets full points, irrespective of the entering agency. For example, if a brand wins two awards with two separate agencies, the brand gets full points from both awards.

2. POINTS ARE GIVEN FOR EACH AWARD.

3. POINTS PER AWARD:

300 points for Grand Prix; 110 points for Gold; 40 points for Silver; 15 points for Bronze; 90 points for Craft Gold; 30 points for Craft Certificate; 1.5 points for finalists (to a maximum of 45 points for finalists).

4. CAMPAIGN ENTRIES GET 1.5x POINTS:

All campaign categories will be awarded 1.5 times the points. The following categories are defined as campaign categories: Communication Design – Identity Programmes; Design Mixed-Media Campaign. Digital – Data Driven Campaign; Digital Integrated Campaign. PR & Media Communication Campaign. Media Innovation – Media Campaign. Film – Branded Content Video – Series. Integrated Campaign. Shared Value. Effective Creativity. Service Design. Student – Integrated Campaign.

5. COMBINED CAMPAIGN ENTRIES ALSO GET 1.5x POINTS:

Single entries (Type A) that are combined into one campaign award during judging will receive 1.5 times the points. For example, if three print posters are combined and awarded a Campaign Gold, then the award will be worth $1.5 \times 110 = 165$ points.

6. FOR COMPANIES, POINTS ARE DIVIDED IF MORE THAN ONE NAME IS PROVIDED FOR ONE CREDIT:

Where more than one company has been credited for any one credit, the points will be divided equally between the parties. For example, a Gold winner receives 110 points. If two companies are listed under “agency”, each will receive 55 points. However, one “agency” and one “production company” will each receive the full points.

7. FOR INDIVIDUALS, FULL POINTS ARE GIVEN FOR EACH NAME LISTED FOR ONE CREDIT:

Where more than one individual has been credited for any one credit, each individual will get full points. For example, a Gold winner receives 110 points. If two creative directors are listed, each will receive 110 points, or if three people share the writer credit, then each person will receive 110 points.

8. FOR INDIVIDUAL CREATIVE RANKINGS:

A person is only awarded points for the most senior creative position, even if his/her name is listed in multiple creative credits. For example, if someone is credited as executive creative director and creative director, they will only receive points for executive creative director.

9. AGENCIES AND PRODUCTION COMPANIES GET FULL POINTS:

As long as there is one name per credit, then each credit gets full points. For example, if a TV commercial wins gold, the credited agency gets full points and the credited production company gets full points. If two agencies share one credit, then each agency gets half the points.

10. A COMPANY CANNOT RECEIVE POINTS AS BOTH AN AGENCY AND AS A PRODUCTION COMPANY.

11. CRAFTS:

Production companies will receive points from international craft entries; however, agencies will not receive any points. For example, if an illustrator from within our region does work for a London agency to be flighted in Europe, based on a brief and concept created in London, then the work is eligible for an illustration craft award and craft points. But the London agency gets no points.

PLEASE NOTE:

The Official Rankings are calculated based on the information provided. While the Loeries goes to great lengths to check and correct information, such as duplicate spellings, the onus is on the entrants to ensure the correct companies and individuals have been appropriately credited.



LOERIES
AFRICA MIDDLE EAST

THANK YOU

Thank you to every person involved in creating the work that is featured in the Loeries. Your effort makes all of this possible! Your work shows the world that Africa and the Middle East truly is a region filled with some of the best global talent. Thank you for continuing to open our hearts and minds to new possibilities.

Thank you to our Jury presidents and judges whose valuable insights ensure that we can recognise and reward the best work in our region.

Thank you the Loeries Board and Committee who give their time to advise and guide the Loeries.

A special thank you our major partners City of Cape Town, Accenture Song, Brand South Africa, DStv Media Sales, Meta, Primedia Outdoor, SAB, TikTok for Business, UN Women, US Embassy, Woolworths, iStore.

Your combined support is vital to the continued success of the Loeries as a not-for-profit organisation. We cannot express our gratitude strongly enough for your support in 2022.

Thank you to all the people who worked tirelessly behind the scenes that make up the Loeries. Your passion for the Loeries is felt strongly and sincerely appreciated!

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