

MONDAY

🐦 Creative Week Schedule 🐦

16 NOVEMBER

TRACK 1 - LOERIES PRESENTS

TIME	NAME	TITLE	TOPIC
13:00	Fran Luckin	Loeries Chairperson, SA	Welcome
13:05	Katherina Tudball	Creative Director, Superunion London, UK	Visceral creativity
14:00	Rani Bisal	Executive Head of Business Optimization at DStv Media Sales, SA	SMarketing
14:20	Alan Kelly	CCO, Rothco, Ireland	The three ingredients needed to win an award
15:00	Jess Weiner	CEO, Talk to Jess, USA	The business of belonging: how inclusivity evolved the world's most famous doll
15:50	DJ Set		
16:00	Awards		
		<i>Out of Home - In partnership with Tractor Outdoor</i>	
		<i>Out of Home Crafts - In partnership with Tractor Outdoor</i>	
		<i>Print Communication</i>	
		<i>Print Crafts</i>	
		<i>Shared Value - In partnership with Vodacom</i>	
		<i>Effective Creativity - In partnership with Sanlam</i>	
		<i>Service Design</i>	
16:50	DJ Set		

TRACK 2 - LOERIES CONVERSATIONS

TIME	NAME	TITLE	TOPIC
13:00	Yetunde Ayeni- Babaeko's table, with Dr Rebecca Swift	Yetunde - Photographer, Nigeria Rebecca - Global Head of Creative Insights, Getty Images, UK	Change in light of the female perspective
14:00	Wesley Fredericks Shaadia Vawda	Red and Yellow, SA Red and Yellow, SA	The History of the School
14:20	Lanre Adisa Yaa Boateng Jonah Otieno	Founder, CCO of Noah's Ark, Nigeria Creative & Brand Consultant, Ghana Founder of of 5ive Limited, Kenya	Do they know who we are?: A conversation on african creativity
15:00	Shelley Zalis	CEO of The Female Quotient, USA	#SeeHer

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TUESDAY

Creative Week Schedule

17 NOVEMBER

TRACK 1 - LOERIES PRESENTS

TIME	NAME	TITLE	TOPIC
10:00	House of Instagram	Hear from the Instagram Team, USA, SA and Regional	Celebrating 10 years of creativity on Instagram
13:00	Dr Rebecca Swift	Global Head of Creative Insights, Getty Images, UK	From the generic to the Intersectional: how stock is changing
14:00	Ramona Kayembe	Marketing Culture and Capabilities: Africa Zone, ABInBev, SA	Nurturing a culture of creativity
14:20	Till Hohmann	Chief Creative Officer Geometry, EMEA	Craft beyond data – the need for the human perspective
15:00	Nunu Ntshingila Aviv Weil	Head of Africa, Facebook Head of Facebook Creative Shop, Africa	Beyond bias
15:50	DJ Set		
16:00	Awards: <i>Digital Communication</i> <i>Digital Crafts</i> <i>Integrated Campaign - In partnership with ABInBev</i> <i>Media Innovation - In partnership with Barron</i> <i>Student Instagram Challenge - in partnership with Facebook under Awards,</i> <i>Young Creatives - In partnership with Brand South Africa</i>		
16:50	DJ Set		

TRACK 2 - LOERIES CONVERSATIONS

TIME	NAME	TITLE	TOPIC
13:00	Shai Evian Silke Bucker	CEO, Howler, SA Brand Director, Castle Lite, SA	Howler Webinar: Data inspires creativity
	Fadila Lagadien	Disability advocate	Disability- Portrayal of disabled women in the media
14:20	Sindiso Nyoni	Graphic Designer & Illustrator, Zimbabwe	The future of advertising is black, female and healthy
15:00	James Barty Monalisa Sibongile Zwambila Sibusiso Sitole	CEO King James Group, SA CEO Riverbed, SA CEO The Odd Number, SA	Sanlam webinar: Plan and partner for a creative business success.

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WEDNESDAY

🐦 Creative Week Schedule 🐦

18 NOVEMBER

TRACK 1 - LOERIES PRESENTS

TIME	NAME	TITLE	TOPIC
10:00	Top designers Global museum merchandisers Industry leaders	Various Designers	Creative colab brief: workshops to stock the Constitution Hill gift shop.
13:00	Iain Thomas	Poet and Creative Director, SA	Peak creativity
14:00	Andrea Mignolo	Leadership & Executive Coach for method + matter, USA	Transformation through design
14:20	Nate Mook	CEO, World Central Kitchen, USA	Serving with empathy: How a plate of food can be the model for rethinking humanitarian relief
15:00	Oriel Davis-Lyons	CCO, Spotify, USA	Discomfort and change: If you're not uncomfortable, are you really changing anything?
15:50	DJ Set		
16:00	Awards: <i>Radio & Audio</i> <i>Radio Crafts</i> <i>Student Awards - In partnership with Facebook</i>		
16:50	DJ Set		

