

LOERIES CREATIVE WEEK 2019
PROGRAMME



Monday 19 August			
What's Happening		When	Where
Loeries Judging		all day	Durban ICC
Finalists announced		pm	loeries.com
The Late Night Stop	Open to all delegates and Judges	all night	Tall Ships
Tuesday 20 August			
Loeries Judging		all day	Durban ICC
Finalists announced		pm	loeries.com
The Late Night Stop	Open to all delegates and Judges	all night	Tall Ships
Wednesday 21 August			
What's Happening		When	Where
Loeries Judging		all day	Durban ICC
Finalists announced		pm	loeries.com
Judges Wrap		18h30 onwards	TBC
Thursday 22 August			
DStv Beach Café	Networking hub, right on the beach, for meals and drinks Friday & Saturday. (Happy hour 15h00 - 16h00)	06h00 - 16h00	Elangeni Beach Front
Loeries Expo	Official Loeries Partners Exhibition	08h00 - 19h00	Durban ICC Foyer
Loeries Registration	Start your delegates programme by registering at the Durban ICC	08h00 - 19h00	Durban ICC Foyer
MasterClasses Session 1	Creative sessions presented by industry leaders. There will be 4 morning options to pick from	09h00 Registration 10h00 - 13h00	Durban ICC - Room 21 & 22
MasterClasses Session 2	Creative sessions presented by industry leaders. There will be 4 afternoon options to pick from	13h00 Registration 14h00 - 17h00	Durban ICC - Room 21 & 22
The Late Night Stop	Open to all delegates and Judges	all night	Tall Ships
Friday 23 August			
What's Happening		When	Where
DStv Beach Café	Networking hub, right on the beach, for meals and drinks Friday & Saturday. (Happy hour 15h00 - 16h00)	06h00 - 16h00	Elangeni Beach Front
Woolworths Student Portfolio Day	Meet the top creative students from across the country	07h00 - 17h00	Durban ICC Balcony
Loeries Expo	Official Loeries Partners Exhibition	07h00 - 19h30	Durban ICC Foyer
DStv Seminar Registration	Register for the DStv International Seminar of Creativity	07h00 - 09h00	Durban ICC Foyer
Loeries Registration	Start your delegates programme by registering at the Durban ICC	08h30 - 19h00	Durban ICC Foyer
DStv Seminar of Creativity	Loeries Jury Presidents and global thought leaders share their creative insights	09h00 - 16h00	Durban ICC
Pre-Awards Cocktails and Red Carpet		18h00 - 19h30	Durban ICC Foyer
The Loeries Awards Ceremony	Friday Night awards ceremony. No entry allowed after 19h30. VIP Ticketholders priority seating.	19h30 +	Durban ICC Hall 1
Post Awards Drinks		22h30 - 23h30	Durban ICC Foyer
Agency Parties		22h30 +	Private agency parties
The Late Night Stop	Open to all delegates and Judges	all night	Tall Ships
Saturday 24 August			
What's Happening		When	Where
DStv Beach Café	Networking hub, right on the beach, for meals and drinks Friday & Saturday. (Happy hour 15h00 - 16h00)	06h00 - 16h00	Elangeni Beach Front
Loeries Registration	Start your delegates programme by registering at the Durban ICC.	09h00 - 19h00	Durban ICC Foyer
Networking	Various agency functions	All day	Various agency functions
Brand South Africa VIP Brunch	VIP networking function hosted by Brand South Africa for all VIP delegates (VIP ticket holders only)	11h00 - 14h00	California Dreaming
FKWrk Party hosted by Egg Films, Rudeboy, They and Arcade	Invite only	13h30 - 16h30	Wahooz
Pre-Awards Cocktails and Red Carpet		18h00 - 19h30	Durban ICC Foyer
The Loeries Awards Ceremony	Saturday Night awards ceremony. No entry allowed after 19h30. VIP Ticketholders priority seating	19h30 +	Durban ICC Hall 1
Official After Party	Close out Loeries Creative Week in style	22h45 +	Durban ICC
Sunday 25 August			
What's Happening		When	Where
DStv Beach Café	Networking hub, right on the beach, for meals and drinks	06h00 - 12h00	Elangeni Beach Front
	Winners pack their statues and head home		