TRACK 2 - LOERIES CONVERSATIONS

TIME	NAME	TITLE	TOPIC
13:00	Preetesh Sewraj Suzie Bowling Elizma Nolte	CEO, the Loeries, Africa Middle East COO, the Loeries, Africa Middle East Regional Marketing Manager Sub-Saharan Africa, Facebook	Loeries Beyond: Insights into upcoming Loeries initiatives
14:00	Swati Bhattacharya Jonathan Deeb Suhana Gordhan Simone Bosman	CCO FCB Ulka, India Former CCO of FCB Joburg, SA Executive Creative Director, Duke Founder & Executive Producer, Osu	Open Chat
15:00	Abey Mokgwatsane Tiekie Barnard	Managing Executive of Brand, Communications and Sponsorships at Vodacom, SA Founder and CEO of the Shared Value Africa Initiative	Purpose is Power. A toolkit on how Purpose can save your business.

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THURSDAY

🐦 Creative Week Schedule 🐦

19 NOVEMBER

TRACK 1 - LOERIES PRESENTS

TIME	NAME	TITLE	TOPIC
12:00	Simon Wall	CEO of Tractor Outdoor	Tractor outdoor brief: create a campaign for the we the people movement using tractor's innovative industry leading electronic billboard technology.
13:00	Liron Lavi Turkenich	Independent typeface designer and researcher, Israel	Connecting letters, connecting ideas, connecting people
14:00	Mpho Phalane	Head Creative, Food I Love You, SA	Food connects hearts
15:00	Nicholas Hulley Nadja Lossgott	ECD, AMV BBDO, UK Joint ECD, AMV BBDO, UK	Change: why it is worth pissing some people off to make it right for so many more.
15:50	DJ Set		
16:00	Awards: <i>Design</i> <i>Design Crafts</i> <i>PR and Media Communication</i> <i>Live Communication</i> <i>Marketing Leadership Award</i>		
16:50	DJ Set		

TRACK 2 - LOERIES CONVERSATIONS

TIME	NAME	TITLE	TOPIC
12:30	Rani Bisal	Executive Head of Business Optimization at DSTV Media Sales, SA	SMarketing
13:00	Gareth Steele Judith Okonkwo Ingrid Kopp Brian Afande	Art Director at Eden, SA Founder, Imisi 3D, Nigeria Co-Director, Electric South, SA Co-founder and Managing Director, BlackRhino VR, SA	Perspectives on African immersive media
14:00	Jess Weiner	CEO of Talk to Jess, USA	Open Chair: Jess Weiner - Q&As with mentees
15:00	Xolisa Dyeshana Gugu Nkabinde	Chief Creative Officer, Joe Public, SA Board Members at Gauteng Tourism Authority	Sanlam webinar: Planning vs. Doing. Learnings on the importance of planning for creative and personal success.

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FRIDAY

👉 Creative Week Schedule 👈

20 NOVEMBER

TRACK 1 - LOERIES PRESENTS

TIME	NAME	TITLE	TOPIC
11:00	Iain Thomas Workshop	Poet and Creative Director, SA	Living a creative life
13:00	Swati Bhattacharya	CCO, FCB Ulka, India	Q&A with Swati
14:00	Yana Buhner Tavanier	Co-founder and Executive Director of Fine Acts, Bulgaria	The key principles of playtivism
14:25	Alex Pineda	Creative Director, TBWA\ RAAD Dubai	Equality sucks
15:00	Dennis Lueck	Advertiser of the Year, CCO, journalist and punk rocker., Switzerland	"I found out that ..." - how curiosity helps you to have fun (and win awards)
15:50	DJ Set		
16:00	Awards: <i>Hall of Fame</i> <i>Film</i> <i>Film Crafts</i> <i>Grand Prix</i> <i>Overall ranking by Brand</i> <i>Overall ranking by Agency</i> <i>Overall Regional Agency Group</i>		
16:50	DJ Set		

TRACK 2 - LOERIES CONVERSATIONS

TIME	NAME	TITLE	TOPIC
13:00	Cheryl Carolus Albie Sacks Robert Brozin Lwando Xasa	Activist and politician Freedom fighter and judge Founder, Nando's Constitutional lawyer	We the People
14:00	Januario Jano	Multidisciplinary visual artist, Angola	My life in a bag
14:25	Stuart Walsh	Chief Strategy Officer for Grey, SA	WPP Webinar: Behavioural Economics: Creativity, but not as we know it
15:00	Nicolette Mashile	Founder at Financial Bunny , SA	Sanlam webinar: what's your next move?

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